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Forbes

## Goodwill Rated "Inspiring" for Second Time by Forbes Magazine

For the second year in a row, Goodwill Industries has been rated as one of America's 25 Most Inspiring Companies. The 2013 ranking by Forbes moved Goodwill up from #23 to #19 on the prestigious list. The list was based on a survey of 4,738 consumers who were asked to rank which five companies they find the most inspirational. The goal of the survey was to find a correlation between successful companies and those brands or corporations that inspire their consumers.

In speaking about this ranking, Jim Gibbons, President and CEO of Goodwill industries International mentioned that, "Thanks to the joint efforts of Goodwill agencies across the U.S. and Canada, consumers have come to understand that by shopping and donating at your local Goodwill store, you are investing in job opportunities and skill development training in your local community. The Forbes recognition is a testament to the inspirational work that Goodwills across the enterprise do on a daily basis as we fulfill the Goodwill mission."

The five top inspiring companies identified in the survey were Microsoft, Disney, Walmart, Chick-fil-A and Target. Additional well-known names on the survey list included McDonalds, Google, Amazon, Coca-Cola, Apple and Starbucks. Goodwill is pleased to have been included by Forbes for the second time!

## SHOPPING & DONATING TO OHIO VALLEY GOODWILL

Goodwill has 29 locations throughout Greater Cincinnati and Northern Kentucky. Donations are accepted at any of the following locations. Call (513) 771-4800 for hours and information or visit our website at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org)

