

## GOODWILL CELEBRATES SUCCESS OF PIG POP UP SHOP AND PIGABILITIES 2023!

Ohio Valley Goodwill was delighted to welcome thousands of excited shoppers to its 2023 Pig Pop Up Shop on May 5th and 6th during the Flying Pig Marathon's P&G Health and Fitness Expo. With more than 40,000 visitors during the two day event, Team Goodwill worked hard in helping runners to find the best deals on the racks of athleisure and running gear. The Goodwill Pop Up Shop



was one of the most popular attractions of the two day Expo event and dozens of shoppers remarked on what a great idea it was for Goodwill to be a featured vendor at the Expo.

The excitement of the Goodwill Pop-Up Shop was only equaled by PigAbilities which took place on Saturday, May 6th at 12 noon. The 2023 PigAbilities event marked a record-breaking number of participants - over 800! Ohio Valley Goodwill has been the Title Sponsor of the PigAbilities event for the past seven years and was more than excited about this year's event which marked the 25th Anniversary of the Cincinnati Flying Pig Marathon. This year welcomed Thane Maynard,

"cheerleaders" and supporters lined the course, loudly cheering on the athletes.

Many of the volunteers are employees from Paycor, who is one of the major sponsors of the Flying Pig Marathon and is a huge supporter of the PigAbilities event.

For the first time in the past seven years, athletes enjoyed sunshine

Director of the Cincinnati Zoo,

as the Honorary Chairman for

the PigAbilities event in recog-

nition of the Zoo's sponsorship of passes for all PigAbilities

participants. Dozens of

and blue skies as they walked, rolled and ran across the Finish Swine and proudly collected their medals.

The year's PigAbilities event was supported by not only Goodwill but also the Pig Works team, Paycor, Hamilton County DD Services as well

The year's PigAbilities event was supported by not only Goodwill but also the Pig Works team, Paycor, Hamilton County DD Services as wel as Butler DD and the Center for Independent Living Options (CILO) in an effort to increase awareness and participation in the inclusive and welcoming event for athletes of all abilities.



# GOODWILL WELCOMES OPPORTUNITIES FOR OHIOANS WITH DISABILITIES DIRECTOR, KEVIN MILLER AND TEAM!

Ohio Valley Goodwill was pleased to welcome Opportunities for Ohioans (OOD) Director Kevin Miller and his Deputy Director team to its Employment and Training Center on Tuesday, April 11th. The organization has worked in partnership with OOD for more than 40 years to help individuals with disabilities and significant barriers to employment to obtain jobs and pursue careers in the Greater Cincinnati community.

The Director and his team were visiting Ohio Valley Goodwill to meet with new President and CEO, Mark Hiemstra and Rehabilitation Services Director, Chelsea Ashcraft as well as Grants Director Susie Skeens to discuss the long-time partnership and collaboration as well as opportunities for the future. The Director and his team were provided with a tour of the organization and its programs and services for individuals with disabilities and our nation's Veterans with a primary focus on its Employment Services department.

### OHIO VALLEY GOODWILL PLEASED TO WELCOME LEGISLATIVE GUESTS!



As part of its ongoing mission of community outreach and education, Ohio Valley Goodwill was pleased to welcome a number of elected officials to its corporate headquarters during the Spring. Honored guests included Senator Terry Johnson and Representative Adam Mathews in March; as well as State Representatives Rachel Baker and Dani Isaacsohn in April. Our most sincere gratitude to these honored guests for their visits and support of Ohio Valley Goodwill.

Left to right: Rep. Adam Mathews, Prince Garuba, OAGI, Rep. Rachel Baker, Rep. Dani Isaacsohn, and Senator Terry Johnson.











### 2023 GOODWILL CELEBRITY GOLF OUTING!

This year's Goodwill Celebrity Golf Outing welcomed 200 players and celebrities on a beautiful day at the Glenview Golf Club. Celebrity Host, Joe Walter along with Co-Chair Stephanie Mitchell, greeted all of the players, celebrities, volunteers and friends to the 2023 event.

