

NEWS RELEASE

GOODWILL

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FOR IMMEDIATE RELEASE

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Ohio Goodwills Launch New State-Wide Mobile App!

Cincinnati, OH -- October 31, 2012 -- The Association of Ohio Goodwills is delighted to announce the availability of a new FREE Mobile App designed to make shopping and donating as easy as possible throughout the State of Ohio. The brand new Mobile App allows Goodwill shoppers and donors traveling throughout the state to find the closest Goodwill store, donation center or donation box to their present location. The Mobile App allows the user to obtain easy-to-follow navigation, access the specific Goodwill's website, dial directly to the selected store or donation location, learn store hours and also, the ability to find out more about Goodwill generally.

The new Goodwill Ohio Mobile App is now available for down-load FREE on your I-Phone, Droid or Tablet. To obtain the new Goodwill Ohio App, go to your App store to download for FREE. In order to help new users learn the benefits of the Goodwill App as quickly as possible, a step-by-step "how-to" video is posted on Goodwill's facebook page at www.facebook.com/goodwillohio

The Ohio Goodwill Mobile App was designed by the Ohio Association of Goodwills in order to provide shoppers and donors with easy access to the organization's hundreds of retail stores and donation sites throughout the state. The Ohio Association of Goodwills is composed of 16 organizations who collectively use proceeds from items sold in retail stores to help individuals with disabilities and other barriers to employment to receive job training and placement services. Annually, the Ohio Association serves more than 35,000 Ohioans each year to become productive, contributing members of our local communities. Make Shopping and Donating as easy as possible with Ohio Goodwills- Support Goodwill by downloading your FREE Mobile App Today!

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