

OHIO VALLEY GOODWILL



update



WINTER 2022

OHIO VALLEY GOODWILL'S BOARD OF DIRECTORS ANNOUNCES CEO RETIREMENT AND NEW CEO!

The Board of Directors of Ohio Valley Goodwill Industries announces the retirement of long-time President and Chief Executive Officer, Joseph S. Byrum effective December 31st of this year. Byrum has served the organization for the past 45 years as President and CEO and prior to that time, as Program Director. Over Byrum's impressive tenure, Ohio Valley Goodwill has received more than 100 national, regional and local awards in recognition of its programs, services, and staff team. In addition, the organization received six consecutive perfect survey outcomes from the Commission on Accreditation of Rehabilitation Facilities (CARF), an independent, nonprofit organization focused on advancing the quality of services, placing it in the top 3% of similar organizations nationwide. As President and CEO, Byrum provided the leadership during his tenure to enable the organization to expand its programs, services, and economic impact from \$1 million dollars a year to more than \$43 million in 2022 and to serve thousands of people with disabilities as well as our nation's veterans. In 2021 alone, Ohio Valley Goodwill provided services to almost 3000 individuals and assisted 920 to obtain employment and achieve personal success. Under his leadership, Ohio Valley Goodwill has created long-standing partnerships with local County Boards of Developmental Disabilities, Opportunities for Ohioans with Disabilities, the Veterans Administration, Strategies to End Homelessness and many other community agencies.

Board of Directors Chairman, Bill Courtney noted that "During Joe's tenure as CEO, his leadership and vision provided the foundation for Ohio Valley Goodwill's exceptional growth and success. His passion to positively impact the lives of individuals served has been the driving force of his career. The programs and services that he helped create will be his legacy for future generations. Our community has been very fortunate to have had Joe at the helm of Ohio Valley Goodwill Industries over the past 45 years."

Following Byrum's official retirement from Ohio Valley Goodwill at the end of 2022, he will serve in an advisory consultancy position for Goodwill.

NEW CEO ANNOUNCED

In addition, the Board of Directors of Ohio Valley Goodwill Industries announces Mark Hiemstra will be the new President and Chief Executive Officer for the organization effective January 1st, 2023. Hiemstra has served as Ohio Valley Goodwill's Chief Operating Officer (COO) since 2020 and previously served in the same role for Goodwill Industries of Central Texas in Austin as well as Vice President of the organization for more than 10 years. His previous professional experience includes serving as Chief Operating Officer for Sandusky Bay Area Goodwill Industries in Sandusky, Ohio.

The Board of Directors unanimously selected Hiemstra for the role of new President and CEO and looks forward to his service in support of the organization's 106 year old mission of service to the Greater Cincinnati community. "I am honored to have been selected by our Board of Directors as the new President and CEO for Ohio Valley Goodwill Industries. I look forward to helping the organization continue its proud tradition of service to the Greater Cincinnati community and the individuals it serves. As a member of this community, I am inspired by the course set by current President Joe Byrum and am eager to explore opportunities that expand collaborations and services with other impactful organizations in support of our 106 year mission. We have a fantastic Board of Directors, leadership team and staff optimally positioned for the growth of Ohio Valley Goodwill and our critical role in the community." The Board of Directors congratulates Mark Hiemstra on his new role as President and CEO and looks forward to his leadership in the years to come.



Joseph Byrum
President and CEO



Mark Hiemstra
COO

OHIO VALLEY GOODWILL CELEBRATES CARF ACCREDITATION WITH TEAM MEMBERS!

The last three weeks of September were filled with celebration as the organization celebrated its 19th consecutive CARF (Commission on Accreditation of Rehabilitation Facilities) Accreditation outcome. The CARF survey team noted that "Ohio Valley Goodwill was described as a leader in the state of Ohio in innovative practices and commended for being active in advocacy. The staff was noted as being committed, caring, flexible and thinking outside the box. This is a tribute to the leadership and to a culture that rewards hard work." To find more about the 2022 CARF Accreditation survey, please visit <https://www.cincinnati-goodwill.org/about-us/accreditations/>



In recognition of the hard work of its staff team, Ohio Valley Goodwill hosted a series of celebrations for everyone involved in the organization with a focus on programs and services. Luncheon buffets were offered over a series of special events at various locations in the Goodwill network, with commemorative gifts given to staff and program participants at each event. "Ohio Valley Goodwill is proud of the reputation we have earned in the larger community and it is thanks to the dedication and commitment of our staff team that this exemplary CARF outcome is possible," said Joe Byrum, President and CEO. Ohio Valley Goodwill congratulates all members of its team as well as program participants, partners and friends for the outstanding results of the 2022 CARF survey.

GOODWILL'S EMPLOYMENT SERVICES TEAM RECEIVES THE 2022 APSE AWARD!

Goodwill Employment Services team members including Chelsea Ashcraft, Mark Leugers and Travis Smith (representing the larger Employment Services team), were honored to accept the 2022 Employment First award at the APSE Conference luncheon event held on September 29th. APSE stands for the Association of People Supporting Employment First and the Goodwill team was recognized for their outstanding efforts to help more than 125 individuals who were either laid off or their positions were eliminated during COVID to either regain their positions and/or find new opportunities in a matter of months. The team was able to provide this outstanding support while also conforming with mandated Safety and Health protocols specific to each employment situation. Goodwill congratulates the Employment Services team on this recognition and their remarkable commitment to the individuals they serve.