#### Thank You to our 2023 Sponsors!

The 2023 Goodwill Golf Outing Title Sponsor was Strategic Benefits and for the second year, First Financial Bank the Major Corporate Sponsor. This year's event welcomed two new Lunch sponsors, Bryant Dealer and Carrier Dealer, and Lother's Catering returned along with VonLehman as the Dinner sponsors. The annual Golf Outing is not only the single fundraiser held by the organization each year but also, a friend-raising event.

As in previous years, Goodwill was delighted to welcome back enthusiastic volunteers from long-time partner organization, Hamilton County Developmental Disabilities Services (HCDDS). The organization's Volunteer Service Guild also helps out with registration and welcoming players and guests to the annual event.

In addition to the wonderful celebrity guests who participate in the Goodwill outing every year, another much looked forward to feature is the Community Ambassadors from the organization's Center for Advocacy, Recreation and Education (CARE) program. Every year, they enthusiastically greet all of the players, cheer them on when they head out to the links and even, help them putt in at the end of the day.



Check out the 2023 Goodwill Golf Outing Photo Gallery!





#### GRAND RE-OPENING OF LOVELAND STORE WELCOMES EAGER SHOPPERS!

The morning of Thursday, May 25th marked the official Grand Re-Opening of Ohio Valley Goodwill's Loveland retail store and has been eagerly anticipated by local shoppers for months. Q102 and Media Personality, Natalie Jones were on hand as well to help promote the Grand Re-Opening celebration. The first 250 shoppers received a free shopping bag with goodies as well as refreshments and all shoppers were eligible to win a gift certificate during the day's festivities.

During the official Ribbon-Cutting ceremony, Loveland City Manager, Dave Kennedy joined with Loveland Magazine Editor, David Miller, alongside Goodwill President and CEO, Mark Hiemstra, Board Chair, Bill Courtney, Board Member Joe Walter as well as other local dignitaries to assist with the official event. "Goodwill is delighted to present this fully renovated and re-designed Loveland store for the pleasure of our shoppers and donors." said Mark Hiemstra, President/CEO.

Ohio Valley Goodwill has been a part of the Loveland business community for more than thirty-five years and is excited to be able to welcome shoppers to the newly renovated store location. For a list of all Goodwill stores, visit **www.cincinnatigoodwill.org/shop.** 

An equal Opportunity Employer and Services Provider
Donations to Goodwill are tax deductible
Ohio Valley Goodwill Industries, Inc. is a non-profit 501(c) 3 tax-exempt organization.
Accredited by: The Commission on Accreditation of Rehabilitation Facilities (CARF)









## Mark Hiemstra, President & CEO Bill Courtney, Chairman Board of Directors

Sharon Hannon, Newsletter Editor

# 2023 SHAREFEST DONATION DRIVE A TREMENDOUS SUCCESS!



The 2023 ShareFest Donation Drive in partnership with the city of Oxford and Miami University took place May 11th through Tuesday, May 16th and was a tremendous success! This year the Goodwill team collected seven trailers of donated items; the equivalent of 130,000 pounds; which are then diverted from area landfills. As the official Donation sponsor of the annual ShareFest Donation Drive, Ohio Valley Goodwill is proud to work in cooperation with the city of Oxford and Miami University as well as local non-profits in helping students choose to recycle responsibly during campus move-out.

Choose to recycle responsibly by donating today to your local Goodwill. For a complete list of Greater Cincinnati Goodwill donation centers, visit www.cincinnatigoodwill.org/donate. Annually, Goodwill helps to divert more than 44,000,000 pounds of donated product from area landfills.

## GOODWILL'S SUMMER YOUTH PROGRAM KICKS OFF!

Tuesday, June 13th was a busy day as Ohio Valley Goodwill welcomed participants to its 2023 Summer Youth program. More than 50 students are learning about the world of work through eight different community-based employment settings with the support of Goodwill's Job Coaching team. As part of the Summer Youth Service, each student has the opportunity to learn work appropriate skills in a paid work experience on typical job sites.

For more information about Goodwill's Summer Youth services, please call (513) 771-4800. To find out more about Goodwill's Employment Services, visit https://www.cincinnatigoodwill.org/services

Goodwill's Summer Youth service offering is in its 12th year and is a collaborative project with Opportunities for Ohioans with Disabilities (OOD).

