



we put people to work!



# Goodwill

Ohio Valley Goodwill Industries

# update

Spring 2013



## Goodwill Staff Member Receives Recognition From Southwest Ohio Rehabilitation Association



Jay Kehoe, recipient of the Rehabilitation Support Staff of the Year Award from SWORA.

Ohio Valley Goodwill and its staff team were delighted to participate in the 2012 annual Southwest Ohio Rehabilitation Association (SWORA) Awards event held on Friday, November 30th at the Cloverlook Country Club. The annual awards luncheon is held each year to recognize outstanding contributions to the field of rehabilitation. More than 65 people attended the event which celebrated performance in a number of categories including: Outstanding Achievement, Employer of the Year, Rehabilitation Practitioner, Rehabilitation Support Staff, Rehabilitation Manager, Rehabilitation Organization, Advocacy, and Rehabilitation Program of the Year.

Ohio Valley Goodwill was especially pleased to have its own Offices Procedures and Computer Technology instructor, Jay Kehoe, be recognized with the Rehabilitation Support Staff of the Year Award from SWORA. Several nominators noted Jay's outstanding contributions to the field of

rehabilitation such as his patience, effective listening skills, and the resources he provides as a creative problem solver. "We are especially pleased to have Jay Kehoe be recognized for the great work he does in our Office Procedures and Computer Technology Program," said Kelly Manns, Assistant Director of Employment and Training Services. Jay has been employed at Ohio Valley Goodwill since May, 2010 serving as an instructor in the training program.

Ohio Valley Goodwill congratulates all of the 2012 SWORA Award honorees for their important contributions to the rehabilitation field. Goodwill provides a diverse array of skill training and employment services for men and women with disabilities and others with barriers to employment. Read more about the Office Procedures and Computer Technology training program in this report. For more information about this program and other services offered by Ohio Valley Goodwill Industries, please visit: [www.cincinnatiatgoodwill.org/services](http://www.cincinnatiatgoodwill.org/services)

### OFFICE PROCEDURES & COMPUTER TECHNOLOGY TRAINING PROGRAM

- Designed to train individuals in various computer skills necessary to obtain employment in their chosen career field.
- Provides specialized training designed to meet the needs of the individual using personal office work stations.
- Designed to expose individuals to basic computer and internet use in many fields or occupations.

#### Training areas may include:

- Keyboarding
- Microsoft Word 2007
- Microsoft Excel 2007
- Microsoft PowerPoint 2007
- Windows 7
- Data Entry
- Microsoft Outlook
- Microsoft Access 2007
- Program also offers work-readiness classes and other specialized occupational field instruction including medical terminology or medical filing.

#### Other programs offered:

- GED tutoring – This is a facility based service that provides academic remediation to assist individuals in passing the GED test.
- Computerized Job Search – A two week computer based training program that provides individuals who have no prior computer experience with knowledge/skills to begin a computer based job search.

For more information contact:

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## Ohio Valley Goodwill Participates In Annual Thanksgiving Day Race!



Goodwill volunteers at the Donation Station at mile two of 2012 Thanksgiving Day Race!

For the third year in a row, Ohio Valley Goodwill participated in the annual Thanksgiving Day Race in downtown Cincinnati. It also marked the third year that Goodwill has served as a donation sponsor by offering two donation locations along the race path – one at the start of the race and one at Mile Two. For the past three years, Ohio Valley Goodwill has made donation sites available at the Thanksgiving Race for runners wanting to donate clothing items that they no longer needed or wanted. This year's theme of Celebrating Cincinnati was expanded by Goodwill's team to include "Our Spirit of Giving" as thousands of runners gladly donated jackets, coats, scarves, and more to the Goodwill cause. More than 40 enthusiastic Goodwill volunteers greeted race participants with spirit signs, noise-makers, cheers, and more as they passed each donation station.

Ohio Valley Goodwill became involved in the Thanksgiving Day race through the efforts of long-time runner and former Olympian, Julie Ispording, who originally sought the help of the organization. Through her efforts and involvement, Goodwill has been able to have a presence at the race and has become a sponsor the past three years. Additionally, Ispording has assisted with several large-scale donations for the organization including one this past year of almost 400 Eddie Bauer coats three weeks before the race. "Goodwill is thrilled to be a part of this great Cincinnati tradition on Thanksgiving morning," said Sharon Hannon, Goodwill's Marketing Specialist and race day coordinator. "We are delighted to join in celebrating Cincinnati, and of course, our spirit of giving each year," added Hannon.

Donations from this past Thanksgiving Day Race totaled 3,440 pounds and are used to support Ohio Valley Goodwill's mission of service in the community. Goodwill is grateful to Julie Ispording, Race Organizer, and her team for their on-going support, and we look forward to another year of involvement in 2013!