GOODWILL CFO RECOGNIZED BY CINCINNATI BUSINESS COURIER AS CFO OF THE YEAR!

Ohio Valley Goodwill's Leadership Team was pleased to attend the 2022 Cincinnati Business Courier's C-Suite Awards event on Thursday, August 18th. Held at the beautiful Renaissance Hotel in downtown Cincinnati the prestigious Awards are designed to honor top executives whose leadership and skills have helped shape their companies. Mike Speed was selected as a winner in the "CFO of the Year" Nonprofit category and the Goodwill team was excited to support him at the C-Suite awards event. Mark Hiemstra, Chief Operating Office, accepted the award on his behalf. As Chief Financial Officer, Mike Speed has the responsibility of managing and directing the complicated financial affairs of the \$43M a year organization and its related business lines- which include 19 retail stores, 31 donation centers, an Auto Auction and most importantly, mission services for individuals with disabilities and our nation's veterans. Our most sincere Congratulations to Mike Speed on being named "CFO of the Year" by the Cincinnati Business Courier.

GOODWILL PLEASED TO BE ROYAL SPONSOR OF 2022 QUEEN BEE AND DEBUT "BEE-TIQUE!"

The weekend of October 7th and 8th was abuzz with activity as Ohio Valley Goodwill debuted its 2022 "Bee-Tique" at the Queen Bee Expo held at the Duke Energy Center on Friday. Retail team members led by Alleen AdoMako and Tammy Case were flying around helping all of the Queen Bees to cash in on athleisure and running gear for only \$5.

As a Royal Sponsor for the Queen Bee Half Marathon event for the 6th consecutive year, Ohio Valley Goodwill is proud to present the ever popular "Bee-Tique" as well as support the event itself, which is designed to be empowering for all women. The Marketing team was on hand throughout to document this year's Queen Bee. The video of which can be found at www.facebook.com/cincigoodwill.

Our most sincere Thanks to all of the Queen Bees for their patronage and congratulations on your personal success!



GOODWILL HONORS DSP APPRECIATION WEEK!

During the celebration of National Direct Support Professionals Recognition Week in September, Ohio Valley Goodwill hosted a number of special events to publicly thank its Direct Support Professional team. This included the publication of a Special Edition of the Goodwill Update newsletter thanking each team member in each department and showcasing a series of videos with Supervisors publicly thanking their team members as well as program participants sharing their appreciation. DSP team members also received special gifts during the week-long celebration as well as personalized Thank You cards from their supervisor as well as one created by the program participants in the CARE (Center for Advocacy, Recreation and Education) program. "We are very grateful to our Direct Support Professional team for their hard work and dedication which makes our programs and services possible," said Steve Koons, Vice President of Rehabilitation Services.



Ohio Valley Goodwill congratulates the following individuals on their service and dedication.

Executive Staff		Contributed Goods	
Joe Byrum	45 Years	Patricia Ruge	5 Years
		William Weinstiger	5 Years
Administrative Services		April Miller	5 Years
Hope Ware	10 Years	Stephanie Donlin	5 Years
Ana Mendoza	15 Years	Jhulendra Mahat	5 Years
Michael Speed	15 Years	Kimberly Dove	5 Years
Eric Payne	15 Years	Robert Davis	5 Years
Tammy Meyer	30 Years	Rita Starns	5 Years
		Howard Rainey	5 Years
Facilities		Angela Pickering	10 Years
Gregory Wilson	5 Years	Alleen Adomako	10 Years
		Glenda Bise	10 Years
Industrial Services		Jamie Hardewig	10 Years
Cedric Jones	5 Years	Denise Dooley	10 Years
Felicia Diamond-Jones	5 Years	James Magee	15 Years
Danny Farmer	15 Years	Michael Prestis	15 Years
Donna Stollings	15 Years	Kathy Mohrhaus	15 Years
Harold Flemister	20 Years	Matthew Fortner	15 Years
Lula Phillips	20 Years	Stephanie Boyajian	15 Years
		James Lusher	15 Years
Rehabilitation Services		Connie Roehm	15 Years
Nicole Chandler	5 Years	Se Lee	15 Years
Kelsey Laverty	5 Years	Gay Hall	15 Years
Leroy Smith	5 Years	James Magee	15 Years
Mary Wellen	10 Years	Peggy Jones	15 Years
Sandra Holden	15 Years	Jackie Black	15 Years
Rachel Lednik	15 Years	Thomas Digon	20 Years
Michelle Ruschman	20 Years	Kevin McGuire	20 Years
Kip Miller	25 Years	Pamela Countryman	20 Years
Kimberly Payne	25 Years	Sharon Williams	25 Years
Darlene O'Hair	35 Years	Donald Mueller	25 Years
		Eve Lawson	25 Years

Joseph S. Byrum, President & CEO
 Bill Courtney, Chairman Board of Directors
 Sharon Hannon, Newsletter Editor

An equal Opportunity Employer and Services Provider

Donations to Goodwill are tax deductible

Ohio Valley Goodwill Industries, Inc. is a non-profit 501(c) 3 tax-exempt organization.

Accredited by: The Commission on Accreditation of Rehabilitation Facilities (CARF)

