



we put people to work!



# Goodwill Ohio Valley Goodwill Industries update

Winter 2013



## Ohio Valley Goodwill Receives Two New Grants for Veterans Programs

In early July, Ohio Valley Goodwill was pleased to learn that it had received word from U.S. Senator Sherrod Brown (D-OH) that the organization had been awarded a new federal grant from the U.S. Department of Labor's (DOL) Homeless Veteran's Reintegration Program (HVRP). The \$600,000 grant is being used to provide job training and support for homeless veterans. Ohio Valley Goodwill will utilize the funds for a variety of support services including education and job training, counseling, job placement, and follow up assistance for homeless veterans in Cincinnati. In recognizing that Ohio Valley Goodwill would be awarded the grant, Senator Brown, a member of the Senate Committee on Veterans' Affairs, said "The men and women of the Armed Forces have been made a promise that if they defend our country, a grateful nation will provide them with services and benefits that they have earned. These federal funds are a down payment in the promise to support those who have already given so much to our nation."

In the Greater Cincinnati area, Ohio Valley Goodwill has helped thousands of veterans build their civilian careers. Locally, in 2012, Ohio Valley Goodwill served more than 700 veterans. Since the early 1990's, the organization has helped more than 5,000 veterans to receive assistance with transitional and permanent housing, skill training, and job placement assistance as well as case management support. "We are very proud of the quality services that we have been providing for the past twenty years for the hundreds of men and women that we have served at Ohio Valley Goodwill Industries," said Charlie Blythe, Goodwill's Grants Director.



Bill Darnell, Grants Manager, Goodwill Industries and Charlie Blythe, Grants Director, Goodwill Industries

"This new grant will enable us to provide even greater services to more people," said Blythe.

Later in July, Ohio Valley Goodwill received a grant award from the U. S. Department of Veterans Affairs Supportive Services for Veterans Families. The \$975,871 grant allows the organization to continue its work to stabilize veteran families that are in housing crisis. Goodwill services includes support, case management, and assistance with benefits as well as providing some temporary financial assistance in the areas that most families truly need. Goodwill expects to serve over 300 families in the coming year. In conjunction with other federal grants, this new Department of Veterans Affairs grant will allow Ohio Valley Goodwill to expand the organization's assistance to homeless veterans and those at risk of becoming homeless in the near term. Goodwill's goal is to not only help overcome the housing crisis, but to provide lasting stability by assisting the veteran with job placement, service-

related benefits, and helping other adults in the household in their employment search. Along with the 300 families this grant will serve, Goodwill expects to provide services to an additional 500 homeless veterans through its Department of Labor, HUD, and VA Grant and Per Diem programs.

"We are pleased to serve even more individuals and families through this new grant and to be able to assist with housing, vocational services and other personal assistance for the veterans that we serve," said Bill Darnell, Goodwill's Grants Director.

For more information about Ohio Valley Goodwill's services for our nation's veterans and their families, please visit [www.cincinnati-goodwill.org/services](http://www.cincinnati-goodwill.org/services) or call (513) 631-4500



## Ohio Valley Goodwill Now Working With New Computer & Electronic Recycling Vendor

Ohio Valley Goodwill is pleased to announce that it has started a new partnership with 2trg for its computer and electronic recycling. As a long-standing environmental steward, Ohio Valley Goodwill responsibly recycles more than 42 million pounds of donated product each year including unwanted computers and other electronic waste. In its effort to continue its commitment to preserving the planet, Goodwill is pleased to enter into this partnership with 2trg, a locally-based company that shares Goodwill's commitment to reduce, re-use and recycle.

The donation program for computers and other electronic equipment is easy and just takes a few steps. To make a donation, find a drop off location by visiting Goodwill's donation locator page at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org). Computer equipment will be accepted at any of Ohio Valley Goodwill's 15 stores and 14 Attended Donation Centers in the Greater Cincinnati area. Donors are responsible for removing data from their hard drives – neither Goodwill nor 2trg is liable for data removal or protection. The proceeds from donations are all returned to Goodwill and help to support the organization's important mission of putting people to work. Donors will receive a receipt for tax purposes, plus you will be helping to protect the environment and benefit the community at the same time!

Ohio Valley Goodwill thanks its donors for helping to support our mission and for aiding the environment. After all, recycling benefits all of us!

## Ohio Valley Goodwill Coordinates Annual Stand Down for Veterans

Beautiful fall weather greeted dozens of veterans at the Bellevue, Kentucky Veterans Club for the 11th Annual Northern Kentucky Stand Down on Friday, October 11th. The annual event is designed to draw attention to the needs of homeless veterans and to provide a variety of services for them. "We coordinate the Stand Down each year so that our veterans can have the opportunity to come together to receive service from a host of providers at one location," said Bill Darnell, Goodwill's Grants Manager. Ohio Valley Goodwill Industries is one of the major sponsors of the annual Stand Down. In addition to Goodwill Industries and the Bellevue Veterans Club, other sponsors include the Cincinnati Veterans Administration Medical Center and the DAV.