**Amelia Attended Donation Center**  
87 East Main St.  
Amelia, OH 45102  
(513) 947-2800

**Aurora Attended Donation Center**  
1030 Green Blvd.  
Aurora, IN 47001  
(812) 926-8139

**Batesville Goodwill Store**  
1348 State Rd., 46 East  
Batesville, IN 47006  
(812) 934-6349

**Beechmont Goodwill Store**  
4051 Commercial Dr.  
Cincinnati, OH 45245  
(513) 752-0067

**Bellevue Goodwill Store**  
15 Donnermeyer Drive  
Bellevue, KY 41073  
(859) 291-1333

**Blue Ash Attended Donation Center**  
9410 Kenwood Rd.  
Cincinnati, OH 45242  
(513) 791-6058

**Cheviot Goodwill Store**  
3980 North Bend Rd.  
Cincinnati, OH 45211  
(513) 662-7080

**Cold Spring Attended Donation Center**  
4691 Alexandria Pike  
Cold Spring, KY 41076  
(859) 441-0803

**Colerain Attended Donation Center**  
9289 Colerain Avenue  
Cincinnati, OH 45251  
(513) 245-2964

**Delhi Attended Donation Center**  
5080 Delhi Pike @ Former Kroger Store  
Cincinnati, OH 45238

**Fairfield Crossings Goodwill Store**  
4605 Dixie Highway  
Fairfield, OH 45014  
(513) 939-0020

**Finneytown Attended Donation Center**  
6700 Winton Rd.  
Cincinnati, OH 45224  
(513) 541-0409

**Florence Goodwill Store**  
7855 Tanner's Lane  
Florence, KY 41042  
(859) 371-1238

**Hamilton Attended Donation Center**  
5420 Liberty Fairfield Rd. @ Kroger  
Hamilton, OH 45011

**Harrison Goodwill Store**  
1110 Harrison Ave.  
Harrison, OH 45030  
(513) 367-2495

**Independence Goodwill Store**  
6435 Taylor Mill Rd.  
Independence, KY 41051  
(859) 356-5591

**Landen Attended Donation Center**  
8927 Columbia Rd.  
Landen, OH 45140  
(513) 583-5461

**Lebanon Goodwill Store**  
1161 E. Main St.  
Lebanon, OH 45036  
(513) 932-6856

**Loveland Goodwill Store**  
330 Loveland-Madeira Rd.  
Loveland, OH 45140  
(513) 683-1151

**Mariemont Attended Donation Center**  
7385 Wooster Pike @ Kroger  
Cincinnati, OH 45227

**Mason Boutique & Donation Drive-Thru**  
1063 Reading Rd.  
Mason, OH 45040  
(513) 770-3290

**Milford Attended Donation Center**  
985 State Route 28  
Milford, OH 45150  
(513) 831-9900

**Mt. Airy Attended Donation Center**  
6401 Colerain Ave. @ Kroger  
Cincinnati, OH 45239

**Montgomery Boutique & Donation Drive-Thru**  
9820 Montgomery Rd.  
Cincinnati, OH 45242  
(513) 791-7058

**Mt. Washington Boutique & Donation Drive-Thru**  
2234 Beechmont Ave.  
Cincinnati, OH 45230  
(513) 231-1459

**Oakley Goodwill Store**  
3080 Markbreit Ave.  
Cincinnati, OH 45209  
(513) 631-6348

**Tri-County Goodwill Store**  
10600 Springfield Pike  
Cincinnati, OH 45215  
(513) 771-4804

**West Chester Attended Donation Center**  
7779 Tylersville & Cox Rd. @ Big Lots  
West Chester, OH 45069

**Westwood Attended Donation Center**  
2990 Harrison Ave.  
Cincinnati, OH 45211

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Helping People Achieve Personal Success

# Goodwill update

SPRING • 2014

## Specialized Services

Goodwill's special services focus on veterans and other individuals challenged with homelessness, as well as young people transitioning from high school.

## Information for Individuals with Disabilities

Goodwill offers an array of programs and services designed to help individuals achieve personal success.

## Information for Referral Service

Choosing Goodwill allows for the opportunity to obtain the majority of needed services with one award-winning, CARF-accredited organization.

## Board of Directors Member Receives Pillar Award

Ohio Valley Goodwill Industries Board member, Dennis Barron, was recently recognized with the 2014 Pillar Award for Community Service at an awards event on January 23, 2014. Dennis has served on Goodwill's Board of Directors for many years and currently serves as the secretary of the board. The Medical Mutual Pillar Award for Community Service is presented by Smart Business and honors businesses of all types and sizes as well as individuals who make outstanding contributions to their community. The purpose of the Pillar Awards is to encourage a charitable environment, recognize creative efforts that make a difference, and demonstrate the ties between the for-profit and nonprofit world.

"I am pleased to be recognized for this award and for the many years of experience that I have provided for Ohio Valley Goodwill Industries," said Dennis Barron upon receiving the Pillar Award. The prestigious 2014 Pillar Award ceremony was held at the Duke Energy Convention Center and this year welcomed more than 400 business elite to the gala event. In 2012, Ohio Valley Goodwill's President and CEO, Joe Byrum, was recognized with the "Nonprofit Executive Director of the Year" Pillar Award.

During his service for Ohio Valley Goodwill Industries, Dennis Barron has donated more than an estimated 20,000 hours of his time, effort and energy toward governing the organization. He began serving in 1965 and has had more than 45 years of service including roles as secretary and chairman. In that time, Ohio Valley Goodwill Industries has grown from \$1.6 million in annual revenue to more than \$40 million. As a result of this growth, the organization is now able to serve a diverse population that includes veterans, the homeless, and people with cognitive, physical and sociological challenges.

In addition to growing revenue to such a substantial level over that time period, the organization has served more than 60,000 people with disabilities. Goodwill's program for the homeless, under Mr. Barron's guidance, now serves more than 750 veterans and other at-risk individuals. Each year, Ohio Valley Goodwill serves more than 3,100 men and women with disabilities and assists more than 800 to obtain employment. During Mr. Barron's tenure, the organization has expanded its partnerships with the developmental disabilities agencies of Hamilton, Butler, Clermont and Warren counties.

As a board member and former chairman of the board, Dennis has offered counsel on the day-to-day operations of the facility and financial guidance on the operating budget. This expansion of services is a tribute to Mr. Barron and his contributions to the growth of Ohio Valley Goodwill Industries over the past four decades.

Ohio Valley Goodwill Industries is pleased to have Dennis Barron recognized for his long-standing leadership and dedication to the agency and thanks Medical Mutual and Smart Business for their support and promotion of nonprofit organizations.



Dennis Barron and Joe Byrum



we put people to work!

[www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org)

## Ohio Valley Goodwill Participates In Annual Thanksgiving Day Race!

Despite chilly temperatures and cloudy skies, thousands of Greater Cincinnati's most enthusiastic runners and walkers showed up in good spirits for the 2013 Thanksgiving Day Race in downtown Cincinnati. Ohio Valley Goodwill's team participated as both race participants and cheerleaders for the organization's two Donation Stations located at the start of the race and at Mile Two along the challenging course. This is the fourth year that Goodwill has sponsored donation stations to help collect clothing items that the race participants are happy to donate. "Our participation in all aspects of the race have become a tradition for Goodwill, and we are so pleased that the event serves as a way to collect donations for Goodwill and its very important mission of helping people with disabilities," said Sharon Hannon, Goodwill's Marketing Specialist and race day coordinator.

