



*we put people to work!*



Winter 2012

# Goodwill

Ohio Valley Goodwill Industries

## update



### Goodwill's Industrial Services Division Announces New Service Offering

The Industrial Services Division of Ohio Valley Goodwill Industries recently announced the launch of its new **Total Facilities Management Service**. The new comprehensive Total Facilities Management Service is designed to provide customized solutions specifically tailored to improve performance within a customer's operation and save them money. "Our goal is to help our customers preserve a clean, safe, comfortable, well-maintained working facility for their staff and general public," said Todd Schreiber, Industrial Services Marketing Manager. "With safety and quality control as cornerstones of the Ohio Valley Goodwill facilities management program, we focus on best practices to deliver a service that consolidates daily facility functions with a single point of contact," added Schreiber.

With Ohio Valley Goodwill, customers save money and improve performance through expert management and operations of facilities. Goodwill utilizes best-in-class technology to provide customized solutions specifically tailored to meet the customer's needs.



*Pictured left to right, Kim Leppert, Sales and Marketing and Todd Schreiber, Marketing Manager*

#### Ohio Valley Goodwill's Total Facility Management Services include the following features:

- Facilities operation and maintenance
- Custodial services
- Grounds and landscaping management
- Fleet and transportation
- Mail center operations
- Administrative services
- Engineering and construction management
- Supply chain and warehousing management
- Utility system management
- Contract closeout services

Ohio Valley Goodwill offers a wide range of facilities management expertise in all types of facilities projects including Federal buildings, hospitals, family housing units, headquarters, military bases, libraries, warehouses, and fleet buildings. Goodwill provides quality management support services utilizing a proven formula that not only can be successfully applied to customer facilities but also provides jobs for people with significant disabilities. Ohio Valley Goodwill provides customers the opportunity to establish a long term partnership to manage their facility support services eliminating re-procurement costs, repeat start-up costs and learning curves.

To find out more about Ohio Valley Goodwill's new Total Facilities Management Service, please contact Todd Schreiber, Industrial Services Marketing Manager at (513) 771-4800, ext. 6287 or Kim Leppert, Industrial Services Sales and Marketing at (513) 771-4800, ext. 6244. Interested customers can also visit the Goodwill b2b website for more information at [www.goodwillb2b.com](http://www.goodwillb2b.com)



## Ohio Valley Goodwill Receives Federal Grant From Department of Veterans Affairs

In July, Ohio Valley Goodwill was pleased to learn that it was awarded a new federal resources grant that will provide critical support services for homeless and low-income veterans in Cincinnati. United States Senator Sherrod Brown (D-OH) announced that Ohio Valley Goodwill would receive the new federal grant from the Department of Veterans Affairs Supportive Service for Veteran Families (SSVF) program. The \$596,984 grant will be used to provide supportive service to low-income veteran families living in or transitioning to permanent housing.

"The men and women of the Armed Forces have been made a promise that if they defend our country, a grateful nation will provide them with services and benefits they have earned," Brown, a member of the Senate Committee on Veterans' Affairs, said. "These federal funds are a down payment on the promise to support those who have already given so much to our nation."

The grant was awarded through the Supportive Services for Veteran Families program which aims to prevent and end homelessness among veterans. Ohio Valley Goodwill Industries plans to serve nearly 200 participant households in Cincinnati and the surrounding counties. Strategies to End Homelessness and the Vineyard Community Church will be major partners working with Goodwill to ensure the wide range of services that are available to making this grant a success.

For more than twenty years, Ohio Valley Goodwill has been offering programs and services to meet the needs of veterans and homeless individuals. "We are proud of the programs and services that we have been offering since the early 1990's that help to serve veterans, as well as the successes that we have had in the area of housing for our veterans," said Charlie Blythe, Goodwill's Grants Director.

Last year (2011), Ohio Valley Goodwill Industries provided service to more than 650 veterans and homeless individuals. For more information about Ohio Valley Goodwill's programs to serve veterans and homeless individuals, please contact Charlie Blythe at (513) 771-4800, ext. 6345 or at: [cblythe@cincgoodwill.org](mailto:cblythe@cincgoodwill.org)

## Ohio Valley Goodwill Coordinates Annual Stand Down for Veterans



*Left photo: Members from the Cincinnati Veterans Administration Medical Center.  
Right photo: Staff of Goodwill's Special Projects Office*