## Ohio Valley Goodwill Celebrates One Year Anniversary With Dell Reconnect Project!

Ohio Valley Goodwill is celebrating its one year anniversary with the Dell Reconnect program which has allowed the organization to divert almost 1,000,000 pounds of unwanted computers and electronic waste from area landfills due to the support of the Greater Cincinnati community. The program is easy to use and makes getting rid of old technology uncomplicated and free. Simply pack your old computer equipment into the car with other household donations and drop it off at a convenient Goodwill donation center where it will be responsibly recycled. Goodwill accepts any brand of unwanted computer or other computer equipment. Donors may request receipts at the time of their donations to receive tax deductions.

With the help of programs like Dell Reconnect and Goodwill, Dell recycled more than 150 million pounds of unwanted computer equipment in 2012 and plans to significantly exceed that amount over the next three years. The Dell Reconnect program is a win-win for all involved. It benefits the environment, the community and Goodwill's mission of putting people to work. Proceeds from the Dell Reconnect program go directly into Goodwill's skill training and employment programs for men and women with disabilities and our nation's veterans. "Goodwill couldn't be more pleased about the partnership with the Dell Reconnect program," said Bill Martin, Goodwill's Industrial Services Production Manager. "It has allowed Goodwill to become a major player in its on-going efforts to preserve the planet through its reuse and repurposing initiatives," added Martin.

For a list of conveniently located donation sites, please visit [www.cincinnati-goodwill.org/donate](http://www.cincinnati-goodwill.org/donate) and donate your unwanted computer today. Goodwill thanks the Greater Cincinnati community for its on-going support of this important recycling effort!

Free technology recycling with Goodwill!

- + Any brand
- + Many locations
- + One purpose

Help Reduce E-Waste Today!

Dell Reconnect

## Goodwill's Service Guild Presents Gift to the Organization

At Ohio Valley Goodwill's annual Holiday Luncheon on December 14, 2012, the Goodwill Service Guild presented President and CEO, Joe Byrum, with a check for \$20,000 to be used for programs and services to help support the organization's mission. In presenting the check to Byrum, Service Guild President, Nancy Horton, commented that the volunteer group is always so pleased that it is able to support Goodwill through its fundraising efforts. "The Service Guild is always so happy to be able to assist Goodwill with a substantial contribution each year. The dedication of our volunteers to our fundraising efforts is outstanding, and we always are happy to be

able to support the organization each and every year," said Nancy. To the surprise of all those attending the luncheon, Nancy called Charlie Blythe, Goodwill's Grants Director, to the stage and presented him with a check for \$5,000 to be used for programs and services for veterans. The audience was delighted by the graciousness of the Service Guild.

In speaking to those attending the annual luncheon, Nancy told the audience about the many programs that the Service Guild had been involved in throughout the year and the services that the group had made available to the individuals who Goodwill serves. In addition to operating the Treasure Island Gift Shop inside the

Tri-County retail store, the Service Guild plans several bus trips during the year and is involved in other fundraising activities. Also, throughout the year, the Service Guild assists with the planning and support for special meals and events for veterans and the individuals who Goodwill serves.

For nearly 80 years, the Service Guild has been providing outreach and support for Ohio Valley Goodwill Industries. An additional purpose of the Service Guild is to assist in helping the community to be aware of Goodwill's mission. Ohio Valley Goodwill appreciates the work and dedication of the Service Guild and thanks its many members for their continued support!

*Donating and Shopping Supports Programs, Services and Employment!*



## Ohio Valley Goodwill Hosts 11th Annual Homeless Awareness Dinner

For the 11th year in a row, Ohio Valley Goodwill was pleased to partner with the Sharonville Convention Center and its new food services provider, Ovations Food Service, in hosting the annual Homeless Awareness Dinner on Wednesday, December 12th. The annual tradition is planned and coordinated by staff members of Goodwill's Homeless Veterans Reintegration Program (HVRP) team. The holiday celebration welcomed over 400 individuals from area shelters including the Tom Geiger House, Anna Louise Inn, Salvation Army, First Step Home, Drop Inn Center, Mercy St. John, Parkway Towers, Battered Women's Shelter, Light House Youth, VOA, Catholic Worker House, Northern Kentucky Veterans Dom, City Gospel and the Goodwill Dorm. This year's special guests included 50 children under the age of ten.

For the past 11 years, Ohio Valley Goodwill has partnered with the Sharonville Convention Center on this memorable event which provides a holiday meal with all the trimmings, entertainment and gifts for each guest. "We were so delighted when Ovations Food Service, the Sharonville Convention Center's new food service operator, stepped-up this year to continue this tradition," said Charlie



Staff of Ohio Valley Goodwill at 2011 SWORA Awards luncheon celebration.