Throughout the day, services were available to veterans at the Stand Down which included: medical, dental, eye care, social services, employment, career opportunities, and legal aid. Members of the Veterans Administration were also available for benefits counseling. "We are always so grateful to our sponsoring organizations for assisting us with this event because it helps to reach so many veterans, and it provides much needed services," said Darnell. Ohio Valley Goodwill Industries has been offering services for homeless veterans since the early 1990's and has been active in the Northern Kentucky community for more than ten years.

Goodwill salutes all of our nation's veterans and thanks them for their dedication and service to our country.



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- 1 Volunteers from Woodlawn Mt. Zion Baptist Church
- 2 Volunteers at check-in at Stand Down
- 3 Staff of Goodwill's HVRP program
- 4 Staff from the Cincinnati Veterans Administration Medical Center



## Top 10 Ways To Help Ohio Valley Goodwill Industries

1. Donate clothing and household goods to us!
2. Outsource your business needs to Goodwill's Industrial Services division.
3. Shop at Goodwill's retail stores in Greater Cincinnati and Northern Kentucky.
4. Donate an unwanted vehicle to Goodwill's auto donation program.
5. Remember Goodwill in your will.
6. Have a Goodwill representative speak to your organization.
7. Make a financial contribution to Goodwill.
8. Hire a graduate from one of Goodwill's vocational training programs.
9. Come for a tour of Goodwill Industries.
10. Tell someone everything you know about Goodwill!



*Donating and Shopping Supports Programs, Services and Employment!*

## Goodwill's Service Guild Sponsors Annual Fall Mini-Fest



It's always a sure sign of fall when Goodwill's Service Guild offers their annual Mini Fest. The semi-annual event was held on Friday, October 4th and Saturday, October 5th at Ohio Valley Goodwill's Tri-County retail store. The two-day event is planned and presented by the Service Guild as a way to promote the organization and as a means to raise funds in support of their mission to assist Goodwill with its programs and services for men and women with disabilities and our nation's veterans. The annual event features homemade baked goods and candy, an "Elegant Junque" booth, special items from the Guild's Treasure Island Gift Shop, hundreds of books, and the always popular grilled hot dogs during lunchtime. Activities for the two-day event are coordinated by the volunteers from the Goodwill Service Guild.



"Our semi-annual mini fests are some of the biggest projects that we work on throughout the year and have become a way for our organization to reach out to the community and help them realize what great work we do on behalf of Goodwill," said Sue Burreson, Service Guild President. The Service Guild has been hosting the annual festivals for over 25 years to benefit the Goodwill organization and its mission to put people to work. "All of our members work very hard preparing for the festival and during the two-day event. We are always so delighted that so many people come out to support the service Guild," added Burreson. The Goodwill store even offered a special 50% off sale during the festival.

The Goodwill Service Guild has more than 100 volunteers who have worked diligently for over the past 80 years to advance the mission of Ohio Valley Goodwill Industries. "We are so grateful for the support that Goodwill receives from the Service Guild and for the activities that they offer throughout the year," said George Palmer, Director of Public Relations and Marketing. "The semi-annual mini-fest helps to promote our very important mission to the public and helps to make more people aware of the important work that we do on behalf of people with disabilities," added Palmer. Goodwill thanks the Service Guild for its dedication and commitment over the past many years!

Look for the next mini-fest in the spring!



## Ohio Valley Goodwill Begins New Public Service Announcement Campaign

Ohio Valley Goodwill Industries is pleased to join a nationwide effort with the Ad Council to encourage all Americans to help create jobs by donating to Goodwill. Our new Public Service Advertisements (PSA's) set out to educate audiences about how their donated goods help fund job training programs in their communities. With the simple tagline: "Donate Stuff. Create Jobs.," the campaign seeks to highlight the role that Goodwill plays in promoting independence and dignity for people of all backgrounds.

The PSA's feature a variety of inspiring scenes – someone who has just landed a new job, someone who is gratified by preparing a box of goods to donate, and someone who leaves the house for a fulfilling day at work – to show the many different ways that Goodwill has the power to change lives. The ads will be distributed in both English and Spanish to the Ad Council's network of more than 33,000 TV, radio, outdoor, print and digital media outlets. All PSA's direct audiences should visit [Goodwill.org](http://Goodwill.org) to find their local donation centers.

You may know the Ad Council as the nonprofit behind thousands of memorable and successful PSA campaigns that have addressed the most pressing social issues of the day. Now, they have teamed up with Goodwill to promote the message that a simple goods donation can help people find a new sense of dignity, meaning and purpose.

It's not news that in the current economic landscape, good jobs can be difficult to come by, but it may be wonderful news that there is a way to help. At Goodwill, we're doing our part to help people get back on their feet. We hope that the public will too.



Please give generously today – Donate to Goodwill!



