



Helping People Achieve Personal Success

SUMMER • 2015 Goodwill update



Ohio Valley Goodwill Honored with 2015 Best of Cincinnati Award!

Ohio Valley Goodwill is thrilled to announce that it is the recipient of the 2015 "Best of Cincinnati" award in the category of Vintage Thrift Clothing store from CityBeat Magazine! This is the 6th time in recent years that Goodwill's network of 15 retail stores has been singled out for the prestigious honor. The CityBeat awards reflect the votes of their readership as well as their editorial staff team and Goodwill is honored to be selected for the 2015 "Best of Cincinnati" award.

Ohio Valley Goodwill Receives Inaugural Spirit of America Award From Cincinnati Association!



The evening of May 28th was quite a memorable one for Ohio Valley Goodwill. Honored with the inaugural Marian and Donald Spencer "Spirit of

America Award" in the Non-Profit category, the organization's team members were grateful and humbled by the recognition. Representing Goodwill was President and CEO, Joe Byrum. "On behalf of Ohio Valley Goodwill, please accept our most sincere thanks to the Cincinnati Association and Ms. Marian Spencer for this wonderful recognition of Ohio Valley Goodwill and our work in the Greater Cincinnati community. Some of you may not be aware of the fact that Mr. Donald Spencer was a long-time member of the Goodwill board of directors and supporter of the organization's work," said Joe Byrum, Goodwill President and CEO.

"We are honored to have the support of such wonderful Cincinnati legends like the Spencers promoting the important mission of Goodwill in our community. The creation of the Inaugural Marian and Donald Spencer "Spirit of America" awards is not only a fitting tribute for the Spencers and their work on behalf of Greater Cincinnati but also, an honor for Ohio Valley Goodwill. Our most sincere thanks to the Cincinnati Association for this recognition. As we move towards the celebration of our 100th anniversary of service next year, Ohio Valley Goodwill will continue to help strengthen our community by helping individuals with disabilities and our nation's veterans to be successfully included in our workforce. Thank you for your support," concluded Byrum.



Ohio Valley Goodwill was delighted to be included with other first-time honorees, the Kroger Company and Individual Award Winner, Willie Carden, Cincinnati Parks Director. Pictured L to R: Willie Carden, Marian Spencer, Joe Byrum, Goodwill CEO and Lynn Marmar, Kroger Company representative.



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Sponsors Dale Donovan, Community Car Care and Campbell County Auto Body with New Car Owner!

55KRC Spring Extreme Makeover Car Sale A Success!

On Saturday, April 11th, Ohio Valley Goodwill's Auto Auction was the place to be as dozens of excited car enthusiasts crowded in to see the 2015 55KRC Spring Extreme Makeover Car. Donated by 55 KRC, the 2002 Honda Accord received a complete restoration from sponsors Donovan's Auto and Tire Center, Community Car Care and Campbell County Auto Body. "Goodwill is so grateful to 55KRC and all of our sponsors for their very generous support of the Spring Extreme Car Makeover event," said Kim Masters, Advertising Manager. "The sale of this Spring's car helped raise \$7,000 to benefit the organization's mission of putting people with disabilities and our nation's veterans to work."

The weekly Goodwill Auto Auction is held every Saturday at the organization's 10600 Springfield Pike headquarters location and is responsible for helping to support Goodwill's mission of putting people to work in the Greater Cincinnati community. For more information about the weekly Auto Auction, visit www.goodwillcars.com.

Our thanks to 55KRC, Donation's Auto and Tire Center, Community Car Care and Campbell County Auto Body for their wonderful support of Ohio Valley Goodwill and the individuals the organization serves. We are also very grateful to the Greater Cincinnati community for their on-going support of Goodwill and its mission of service.

May Was A Busy Month for Donations!



May was a busy month for community donations in support of Ohio Valley Goodwill. With two major donation events taking place in the heart of Cincinnati at Rookwood Commons and at the same time in downtown Oxford, the

Goodwill team was out in force with its partners spreading the message of Goodwill. The two first-time events served as the opportunity to promote the message that donating to Goodwill not only helps to put people to work in our community but also, gives donors the chance to de-clutter and recycle responsibly.