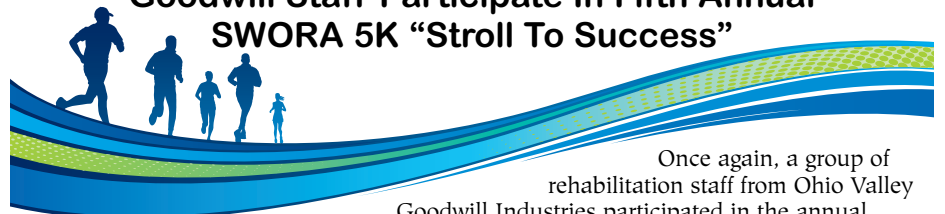
A great fall day greeted hundreds of veterans at the Bellevue, Kentucky Veterans Club for the 10th Annual Northern Kentucky Stand Down on Friday, October 12th. The annual event for homeless veterans is held each fall at the Bellevue Veterans Club and is designed to draw attention to the needs of homeless veterans and to provide a variety of services for them. "We coordinate the Stand Down each year so that our veterans can have the opportunity to come together to receive service from a host of providers at one location," said Bill Darnell, Goodwill's Grants Manager. Ohio Valley Goodwill Industries is one of the major sponsors of the annual Stand Down. In addition to Goodwill Industries and the Bellevue Veterans Club, the other sponsor included the Cincinnati Veterans Administration.

Throughout the day, services were available to veterans at the Stand Down which included: medical, dental, eye care, social services, employment, career opportunities, legal aid and expungement. Members of the Veterans Administration were also available for benefits counseling. The annual Stand Down is organized each year as a means to draw attention to the needs of homeless veterans and to provide services for them.

"We are always so grateful to our sponsoring organizations for assisting us with this event because it helps to reach so many veterans, and it provides much needed services," said Darnell. Ohio Valley Goodwill Industries has been offering services for homeless veterans since the early 1990's and has been active in the Northern Kentucky community for more than ten years.

Goodwill salutes all of our nation's veterans and thanks them for their dedication and service to our country.

## Goodwill Staff Participate In Fifth Annual SWORA 5K "Stroll To Success"



Once again, a group of rehabilitation staff from Ohio Valley Goodwill Industries participated in the annual South Western Ohio Rehabilitation (SWORA) "Stroll To Success" 5K. Held on Saturday, October 13th, the walk now in its fifth year, was held again in the Hamilton County Park District's Glenwood Gardens in Woodlawn. The special event was developed by SWORA in an effort to generate funds for a scholarship that aids persons with disabilities with any needs they may have to better prepare them for the job market. Items that may be purchased through the scholarship include clothing, assistance with traveling to and from the workplace, and other needs that the individual may have.

"We have been so pleased with the response that we received for the event and the financial support that the walk has generated for services for men and women with disabilities," said SWORA member Nancy VanderWoude, Goodwill's supervisor for the Office Procedures and Computer Technology training program. Nancy has helped to promote the walk and has participated in the 5K for a number of years. Because of her important position both with SWORA and Ohio Valley Goodwill Industries, Nancy knows first-hand about the needs of individuals with disabilities. "The scholarship fund helps many individuals with their needs that are a part of our training program. Preparing men and women for employment is so very important to their success, and the proceeds from this walk helps to assist numerous individuals," said Nancy.

Ohio Valley Goodwill salutes the efforts of its staff in helping to make this special event such a success again this year. Congratulations to SWORA for coordinating another successful event!

*Donating and Shopping Supports Programs, Services and Employment!*

## Goodwill Named One of the Most Inspiring Companies by Forbes!

Forbes recently released a list of America's 25 Most Inspiring Companies which included Goodwill for the very first time. The list was based on results from consulting firm Performance Inspired, Inc. which surveyed 2,175 consumers online to identify these "most inspiring" companies. The consumers responded by explaining the five companies they found most inspiring and why.

The Forbes article quoted Terry Barber, chief inspiration officer for Performance Inspired, as saying: "Consumers are really appreciative of the Goodwill retail stores and the perceived feel-good value they are bringing to local communities."

According to a separate Forbes article, Goodwill was one of the smaller companies on the list that did well because of a good story behind the name. "Goodwill has a tried and true history of being a household name and respected brand," said Kim Zimmer, Chief Communications Officer and Senior VP, Global Affairs, Goodwill

Industries International. "Thanks to the joint efforts of Goodwills around the movement, consumers have come to understand that by shopping and donating at your local Goodwill store, you are investing in your local community."

The research shows that consumers feel more inspired – and spend more at companies that inspire them – than ever before. In general, 92 percent of respondents said they felt inspired to share their experiences with others and another 86 would recommend the company to friends and family. Nearly 40 percent of respondents said that the nonprofit sector has a major role in making the world a better place.

Perhaps the most encouraging statistic? More than 70 percent of respondents said they would spend more money on a company that inspires them. *Congratulations to Goodwill Industries!*

## Ohio Valley Goodwill and Gold Star Chili Continue New Partnership

Once again this fall, Ohio Valley Goodwill and Gold Star Chili teamed up to present a partnership that has proven to be successful for both organizations. Building on the success established earlier in the spring of 2012, the two organizations came together for a donation project that included collection barrels at 56 Gold Star Chili locations throughout the Greater Cincinnati area.

