

OHIO VALLEY GOODWILL



update



SPRING 2023

PRESIDENT'S MESSAGE

This year marks the 107-year anniversary of our organization and the retirement of Mr. Joseph Byrum. I have had the privilege of working with Joe through the previous three years in my role as Chief Operating Officer and am humbled by the opportunity to continue his efforts.

Mr. Byrum has served this organization and the community as President for more than forty-five years. Under his leadership, the organization provided meaningful and impactful services to tens of thousands of homeless veterans and individuals with developmental disabilities in their pursuit of personal independence.

I have served the Goodwill movement in the Sandusky, Ohio and Austin, Texas communities for twenty-five years prior to moving to Cincinnati and am honored to have been selected as the next President and CEO of Ohio Valley Goodwill Industries.

We remain optimistic for the future and to a year filled with opportunity, promise and relentless commitment to our mission. We look forward to strengthening existing partnerships and will explore opportunities that expand collaborations and services with other impactful community organizations.

We are extremely grateful for our community partners and their long-time support. We celebrate our program participants, families and volunteers who we serve throughout our community. We are thankful for those who shop our stores, our generous donors, volunteers and the remarkable teams of Goodwill employees who support our award-winning programs and services.

Thank you for your on-going commitment to Ohio Valley Goodwill and our mission of service. We look forward to working in partnership with all of you in this New Year.



Sincerely,

Mark Hiemstra
President and CEO

OHIO VALLEY GOODWILL WELCOMES CONGRESSMAN GREG LANDSMAN AND OAGI EXECUTIVE DIRECTOR FOR TOUR



Ohio Valley Goodwill was pleased to welcome newly elected Congressman Greg Landsman from Ohio's First District, and OAGI Executive Director, Prince Garuba, to its corporate headquarters on Wednesday, February 15th. The Congressman's visit was to learn about Ohio Valley Goodwill's programs and services overall and specifically, its Veterans programs and Cincinnati Goodwill Work Services, which is a SourceAmerica program. The Congressman met with two individuals who are employed through Goodwill Work Services at the Federal Building in downtown Cincinnati as well as NIOSH. Antwan Lee and Vinod Satyavolu spoke eloquently about what they do in their positions. Both have been employed for more than ten years through Goodwill Work Services and the SourceAmerica program.

The Congressman and OAGI Executive Director enjoyed an informative tour of Ohio Valley Goodwill which featured the organization's award-winning Center for Advocacy, Recreation and Education (CARE) program, its Employment and Training Services and of particular interest, its Veterans programs. Lois Kramer, CARE Supervisor, Mark Leugers, Employment Services Manager, Travis Smith, Community Supports Manager and Susie Skeens, Grants Director, all provided a comprehensive overview of Goodwill's programs and services for the important guests.

"Ohio Valley Goodwill was honored to welcome the Congressman and OAGI Executive Director for this important tour and visit today. We look forward to working collaboratively with the Congressman in the future on issues which impact the individuals we serve as well as potential new services," said Goodwill President and CEO, Mark Hiemstra.



Mark Hiemstra, President & CEO
Bill Courtney, Chairman Board of Directors
Sharon Hannon, Newsletter Editor

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Ohio Valley Goodwill Industries

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OHIO VALLEY GOODWILL CELEBRATES 90TH ANNIVERSARY OF VOLUNTEER GUILD

February 23rd marked the occasion of Ohio Valley Goodwill's celebration of the 90th anniversary of the organization's Goodwill Service Guild. The group of long-time volunteers has as their mission sharing the story of Goodwill and raising funds to support the organization's work. The volunteer Service Guild is made up of 30 active members led by President Sue Bureson and the group plans and sponsors a number of annual events including the Fall and Spring Mini-Fests, a Veterans Luncheon, the PigAbilities event as well as operating the Treasure Island Gift Shop located in the Tri-County Goodwill store. Funds raised are used to sponsor birthday and holiday gift certificates for both program participants and employees as well as the organization's overall mission of helping individuals with disabilities and our Nation's veterans to receive job training and employment services.

"We are so grateful to the Guild for their long-time support of Ohio Valley Goodwill and congratulate them on 90 years of dedication to our important mission," said former President and CEO, Joe Byrum. Mark Hiemstra, new President and CEO, remarked that he is so pleased that Ohio Valley Goodwill has the commitment of such an amazing team of volunteers and is grateful for their support. We congratulate the Goodwill Service Guild on their 90th Anniversary of service to Ohio Valley Goodwill.

