

OHIO VALLEY GOODWILL



update



SPRING 2024

GOODWILL BOARD CHAIR RECEIVES NONPROFIT BOARD EXECUTIVE OF THE YEAR AWARD FROM SMART BUSINESS MAGAZINE!



Team Goodwill was delighted to be in attendance at the 2024 Medical Mutual Pillar Award for Community Service awards luncheon on Thursday, January 18th to celebrate the organization's Board Chairman being recognized as the "Nonprofit Board Executive of the Year." Presented by Smart Business Magazine, the annual Medical Mutual Pillar Awards honors businesses of all types and sizes that make outstanding contributions to their community. Its purpose is to encourage a charitable environment, recognize creative efforts that make a difference and demonstrate the ties between the for-profit and nonprofit worlds. Mr. Courtney was recognized for his service to Ohio Valley Goodwill and its 108 year old mission of empowering people with disabilities and our nation's veterans through employment. Find out more about Mr. Courtney's important story and his well-deserved recognition on our News Blog at www.cincinnatiagoodwill.org/news. Our most sincere Congratulations to Mr. Bill Courtney, **"Nonprofit Board Executive of the Year."**

OHIO VALLEY GOODWILL ANNOUNCES NEW LEADERSHIP TEAM MEMBERS



Gladys Ahovi

The New Year has started with the addition of a new leadership team member at Ohio Valley Goodwill. The organization is pleased to announce and welcome Ms. Gladys Ahovi to its Leadership team. Ms. Ahovi has an impressive resume and wealth of experience in the nonprofit arena with demonstrated leadership and will be a welcome asset to the organization. As the new Vice President of Mission Services, Ms. Ahovi will be overseeing and guiding the strategic vision, planning, and execution of all mission-driven programs and services offered by Ohio Valley Goodwill Industries.

Ohio Valley Welcomes Ms. Gladys Ahovi to its Leadership team and looks forward to her expertise in helping to support the future direction of Ohio Valley Goodwill Industries.



Sherwood MacVeigh

This Spring also welcomes a new Vice President of Marketing to the organization. Ms. Sherwood MacVeigh has joined the Goodwill team in March and will be providing leadership in its communications and branding efforts moving forward. With an extensive background in brand development and marketing, Goodwill looks forward to her contributions to the organization and its community outreach efforts into the future.

GOODWILL MARKETING DIRECTOR RETIRES AFTER 34 YEARS OF SERVICE



Sharon Hannon

Ohio Valley Goodwill announces the retirement of its Marketing Director, Sharon Hannon, this year after 34 years of service in support of the organization and its mission of service.

Hannon credits her long tenure with Ohio Valley Goodwill to a strong belief in the organization's mission of helping people with Developmental Disabilities as well as our nation's veterans to attain personal success as well as to a supportive and collaborative organizational team. "It has been an honor to have spent the majority of my career with an organization who resolutely believes in and works towards fulfilling its mission to the individuals they serve," noted Hannon. "I am especially gratified by the community collaborative partnerships that I have enjoyed over the years in support of this vital mission of service." For more information about Hannon's tenure of service at Ohio Valley Goodwill, please visit our News Blog at www.cincinnatiagoodwill.org/news

COMMUNITY NEEDS ASSESSMENT LAUNCHED

As part of its three-year strategic planning process, Ohio Valley Goodwill in partnership with Goodwill International is conducting a Community Needs Assessment Survey. The purpose of the survey is to make sure Ohio Valley Goodwill is putting resources where it makes the biggest community impact. The invaluable data collected will be used to align our mission services with current and emerging community needs.

Ohio Valley Goodwill has been working collaboratively with Goodwill International and Children's Hospital's Innovate team on the launch of the 2024 Community Needs Assessment and is pleased by stakeholder feedback. Results will be shared with interested stakeholders later in the Spring.



GOODWILL CELEBRATES NEW PIGABILITIES LAUNCH EVENT WITH THE CINCINNATI ZOO!

Team Goodwill was excited to be part of the first-ever PigAbilities public launch event in partnership with the Cincinnati Zoo on Saturday, March 9th. The first-time public celebration was created by the PigAbilities planning team which is composed of members from Paycor, Pig Works, Ohio Valley Goodwill, Hamilton County Developmental Disabilities Services and the Cincinnati Zoo. Goodwill is the proud Title Sponsor of the annual PigAbilities event which is part of the Cincinnati Flying Pig Marathon and is designed to be accessible and welcoming for athletes of all abilities. The goal for this year's PigAbilities event is more than 1000 athletes to participate and the new Zoo public launch event was created as a media opportunity to get the word out to the larger community.

The formal program was followed by a short training event on the grounds of the Cincinnati Zoo which could be individualized based on the needs of the individual. Game Day Communications was on hand to cover the festivities. Goodwill is grateful to the Cincinnati Zoo and to its PigAbilities planning partners for their support of this important first-time media event and is exceptionally proud of all of the PigAbilities athletes and coaches who chose to participate in the public launch.

PigAbilities 2024 will take place on Saturday May 4th at 12 noon. To register for this year's event, visit www.flyingpigmarathon.com/events/pigabilities.



NEW GOODWILL STORE COMING SOON TO DEERFIELD TOWNSHIP!

The bustling business community of Deerfield Township will soon be welcoming the Grand Opening of the newest addition to Ohio Valley Goodwill's network of retail stores. Located at 3990 Montgomery Road 45140, the new store will mark the 20th Goodwill store in the Greater Cincinnati area. "We are already planning our Grand Opening Celebration as we work on the renovations to the new store location," said Dawn Corley, Vice President of the Retail Division. Look for more updates coming soon as the new Deerfield Township store prepares for its Grand Opening celebration later in the Spring.

SHARING THE LOVE! CARE PRESENTS THE 2024 VALENTINE'S FASHION SHOW!

In their usual spectacular style, models from Goodwill's award-winning Center for Advocacy, Recreation and Education (CARE) strutted their stuff for the 2024 Valentine's Fashion Show. This year's models included Elizabeth, Liz, Phillip, Jordan, Jazmin, John and Sonja who all showed off Valentine inspired fashions during their 2024 Fashion Show. Check out this year's video at <https://www.youtube.com/cincigoodwill>
Our most sincere thanks to CARE and its fabulous models for sharing the love this Valentine's season.

www.cincinnati-goodwill.org



PLANNING FOR THE 2024 GOODWILL GOLF OUTING TEES OFF!

With the coming of the new Spring season, also comes the planning for the annual Goodwill Celebrity Golf Outing. The annual Golf Outing is the single fundraiser hosted by the organization annually to generate proceeds to support its employment and training programs for individuals with disabilities and our nation's veterans. Annually the Goodwill Golf Outing welcomes almost 200 celebrities, sponsors, players and friends and is held at the Glenview Golf Club. This year, the 2024 Goodwill Golf Outing will be held on Thursday, June 13th and interested players and sponsors will be able to register online in the coming weeks. Watch for more updates coming soon! To view photos from last year's Celebrity Golf Outing, visit

<https://www.cincinnati-goodwill.org/about-us/media-center/celebrity-golf-outing/>



Mark Hiemstra, President & CEO
Bill Courtney, Chairman Board of Directors
Sharon Hannon, Newsletter Editor

- An equal Opportunity Employer and Services Provider
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- Ohio Valley Goodwill Industries, Inc. is a non-profit 510(c) tax-exempt organization
- Accredited by: The Commission on Accreditation of Rehabilitation Facilities (CARF)