Gold Star's Chilimobile was also a special part of several Goodwill Saturday radio remotes throughout September and October. "Our cooperative partnership has become quite successful and we have been delighted to have the Gold Star Chilimobile at our radio remotes again this fall. Our donors and customers certainly appreciated having this extra incentive," remarked George Palmer, Goodwill's Director of Public Relations and Marketing. The Gold Star Chilimobile was on hand at four radio remotes at Goodwill retail stores in September and October serving up free cheese coney to anyone making a donation at the drive-thru or to customers spending \$10. in the retail store. "It's great fun for donors and customers when they get the coney card and they can use it at the Chilimobile or take it with them to use at a later time," mentioned Palmer.

The donations collected in Gold Star Chili stores help Goodwill's mission to provide vocational training and job support services for men and women with disabilities and homeless veterans.

Partnering with Gold Star not only helps to bring in much needed clothing donations at this critical time of the year, but it also helps to raise awareness of Goodwill's very important mission. Goodwill salutes the Gold Star Chili organization and its many locations for their help and assistance to make the public more aware of how donations assist Goodwill with its mission to help put people to work!



Gold Star Chilimobile staff.

Rewind 94.9 staff at  
Loveland Remote.

## Goodwill's Service Guild Sponsors Annual Fall Mini-Fest



Left photo: Nancy Horton, Janet Allen, Linda Eslick, Joy Mayer



Right Photo: JoAn Armour, Janet Reed, Elaine Schumacher

It would not be fall at Ohio Valley Goodwill without the Service Guild's Mini-Fest! The semi-annual event was held on Friday, October 5th and Saturday, October 6th at the corporate facility in the Village of Woodlawn. The two-day event is planned and presented by the Service Guild as a way to promote the organization and as a means to raise funds in support of their mission to assist Goodwill with its programs and services for men and women with disabilities and our nation's veterans. The annual event features homemade baked goods and candy, an "Elegant Junque" booth, special items from the Guild's Treasure Island Gift Shop, mounds of books, and the always popular grilled hot dogs during lunchtime. Activities for the two-day event are coordinated by the volunteers from the Goodwill Service Guild.

"We are always pleased to offer the annual mini-fest as a way to promote our organization and to reach out to the community with this extra special event," said Nancy Horton, Service Guild President. The Service Guild has been hosting the annual festivals for over 25 years to benefit the Goodwill organization and its mission to put people to work. "Our members work very hard in preparation to have lots of special items available for the many shoppers who come to the mini-fest. We are always delighted to reach out to the public and to offer our special fall festival for so many Goodwill supporters," added Horton. The Goodwill store even offered a special 50% off sale during the festival.

The Goodwill Service Guild has more than 100 volunteers who have worked diligently for over 75 years to advance the mission of Ohio Valley Goodwill Industries. "We so grateful for the support that Goodwill receives from the Service Guild and for the programs that they offer throughout the year," said George Palmer, Director of Public Relations and Marketing. "The semi-annual mini-fest helps to promote our very important mission to the public and helps to make more people aware of the important work that we do on behalf of people with disabilities," added Palmer.

Goodwill thanks the Service Guild for its dedication and commitment over the past many years!





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Cincinnati, Ohio 45215  
513-771-4800

*we put people to work!*



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Cincinnati, Ohio  
PERMIT No. 5742

## Holiday Giving Helps Goodwill All Year Long!

Your holiday contribution to Ohio Valley Goodwill Industries helps the organization with achieving its very important mission of putting people to work all year long. When you donate to Ohio Valley Goodwill Industries you can be sure your contribution will be used to help with programs and services for men and women with disabilities. A contribution of any size will help Goodwill's programs and services for individuals with disabilities, homeless veterans and others with barriers to employment. In addition to monetary contributions, we always appreciate donations of clothing, household goods, seasonal items, books, shoes, children's items and even autos at this time of the year. Your support is appreciated and goes a long way to help Goodwill.

For more information about Goodwill's programs and how your contribution can help, please visit our website at:  
[www.cincinnati goodwill.org/donate](http://www.cincinnati goodwill.org/donate)



## New Attended Donation Center in Aurora, Indiana!

Ohio Valley Goodwill Industries was pleased to open a new Attended Donation Center in Aurora, Indiana in July. The new facility is located at 1030 Green Blvd., (US 50) in Aurora, Indiana. For the convenience of donors, the drive-thru center is staffed with an attendant who will assist contributors with their donations and offer a receipt for their contributions. Hours of operation are Monday through Saturday from 8:00 am to 7:00 pm and Sunday from 10:00 am to 6:00 pm.

Donations to Ohio Valley Goodwill are sold in local stores, and the income generated helps to support services for men and women with disabilities and our nation's veterans. Last year (2011), the organization served over 3,100 individuals.