2023 GOODWILL CELEBRITY GOLF OUTING PREPARING TO TEE OFF!



Ohio Valley Goodwill is delighted to announce that plans for the 2023 Goodwill Celebrity Golf Outing are well underway and soon interested players will be able to register online. The 23rd annual Goodwill Golf Outing will take place on Thursday, June 8th at the beautiful Glenview Golf Club. Celebrity Host Joe Walter is looking forward to welcoming a record-setting number of guests at this year's Goodwill Celebrity Golf Outing and will of course, have his celebrity friends in attendance including Bengals and Reds alumni along with media personalities. Walter will be joined by long-time Co-host, Stephanie Mitchell; who has been serving in this role for the past 11 seasons.

Ohio Valley Goodwill is grateful to 2023 Title Sponsor, Strategic Benefits and Major Corporate Sponsor, First Financial Bank for their support of this year's celebrity golf outing. We are also grateful to Joe Walter and Stephanie Mitchell for reprising their role as co-hosts. Mark your calendars today for **Thursday, June 8th** for this year's Goodwill Golf Outing. Please join us!

OHIO VALLEY GOODWILL CONGRATULATES TEAM ON 20 YEAR ANNIVERSARIES!

The New Year and the end of 2022 marked 20 Year tenure celebrations for six members of the Ohio Valley Goodwill team. Retail team members, Pamela Countryman, Thomas Digon and Kevin McGuire were recognized for their service during a Holiday Luncheon event at the end of December. Michelle Ruschman, Supervisor of the organization's Westwood Vocational Services Center, was recognized on January 6th and Janitorial team members, Harold Flemister and Lulu Phillips were celebrated by their teams for their tenure.

All 20 year tenure recipients received leather jackets with the Goodwill logo and 20 year Service pins. Ohio Valley Goodwill congratulates all of this year's 20 year tenure honorees for their service, commitment and dedication to the organization and its mission of service.

NEW REHABILITATION SERVICES DIRECTOR

Ohio Valley Goodwill announced the promotion of Chelsea Ashcraft to Director of Rehabilitation Services in February 2023. Chelsea has been with Goodwill for more than 12 years and brings a wealth of experience managing our Employment Services Departments. Currently, Chelsea is assessing our Day Services Department's strengths and evaluating opportunities for improvement in supporting our teams and providing community focused service delivery. Chelsea brings successful management experience, innovative thinking, and excellent communication skills to this new challenge and Goodwill is confident in her ability to provide the needed vision and direction for rehabilitation services as we go forward. *Our sincere Congratulations to Chelsea Ashcraft.*



25TH ANNIVERSARY OF FLYING PIG MARATHON AND PIGABILITIES 2023!

As we look forward to Spring, 2023 will mark a significant year in Cincinnati history. This year marks the 25th Anniversary of the Cincinnati Flying Pig Marathon and Ohio Valley Goodwill has been along for the ride throughout the Marathon's history. In the year 2000, Goodwill participated in the Relay aspect of the new event as a fund-raiser for the organization. For many years, Team Goodwill participated in the Hope and Possibility event which was a precursor to the now, PigAbilities event, for which Goodwill is the Title Sponsor. PigAbilities is designed to be an event which is fully accessible and welcoming to athletes of all abilities. 2023 will mark the 7th year Ohio Valley Goodwill has been the Title Sponsor of the PigAbilities event and already, Team Goodwill has started their Spring training in preparation for the big day. Taking place the weekend of May 5th-7th this year, the PigAbilities event will welcome athletes on Saturday, May 6th at 12 noon. PigAbilities represents the culmination of training efforts for months prior to the event during which athletes learn about good nutrition, fitness and preparing for the big event.

Since the beginning of the New Year, Goodwill along with Pig Works, Hamilton County Developmental Disabilities Services and Paycor have been working together to try to get the word out about PigAbilities and ensure that all interested athletes have the ability to participate.

Goodwill will also be presenting its popular Pig Pop Up Shop on Friday, May 5th and Saturday, May 6th as a featured exhibitor during the Flying Pig Marathon Expo at the Duke Energy Center. The Pig Pop Up Shop will be stocked with an assortment of running and athleisure wear for all members of the family. Stop by and see what kind of deals you can find on running gear this year. We promise you won't find any better bargains than at Goodwill's Pig Pop Up Shop! For more information and to get registered, visit www.flyingpigmarathon.com. You can also volunteer to be a cheerleader for our PigAbilities athletes and we promise you will have one of the most memorable and rewarding experiences of your life.