Blythe, Goodwill's Grants Director. "We are thankful to have the opportunity to provide this wonderful dinner during the holiday season for these families," said Blythe. While Ohio Valley Goodwill only provides direct service to a small percentage of each year's guests, the organization sponsors the annual event to reach out to all those struggling with homelessness during the holiday season.

To the delight of all of the eagerly awaiting children, Santa made a surprise visit which thrilled both young ones and adults alike. Candy canes and thoughtful gifts were enjoyed by all the guests who attended this year's holiday celebration

Annually, Ohio Valley Goodwill serves more than 650 individuals challenged with homelessness in the Greater Cincinnati community. Generous donations make it possible for the organization to provide skill training and employment services to help people find jobs and permanent places to live. Goodwill is grateful for the giving spirit of the Greater Cincinnati community which has allowed the organization to fulfill its important mission of service for over 96 years. Ohio Valley Goodwill appreciates the support and dedication of the Sharonville Convention Center and Ovations Food Service for helping to sponsor this very important special event.

## Goodwill Team Recognized at 2013 Butler County Board of Developmental Disabilities Community Dinner

Ohio Valley Goodwill Industries was delighted to have two staff members be recognized during the 2013 Butler County Board of Developmental Disabilities Community Recognition dinner held on Sunday, March 3rd. Michael Goforth and Mike Sweetin, supervisors at the organization's Fairfield Vocational Services Center, were both recognized for their outstanding efforts in supporting and empowering individuals served through their program. The pair were nominated for recognition by enthusiastic parents of individuals served by the Fairfield vocational center.

"We are honored to be recognized by the Butler County Board of Developmental Disabilities during this important annual event," said Michael Goforth. "We love what we do and the individuals and families we work with, added Mike Sweetin. The theme of this

year's awards dinner, "Because of Your Support..." was designed to emphasize the importance of community partnerships in enriching the lives of the people served by the Board. The more than 400 guests in attendance enjoyed the debut of this year's inspiring video presentation featuring Jonathan McDowell, advocate and media personality.

Ohio Valley Goodwill has worked in partnership with the Butler County Board of Developmental Disabilities for a number of years in serving hundreds of individuals through both its Vocational Services Center as well as its Community Access program. Goodwill congratulates Mike Goforth and Mike Sweetin on their 2013 Community Recognition by the Butler County Board of Developmental Disabilities.

## Planning Is Underway for Goodwill's 2013 Celebrity Golf Outing!



(L to R) Honorary Chairperson Joe Walter, former Bengal player with Doug Ostholthoff, Goodwill CFO and Golf Outing Committee Coordinator.

There may still be a chill in the air, but that hasn't stopped the planning committee from its work on this year's Goodwill Celebrity Golf Outing. The 2013 annual Celebrity Golf Outing will once again take place at the beautiful Glenview Golf Club in Glendale, OH on Thursday, June 13th. Be sure to mark your calendar and plan to attend with Celebrity Chairperson and former Bengal, Joe Walter, and his

friends. The coordinating committee is again planning for a wonderful day of golf and fun as well as the spectacular Helicopter Ball Drop at the conclusion of play with a chance to win a \$2,500 cash prize. Joining Joe Walter will be a host of local sports stars who will be on the course for celebrity play during the day-long

event. Goodwill's Celebrity Golf Outing is always a wonderful event and helps to support a great cause. Proceeds from the outing help to support Goodwill's mission to serve men and women with disabilities and our nation's veterans.

It's always easy to register for the Goodwill Celebrity Golf Outing, just go to Goodwill's website at: [www.cincinnati-goodwill.org/media/golf](http://www.cincinnati-goodwill.org/media/golf) and click on the golf outing link. This year's extra special event promises to be an outstanding day of golf and fun for everyone!



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## Ohio Valley Goodwill Is Now On Pinterest!

After many weeks of preparation, Ohio Valley Goodwill launched its own Pinterest Page with a Back-to-School Fashion Showcase in the fall! If you are already a dedicated follower, you know that Pinterest is a virtual pinboard where creative ideas for fashion, home décor, gourmet delights and more can be shared with others who share your interests. 80% of Pinterest users are women and, of course, women love to shop at

Goodwill as well!