## SHOPPING & DONATING TO GOODWILL

Goodwill has 31 locations throughout Greater Cincinnati and Northern Kentucky. Donations are accepted at any of the following locations. Call (513) 771-4800 for hours and information or visit our website at: [www.cincinnati goodwill.org](http://www.cincinnati goodwill.org)

**Amelia Attended Donation Center**  
87 East Main St.  
Amelia, OH 45102  
(513) 947-2800

**Aurora Attended Donation Center**  
1030 Green Blvd.  
Aurora, IN 47001  
(812) 926-8139 **NEW LOCATION!**

**Batesville Goodwill Store**  
1348 State Rd., 46 East  
Batesville, IN 47006  
(812) 934-6349

**Beechmont Goodwill Store**  
4051 Commercial Dr.  
Cincinnati, OH 45245  
(513) 752-0067

**Bellevue Goodwill Store**  
15 Donnermeyer Drive  
Bellevue, KY 41073  
(859) 291-1333

**Blue Ash Attended Donation Center**  
9410 Kenwood Rd.  
Cincinnati, OH 45242  
(513) 791-6058

**Cheviot Goodwill Store**  
3980 North Bend Rd.  
Cincinnati, OH 45211  
(513) 662-7080

**Cold Spring Attended Donation Center**  
4691 Alexandria Pike  
Cold Spring, KY 41076  
(859) 441-0803

**Colerain Attended Donation Center**  
9289 Colerain Avenue  
Cincinnati, OH 45251  
(513) 245-2964

**Delhi Attended Donation Center**  
5080 Delhi Pike @ Former Kroger Store  
Cincinnati, OH 45238

**Fairfield Crossings Goodwill Store**  
4605 Dixie Highway  
Fairfield, OH 45014  
(513) 939-0020

**Finnetown Attended Donation Center**  
6700 Winton Rd.  
Cincinnati, OH 45224  
(513) 541-0409

**Florence Goodwill Store**  
7855 Tanner's Lane  
Florence, KY 41042  
(859) 371-1238

**Hamilton Attended Donation Center**  
5420 Liberty Fairfield Rd. @ Kroger  
Hamilton, OH 45011

**Harrison Goodwill Store**  
1110 Harrison Ave.  
Harrison, OH 45030  
(513) 367-2495

**Hollywood Casino**  
Lawrenceburg, IN 47025  
US 50 (at Hollywood Casino  
overflow parking lot)

**Independence Goodwill Store**  
6435 Taylor Mill Rd.  
Independence, KY 41051  
(859) 356-5591

**Landen Attended Donation Center**  
8927 Columbia Rd.  
Landen, OH 45140  
(513) 583-5461

**Lebanon Goodwill Store**  
1161 E. Main St.  
Lebanon, OH 45036  
(513) 932-6856

**Loveland Goodwill Store**  
330 Loveland-Madeira Rd.  
Loveland, OH 45140  
(513) 683-1151

**Mariemont Attended Donation Center**  
7385 Wooster Pike @ Kroger  
Cincinnati, OH 45227

**Mason Boutique & Donation  
Drive-Thru**  
1063 Reading Rd.  
Mason, OH 45040  
(513) 770-3290

**Milford Attended Donation Center**  
985 State Route 28  
Milford, OH 45150  
(513) 831-9900

**Mt. Airy Attended Donation Center**  
6401 Colerain Ave. @ Kroger  
Cincinnati, OH 45239

**Montgomery Boutique & Donation  
Drive-Thru**  
9820 Montgomery Rd.  
Cincinnati, OH 45242  
(513) 791-7058

**Mt. Washington Boutique & Donation  
Drive-Thru**  
2234 Beechmont Ave.  
Cincinnati, OH 45230  
(513) 231-1459

**Oakley Goodwill Store**  
3080 Markbreit Ave.  
Cincinnati, OH 45209  
(513) 631-6348

**Tri-County Goodwill Store**  
10600 Springfield Pike  
Cincinnati, OH 45215  
(513) 771-4804

**West Chester Attended Donation Center**  
7779 Tylersville & Cox Rd. @ Big Lots  
West Chester, OH 45069

**Westwood Attended Donation Center**  
2990 Harrison Ave.  
Cincinnati, OH 45211

**Williamsburg Goodwill Store**  
342 Main St.  
Williamsburg, OH 45176  
(513) 724-1402



Joseph S. Byrum, President & CEO • Charles Wright, Chairman Board of Directors • George Palmer, Newsletter Editor

Receiving duplicate newsletters or do we have the wrong address? Send corrections or deletions to [gpalmer@cincinnati goodwill.org](mailto:gpalmer@cincinnati goodwill.org) or call (513) 771-4800, ext. 6215.

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