**MEDIA ALERT**

**GOODWILL**

Ohio Valley Goodwill Industries Rehabilitation Center, Inc.

10600 Springfield Pike, Cincinnati, OH 45215

 ***CONTACT:***

 George Palmer

***FOR IMMEDIATE RELEASE*** Director, Public Relations & Marketing e-mail: gpalmer@cincigoodwill.org

 Sharon Hannon

 Marketing Specialist

e-mail: shannon@cincigoodwill.org

 513-771-4800 / Fax 513-771-4959

**Goodwill Employee Scheduled to be Recognized for Life Saving Effort**

**by Fairfield City Council**

**Cincinnati, OH ·· February 10, 2014 ··** Ohio Valley Employee Brenda Matthews is scheduled to receive a commendation from the Fairfield, OH City Council and Mayor Steve Miller for her heroism in saving the life of an individual served at Goodwill’s Fairfield Vocational Services Center. Mayor Miller is recognizing Ms. Matthews at the Monday, February 24, 2014 Fairfield City Council meeting at 7:00 pm. Members of the press are welcome and invited to attend the Council meeting. Council meetings are held at 5350 Pleasant Avenue in Fairfield.

Ms. Matthews serves as program specialist at the Goodwill Vocational Services Center and works directly with the individuals served by Goodwill through its work and training programs. Matthews has been employed by Ohio Valley Goodwill for thirteen years and an original employee when the Fairfield Vocational Services Center opened in 2008.

The life-saving event took place on January 14, 2014 and involved Ms. Matthews using the Heimlich maneuver to successfully dislodge blockage from an individual’s windpipe allowing him to breathe. Ms. Matthews is credited with heroism in saving the individual’s life with her rapid response and expertise in applying the maneuver correctly.

As one of the largest providers of vocational training and job placement services in Southwestern Ohio, Ohio Valley Goodwill Industries has had a long history of excellence in the quality of services it provides to Greater Cincinnati. Each year, Ohio Valley Goodwill serves almost 3,000 men and women with disabilities and our nation’s veterans. Community support helps Goodwill put people to work!

# # #