For the past four years, Ohio Valley Goodwill has made donation sites available at the Thanksgiving Race for runners who want to donate clothing items that they no longer needed or wanted. The theme for this year's Goodwill Donation Stations was "Donate Stuff. Create Jobs" which is the message of the National Ad Council campaign on behalf of Goodwill Industries which officially launched last year. Thousands of runners gladly donated jackets, coats, scarves, and more to the Goodwill cause. More than 40 enthusiastic Goodwill volunteers greeted race participants with spirit signs, noise-makers, and cheers, as they passed each donation station.

Ohio Valley Goodwill became involved in the Thanksgiving Day race through the efforts of long-time runner and former Olympian, Julie Isphording, who originally sought the help of the organization. Through her efforts and involvement, Goodwill has been able to have a presence at the race and has become a sponsor the past four years. Isphording has even starred in one of Ohio Valley Goodwill's new television commercials in support of the organization's mission. "Goodwill is thrilled to be a part of this great Cincinnati tradition on Thanksgiving morning," said Sharon Hannon. "We are delighted to join in celebrating Cincinnati, and of course, our spirit of giving each year," added Hannon.

Donations from this past Thanksgiving Day Race totaled 5,000 pounds and will be used to support Ohio Valley Goodwill's mission of service in the community. Goodwill is grateful to Julie Isphording, Race Organizer, and her team for their on-going support, and we look forward to another year of involvement in 2014!

Goodwill volunteers keeping warm at Thanksgiving Day Race Donation Station.



## Staff Member Honored by South West Ohio Rehabilitation Association

Ohio Valley Goodwill Industries is pleased to announce that Aimee Rittner, Assistant Director of Community-Based Services, was recently awarded with the Rehabilitation Manager of the Year Award from the South West Ohio Rehabilitation Association (SWORA) at their annual awards luncheon. The event was held on Friday, December 6, 2013, and Aimee was one of several staff to be recognized with awards at the annual awards program. The SWORA Awards Luncheon is held each year to recognize outstanding contributions to the field of vocational rehabilitation.

Aimee has been employed at Ohio Valley Goodwill Industries since March, 1996. The SWORA Rehabilitation Manager Award is presented to an individual who has demonstrated outstanding administration of a service program designed to rehabilitate persons with disabilities. Among Aimee's many noteworthy accomplishments in helping people with disabilities go to work is her active membership on the state policy committee for Employment First and consistent level of dedication to assisting individuals to fully participate in their communities.

"We are so pleased that the SWORA organization has chosen to recognize Aimee for her hard work and dedication to the field of rehabilitation and her commitment to the people that she has served for so many years," said Steve Koons, Goodwill's Director of Rehabilitation Services. The South West Ohio Rehabilitation Association (SWORA) is a group of rehabilitation professionals interested in improving service to individuals with disabilities. SWORA provides its members opportunities to increase their educational experience, network with other rehabilitation professionals and stay informed of all the latest rehabilitation events happening in the State of Ohio.

Goodwill provides a diverse array of training and employment services for men and women with disabilities and other barriers to employment.

For more information about these programs and services, please visit, [www.cincinnati-goodwill.org/services](http://www.cincinnati-goodwill.org/services).



## Planning Is Underway for Goodwill's 2014 Celebrity Golf Outing!



The planning committee for the 2014 Goodwill Celebrity Golf Outing has been busy at work planning for the 14th annual event. The special event will be held at the beautiful Glenview Golf Club on Thursday, June 19th. Celebrity Chairperson and former Bengal player, Joe Walter will again help to coordinate all of the day's festivities. Joining Joe will be many of his local sports star friends who promise to present a day filled with fun and golfing!

The coordinating committee is planning for a festive day of golf and activities that will be memorable and exciting for all those involved. Besides golf, the day-long event presents a pre-golf luncheon and grill

stations along the course and the day concludes with dinner, awards and auction. Goodwill's Celebrity Golf Outing is always a wonderful event and helps to support a very special cause. Proceeds from the outing help to support Goodwill's mission to serve men and women with disabilities and our nation's veterans.

It's always easy to register for the special Goodwill Celebrity Golf Outing – just go to Goodwill's website at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org) and click on the golf outing link.



