



Ohio Valley Goodwill Update

SPRING 2019

We are the community!

Ohio Valley Goodwill Welcomes New Board Members

Vada Hill

Mr. Vada Hill is a recent addition to Ohio Valley Goodwill's Board of Directors. With an extensive background in marketing and business development, Mr. Hill has an impressive career history with nationally prominent brands such as Proctor and Gamble, Jackson Hewitt, Red Robin, Kelton Global, Fannie Mae Corporation and Taco Bell. Mr. Hill is a creative and versatile marketing leader with a track record of successes across the financial services, restaurant, packaged goods and political arenas. He is a mission driven executive with a passion for improving the lives of underserved consumers.



Vada was born and raised in Walnut Hills and is a graduate of Walnut Hills High School and Harvard University. Named after Cincinnati Reds baseball player, Vada Pinson, he is now a member of one of the team's 20 ownership groups.

Shane Satterfield:

The newest member of Ohio Valley Goodwill's Board of Directors is Shane Michael Satterfield. Shane is a retired U.S. Marine. Shane has an impressive career background which began with his work with children with behavioral challenges through Cincinnati Public Schools. Following his tenure with CPS, Shane then went on to work with the Hamilton County Community Action Agency (Reach Back Youth Program) and the United States Postal Service. Later Shane obtained a second Bachelor's degree and Master's in Social Work (Concentration in Mental Health) from the University of Cincinnati. Shane is licensed by the State of Ohio as a Licensed Social Worker and a Licensed Chemical Dependency Counselor III and is employed at the Christ Hospital Health Network.



Shane enjoys participation in a host of civic activities, working out, being an ordained minister, and mentoring youth around the Greater Cincinnati area.

Ohio Valley Goodwill is pleased to welcome both Mr. Vada Hill and Mr. Shane Satterfield to the organization's Board of Directors.

Grand Opening of New Hamilton Store!

Ohio Valley Goodwill was delighted to host a formal Grand Opening and Ribbon Cutting Celebration for its brand New Hamilton store on Friday, January 18th! The Grand Opening Celebration welcomed dozens of eager shoppers as well as local dignitaries for the official Ribbon-Cutting ceremony at 11 am. Located at 1555 Main Street, the 12,000 square foot store opened unofficially on December 27th to a warm welcome from the Hamilton community.



Formal Ribbon-Cutting at New Hamilton Store

The official Grand Opening Celebration offered excited shoppers free refreshments and drawings for gift certificates every 30 minutes. Skyline Chili also provided gift certificates for hungry shoppers throughout the event.

A formal Ribbon-Cutting ceremony was held at 11 am and welcomed Dan Bates, President and CEO of the Hamilton Chamber of Commerce, Mike Ionna, Senior Planner from the City of Hamilton, as well as many other city representatives along with President and CEO, Joe Byrum, Operations Director, Jeff Eastham and a host of other Goodwill team members. Our most sincere thanks to all of the members of the City of Hamilton and Butler County community who were able to attend and support the Grand Opening Celebration event.

The popular new store offers a wonderful shopping experience for local residents and interested visitors as well as a convenient drive thru donation center. Regular store hours are 9:30 am until 9 pm Monday through Saturday and 10 am until 6 pm on Sunday and Donation Center hours are the same.

As loyal Goodwill shoppers know, it's not only a treat to enjoy the low bargain prices at Goodwill, it's also fun to see the new fashion finds that arrive every day at our store locations. The Grand Opening event featured everything from designer looks, to Valentine's inspired fashion to furniture pieces to the delight of enthusiastic shoppers. With an ever-changing inventory, Hamilton shoppers will discover something new every time they shop.

For directions to the new Hamilton store, www.goodwillbargains.com



Coming soon to your Inbox!

[The Ohio Valley Goodwill Update](#) digital newsletter.

Complete with links to live videos, photos, more articles and much much more. In order to receive an email version of the quarterly newsletters and Annual Report in 2019, please sign up for our mailing list at <https://www.cincinnati goodwill.org>



OVGI Receives 2019 Ohio Success Award from Ohio Business Magazine!

Ohio Valley Goodwill was delighted to learn that the organization has been selected as a recipient for the 2019 "Ohio Success Awards" from Ohio Business Magazine. The awards ceremony and presentation will take place at the Ohio Statehouse during a luncheon event on March 15th.

Goodwill Hosts 1st-Ever Facebook Live Holiday Fashion Show!