10600 Springfield Pike  
Cincinnati, Ohio 45215  
513-771-4800

*we put people to work!*

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ORGANIZATION  
U.S. POSTAGE  
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Cincinnati, Ohio  
PERMIT No. 5742



## Your Holiday Giving Goes A Long Way to Help Goodwill!

This year, why not put Ohio Valley Goodwill Industries on your holiday giving list! A contribution of any size will assist Goodwill with its very important mission of helping to serve the vocational and job support needs of men and women with disabilities and our nation's veterans. You can be sure that a monetary contribution of any size will go directly to support the programs and services for the people that Ohio Valley Goodwill serves. And, don't forget that during this time of giving, that Goodwill needs your donations of clothing, household goods, furniture, small appliances, kitchen wares, and other usable items that help to fill our stores. When these donations are sold in Goodwill retail stores, the income that is generated from the sale of these items goes directly to support the 3,000 individuals that Goodwill serves each year. Your support is always appreciated and goes a long way to help all the people who are served by Ohio Valley Goodwill.

For more information about Goodwill's programs and services and how your contributions help our organization, please visit our website at: [www.cincinnati-goodwill.org/donate](http://www.cincinnati-goodwill.org/donate)

## SHOPPING & DONATING TO GOODWILL

Goodwill has 29 locations throughout Greater Cincinnati and Northern Kentucky. Donations are accepted at any of the following locations. Call (513) 771-4800 for hours and information or visit our website at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org)

### Amelia Attended Donation Center

87 East Main St.  
Amelia, OH 45102  
(513) 947-2800

### Aurora Attended Donation Center

1030 Green Blvd.  
Aurora, IN 47001  
(812) 926-8139

### Batesville Goodwill Store

1348 State Rd., 46 East  
Batesville, IN 47006  
(812) 934-6349

### Beechmont Goodwill Store

4051 Commercial Dr.  
Cincinnati, OH 45245  
(513) 752-0067

### Bellevue Goodwill Store

15 Donnermeyer Drive  
Bellevue, KY 41073  
(859) 291-1333

### Blue Ash Attended Donation Center

9410 Kenwood Rd.  
Cincinnati, OH 45242  
(513) 791-6058

### Cheviot Goodwill Store

3980 North Bend Rd.  
Cincinnati, OH 45211  
(513) 662-7080

### Cold Spring Attended Donation Center

4691 Alexandria Pike  
Cold Spring, KY 41076  
(859) 441-0803

### Colerain Attended Donation Center

9289 Colerain Avenue  
Cincinnati, OH 45251  
(513) 245-2964

### Delhi Attended Donation Center

5080 Delhi Pike @ Former Kroger Store  
Cincinnati, OH 45238

### Fairfield Crossings Goodwill Store

4605 Dixie Highway  
Fairfield, OH 45014  
(513) 939-0020

### Finnestown Attended Donation Center

6700 Winton Rd.  
Cincinnati, OH 45224  
(513) 541-0409

### Florence Goodwill Store

7855 Tanner's Lane  
Florence, KY 41042  
(859) 371-1238

### Hamilton Attended Donation Center

5420 Liberty Fairfield Rd. @ Kroger  
Hamilton, OH 45011

### Harrison Goodwill Store

1110 Harrison Ave.  
Harrison, OH 45030  
(513) 367-2495

### Independence Goodwill Store

6435 Taylor Mill Rd.  
Independence, KY 41051  
(859) 356-5591

### Landen Attended Donation Center

8927 Columbia Rd.  
Landen, OH 45140  
(513) 583-5461

### Lebanon Goodwill Store

1161 E. Main St.  
Lebanon, OH 45036  
(513) 932-6856

### Loveland Goodwill Store

330 Loveland-Madeira Rd.  
Loveland, OH 45140  
(513) 683-1151

### Mariemont Attended Donation Center

7385 Wooster Pike @ Kroger  
Cincinnati, OH 45227

### Mason Boutique & Donation Drive-Thru

1063 Reading Rd.  
Mason, OH 45040  
(513) 770-3290

### Milford Attended Donation Center

985 State Route 28  
Milford, OH 45150  
(513) 831-9900

### Mt. Airy Attended Donation Center

6401 Colerain Ave. @ Kroger  
Cincinnati, OH 45239

### Montgomery Boutique & Donation Drive-Thru

9820 Montgomery Rd.  
Cincinnati, OH 45242  
(513) 791-7058

### Mt. Washington Boutique & Donation Drive-Thru

2234 Beechmont Ave.  
Cincinnati, OH 45230  
(513) 231-1459

### Oakley Goodwill Store

3080 Markbreit Ave.  
Cincinnati, OH 45209  
(513) 631-6348

### Tri-County Goodwill Store

10600 Springfield Pike  
Cincinnati, OH 45215  
(513) 771-4804

### West Chester Attended Donation Center

7779 Tylersville & Cox Rd. @ Big Lots  
West Chester, OH 45069

### Westwood Attended Donation Center

2990 Harrison Ave.  
Cincinnati, OH 45211

Joseph S. Byrum, President & CEO • Charles Wright, Chairman Board of Directors • George Palmer, Newsletter Editor

**Receiving duplicate newsletters or do we have the wrong address?**

**Send corrections or deletions to [gpalmer@cincgoodwill.org](mailto:gpalmer@cincgoodwill.org) or call (513) 771-4800, ext. 6215. We'll be happy to make the change!**

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