Over the many months since its launch, Ohio Valley Goodwill has been posting ideas on its Pinterest page. Our plan has been to share great ideas for fashion finds at inexpensive prices, home decorating ideas, and other creative projects on the fast-growing site. The Goodwill Pinterest boards are watermarked with the "Renew 4 U" tag which reflects the organization's commitment to re-using, renewing and recycling in our mutual efforts to preserve the planet. Goodwill's boards will feature fashion and expand to reflect our followers' interests. Be sure to check out Goodwill's Pinterest Boards and become a follower today! Visit our boards at [www.pinterest.com/cincgoodwill](http://www.pinterest.com/cincgoodwill)



## SHOPPING & DONATING TO GOODWILL

Goodwill has 29 locations throughout Greater Cincinnati and Northern Kentucky. Donations are accepted at any of the following locations. Call (513) 771-4800 for hours and information or visit our website at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org)

**Amelia Attended Donation Center**  
87 East Main St.  
Amelia, OH 45102  
(513) 947-2800

**Aurora Attended Donation Center**  
1030 Green Blvd.  
Aurora, IN 47001  
(812) 926-8139

**Batesville Goodwill Store**  
1348 State Rd., 46 East  
Batesville, IN 47006  
(812) 934-6349

**Beechmont Goodwill Store**  
4051 Commercial Dr.  
Cincinnati, OH 45245  
(513) 752-0067

**Bellevue Goodwill Store**  
15 Donnermeyer Drive  
Bellevue, KY 41073  
(859) 291-1333

**Blue Ash Attended Donation Center**  
9410 Kenwood Rd.  
Cincinnati, OH 45242  
(513) 791-6058

**Cheviot Goodwill Store**  
3980 North Bend Rd.  
Cincinnati, OH 45211  
(513) 662-7080

**Cold Spring Attended Donation Center**  
4691 Alexandria Pike  
Cold Spring, KY 41076  
(859) 441-0803

**Colerain Attended Donation Center**  
9289 Colerain Avenue  
Cincinnati, OH 45251  
(513) 245-2964

**Delhi Attended Donation Center**  
5080 Delhi Pike @ Former Kroger Store  
Cincinnati, OH 45238

**Fairfield Crossings Goodwill Store**  
4605 Dixie Highway  
Fairfield, OH 45014  
(513) 939-0020

**Finneytown Attended Donation Center**  
6700 Winton Rd.  
Cincinnati, OH 45224  
(513) 541-0409

**Florence Goodwill Store**  
7855 Tanner's Lane  
Florence, KY 41042  
(859) 371-1238

**Hamilton Attended Donation Center**  
5420 Liberty Fairfield Rd. @ Kroger  
Hamilton, OH 45011

**Harrison Goodwill Store**  
1110 Harrison Ave.  
Harrison, OH 45030  
(513) 367-2495

**Independence Goodwill Store**  
6435 Taylor Mill Rd.  
Independence, KY 41051  
(859) 356-5591

**Landen Attended Donation Center**  
8927 Columbia Rd.  
Landen, OH 45140  
(513) 583-5461

**Lebanon Goodwill Store**  
1161 E. Main St.  
Lebanon, OH 45036  
(513) 932-6856

**Loveland Goodwill Store**  
330 Loveland-Madeira Rd.  
Loveland, OH 45140  
(513) 683-1151

**Mariemont Attended Donation Center**  
7385 Wooster Pike @ Kroger  
Cincinnati, OH 45227

**Mason Boutique & Donation Drive-Thru**  
1063 Reading Rd.  
Mason, OH 45040  
(513) 770-3290

**Milford Attended Donation Center**  
985 State Route 28  
Milford, OH 45150  
(513) 831-9900

**Mt. Airy Attended Donation Center**  
6401 Colerain Ave. @ Kroger  
Cincinnati, OH 45239

**Montgomery Boutique & Donation Drive-Thru**  
9820 Montgomery Rd.  
Cincinnati, OH 45242  
(513) 791-7058

**Mt. Washington Boutique & Donation Drive-Thru**  
2234 Beechmont Ave.  
Cincinnati, OH 45230  
(513) 231-1459

**Oakley Goodwill Store**  
3080 Markbreit Ave.  
Cincinnati, OH 45209  
(513) 631-6348

**Tri-County Goodwill Store**  
10600 Springfield Pike  
Cincinnati, OH 45215  
(513) 771-4804

**West Chester Attended Donation Center**  
7779 Tylersville & Cox Rd. @ Big Lots  
West Chester, OH 45069

**Westwood Attended Donation Center**  
2990 Harrison Ave.  
Cincinnati, OH 45211



Joseph S. Byrum, President & CEO • Charles Wright, Chairman Board of Directors • George Palmer, Newsletter Editor

Receiving duplicate newsletters or do we have the wrong address?

Send corrections or deletions to [galpalmer@cincgoodwill.org](mailto:galpalmer@cincgoodwill.org) or call (513) 771-4800, ext. 6215. We'll be happy to make the change!

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