Thursday, December 13th marked the occasion of the first ever Facebook Live Holiday Fashion Show presented by Ohio Valley Goodwill. Featuring models from the organization's Human Resources and Employment Services teams and hosted by Facebook Live, Co-Host and Marketing Specialist, Alisha Tyler, the Holiday Fashion Show was viewed by more than 1600 people. Check it out today at www.facebook.com/cincigoodwill

L to R: Shanda Sizemore, Ana Mendoza, Alisha Tyler, Amber King and Tamiko Goolsby.



Holiday Extreme Makeover Car!

Saturday, December 1st marked the occasion of the 2018 Holiday Extreme Makeover Car at the Goodwill Auto Auction thanks to presenting sponsors, 55KRC, Donovan's Auto and Tire Center and Frank's Heavy Collision Repair. The 2018 Holiday Extreme Makeover Car was a 2014 Ford Escape which was fully restored by Donovan's Auto and Tire Center and Frank's Heavy Collision Repair. The winner of the 2018 Holiday Extreme Makeover Car at the December 1st auction was Natividad Dejesus (pictured with Dale Donovan and Dave Brinkman). The winning bid was \$12,000 and

Ms. Dejesus was delighted with her new purchase. With less than 33,000 miles on the newly re-stored car, it was almost showroom new!

While the Extreme Makeover Car is only offered a few times a year, the Goodwill Auto Auction is open every Saturday at 9 am at the organization's corporate headquarters located at 10600 Springfield Pike. To find out more, visit www.goodwillcars.com. Please note that Goodwill is also the perfect place to donate your unwanted cars and other vehicles. Goodwill handles the tow and all of the paperwork making it easy for you to give back to our community.



Joseph S. Byrum receives J.D. Robins Distinguished Career Award

Ohio Valley Goodwill President and CEO, Joseph S. Byrum receives J.D. Robins Distinguished Career Award from Goodwill Industries International in recognition of his outstanding contributions and dedication to the advancement of the Goodwill Industries movement over a span of more than a forty year career. Our most sincere congratulations to President and CEO, Joe Byrum, on this well-deserved honor and career recognition.



Renew for Spring! Please Donate Your Car Today to Goodwill. www.goodwillcars.com/donate.

We are in URGENT need of Car Donations to support our 100+ mission of service to help people with disabilities and our nation's veterans to get jobs.

We very much appreciate the generous support of the Greater Cincinnati community over the years and your support every week at the Goodwill Auto Auction. Right now, we need to reach out to all of you to ask for your help in spreading the news that we are in need of Car Donations. If you have a car you no longer need or know someone who might be thinking of donating a car, please share this information with them. It's very simple. Just visit www.goodwillcars.com. Goodwill takes care of all of the paperwork and offers a free tow if needed. The best part is, you are doing something good for someone in your community!

Your donation can directly help someone like Andrew who is currently working at Sam's Club and is grateful that he was able to get a job thanks to your support. Please join the thousands of Greater Cincinnati donors over the years who have provided generous donations to the Goodwill Auto Auction. For more information, call (513) 612-5890. Please DONATE Today and Thank You for your support!



Goodwill Celebrity Golf Outing

Join us on Thursday, **June 6th** at the beautiful Glenview Golf Club for the 2019 Goodwill Celebrity Golf Outing!

Proceeds from the 2019 Golf Outing will benefit Ohio Valley Goodwill and the thousands of individuals with disabilities and homeless veterans that the organization serves. Ohio Valley Goodwill Industries is a not-for-profit organization whose mission is to provide vocational training and employment services to persons with disabilities and our nation's veterans.

You can register today at our website:
www.cincinnati-goodwill.org/events.



Ohio Valley Goodwill is delighted to be the 2019 Title Sponsor for the PigAbilities event as part of the annual Flying Pig Marathon!

The objective of PigAbilities is to offer peer support and encouragement for people with and without disabilities that "train" together during the weeks leading up to the Cincinnati Flying Pig Weekend. Training encourages an active lifestyle, and helps people to begin to make healthy choices and experience personal success.

Join us on Saturday, May 4th at 1 pm. Register today at www.flyingpigmarathon.com/events/pigabilities

Joseph S. Byrum, President & CEO
Charles Wright, Chairman Board of Directors
Sharon Hannon, Newsletter Editor

An equal Opportunity Employer and Services Provider
Donations to Goodwill are tax deductible
Ohio Valley Goodwill Industries, Inc. is a non-profit 501(c) 3 tax-exempt organization.
Accredited by: The Commission on Accreditation of Rehabilitation Facilities (CARF)