## Ohio Valley Goodwill Hosts 12th Annual Homeless Awareness Dinner

For the 12th year in a row, Ohio Valley Goodwill was pleased to partner with the Sharonville Convention Center and its food services provider, Ovations Food Service, in hosting the annual Homeless Awareness Dinner on Wednesday, December 11th. The annual tradition is planned and coordinated by staff members of Goodwill's Homeless Veterans Reintegration Program (HVRP) team. The holiday celebration welcomed more than 300 individuals from various area shelters that Goodwill works in partnership with as a part of the Greater Cincinnati Continuum of Care. The Continuum of Care is an association of more than 22 local organizations that provide a host of services for individuals struggling with homelessness for a variety of reasons. This year's special guests included more than 90 children under the age of 10. The youngest guest for this year's celebration was just two weeks old and slept through most of the festivities.

For the past 12 years, Ohio Valley Goodwill has partnered with the Sharonville Convention Center on this memorable event which provides a holiday meal with all the trimmings, entertainment and gifts for each guest. Many of those serving the special meal included staff and family members of the Convention

Center and from Ovations Food Service. "It was very heartwarming to see all of the staff and their family members step up and participate in this special event. We can't thank the Sharonville Convention Center and Ovations Food Service for the great job that they did to serve and make our guests feel welcome," said Charlie Blythe, Goodwill's Grants Director. "We are thankful to have the opportunity to provide this wonderful dinner during the holiday season for these families," said Blythe. While Ohio Valley Goodwill only provides direct service to a small percentage of each year's guests, the organization sponsors the annual event to reach out to all those struggling with homelessness during the holiday season.

To the delight of all of the eagerly awaiting children, Santa made a surprise visit which thrilled both young ones and adults alike. Candy canes and thoughtful gifts were enjoyed by all the guests who attended this year's holiday celebration. Annually, Ohio Valley Goodwill serves more than 650 individuals challenged with homelessness in the Greater Cincinnati community.

Generous donations make it possible for the organization to provide skill training and employment services to help people find jobs and permanent places to live. Goodwill is grateful for the giving spirit of the Greater Cincinnati community which has allowed the organization to fulfill its important mission of service for over 97 years. Ohio Valley Goodwill appreciates the support and dedication of the Sharonville Convention Center and Ovations Food Service for helping to sponsor this very important special event.



Group of veterans at annual Homeless Awareness Dinner, December 2013

**The Service Guild is delighted to be able to support Goodwill and the veterans that are served by the organization.**

## Goodwill's Service Guild Presents Gift to the Organization

At Ohio Valley Goodwill's annual Holiday Luncheon on December 13, 2013, the Goodwill Service Guild presented President and CEO, Joe Byrum, with two checks, one for \$20,000 to be used for programs and services to help support the organization's mission and also a check for \$5,000 to be used to help support programs for veterans. In presenting the check to Joe Byrum, Service Guild President, Sue Burreson, commented that the volunteer group is always pleased that it is able to support Goodwill through its fundraising efforts. "The Service Guild is delighted to be able to support Goodwill and the veterans that are served by the organization. Our fundraising efforts during the year are planned to support Goodwill and its important programs and services," said Sue.

In her comments at the holiday luncheon, Sue told the audience about the many programs that the Service Guild had been involved in throughout the year and the special services that the group had made available to the individuals who are served by Ohio Valley Goodwill Industries. In addition to operating the Treasure Island Gift Shop inside the Tri-County retail store, the Service Guild plans several bus trips during the year, coordinates the semi-annual Mini

Fests, and is involved in other fundraising activities. Also, throughout the year, the Service Guild assists with the planning and support for special meals and events for veterans and the individuals served by Goodwill.

For over 80 years, the Service Guild has been providing outreach and support for Ohio Valley Goodwill Industries. An additional purpose of the Service Guild is to assist in helping the community to be aware of Goodwill's mission. In recognition of their 80 years of service and volunteerism to Ohio Valley Goodwill, an Anniversary Clock award was presented to the Service Guild during the holiday luncheon. In presenting the award to the Service Guild, Goodwill President and CEO, Joe Byrum, commented that "We have appreciated all of the work that the Service Guild does on behalf of our organization."

Ohio Valley Goodwill thanks the Service Guild for their work and dedication to Ohio Valley Goodwill and thanks its many members for their continued support!



Sue Burreson, Service Guild President accepting 80th Anniversary Clock from Joe Byrum, CEO & President.