"We were pleased to partner with Rookwood Commons and IHeart Radio as well as many area restaurants on the Spring Clean for Goodwill event," said Kim Masters, Advertising Manager. "It was a great way to bring the Goodwill message to the Eastside area."

Also in May, Ohio Valley Goodwill's new soon-to-be Oxford store location served as the Donation HQ for the 2015 ShareFest event. This annual donation drive helps Miami University students support their community and recycle responsibly when they move out at the end of the school year. The donations collected are shared with area non-profits to support their mission of service to the region. Through the very generous donations of the Miami University students as well as community members, more than 52,000 pounds of donated product was collected by Goodwill.

The best news, however, was the very positive relationships that were formed with Goodwill team members and ShareFest organizers and volunteers. ShareFest coordinator Dr. Carol Michael said, "all of your staff were friendly, helpful, and cooperative. We LOVED having your Goodwill truck to take all the items that it did." The results were also wonderful for other ShareFest partners with more than one ton of food being donated to the Oxford Community Choice Pantry and other donations given to support the other recipient groups involved including Butler County Children Services. Ohio Valley Goodwill is proud to have been a partner in the 2015 ShareFest donation drive and looks

forward to establishing its official presence in the Oxford community when its new retail store and drive-thru donation center opens in the Fall of this year.



Goodwill Earth Day Recycling Celebration Exceeds Goals!

With a goal of receiving more than 60,000 lbs. of computers and other electronic equipment at the 2nd annual Goodwill Earth Day Electronics Recycling Celebration held on Sunday, April 26th, the organization was elated to discover that more than 61,000 lbs. was donated during the course of the event. Held at all 30 Goodwill locations, the electronics recycling event was designed to provide a Free opportunity for donors to rid themselves of electronics and unwanted computers in an environmentally responsible way.

Ohio Valley Goodwill is working in partnership with Goodwill recycling vendor, Global Environmental Services (GES), who is a certified e-steward recycling vendor. Goodwill is very committed to environmental stewardship and as such helps to recycle more than 45,000,000 lbs. of donated items every year diverting them from area landfills.

Goodwill's partnership with GES provides the opportunity to co-sponsor a recycling event that promotes not only "Green living" practices but also, help to make donors aware of Goodwill's commitment to responsible recycling. The best part is it's very easy to recycle electronics and computers responsibly every day at all 30 Greater Cincinnati donation centers. Electronic donations are accepted every day at Goodwill. For a list of all 30 Goodwill donation centers, visit www.cincinnati goodwill.org/donate.

Ohio Valley Goodwill provides skill training, employment and personal enrichment programs for individuals with disabilities, our nation's veterans and at-risk youth. Each year, Goodwill serves more than 3,400 people and last year (2014) helped 913 get jobs in the Greater Cincinnati community. It is donations to Ohio Valley Goodwill that has made this mission of service possible for the past almost 100 years.

Our thanks to the generous donors of Greater Cincinnati for their wonderful support of the 2nd annual Goodwill Earth Day Recycling Celebration.



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Goodwill's Premiere Flying Pig Pop-Up Shop Soars!

The morning of Saturday, May 2nd was a fitting kick-off for the celebration of National Goodwill week as Ohio Valley Goodwill's Retail Team debuted the first-ever "Goodwill Pig Pop-Up Shop" at the 2015 Flying Pig Marathon Expo. Filled with running gear appropriate for men, women and kids, the Goodwill Pop-Up Shop was a hit from the minute the Expo opened. Excited race participants of all ages flocked to the shop to see what kind of great deals they could find and many talked about how happy they were that Goodwill was now part of the Flying Pig event. Voted the "most popular booth" within the first few hours of opening, news about the Pop-Up Shop was rapidly being shared through social media and shoppers overflowed throughout the day.

"The Goodwill team is delighted to be part of the annual Flying Pig Marathon Expo," said Ann Walters, Retail Sales Manager. "We are especially pleased by the warm reception that we received from all of this year's runners and walkers," added Walters. Marathoners

participating in this year's race got the idea very quickly about the Pop-Up Shop and stocked up on items that they could wear and then discard as they warmed up. The Goodwill team collected all of the donated items at the end of the race as well.

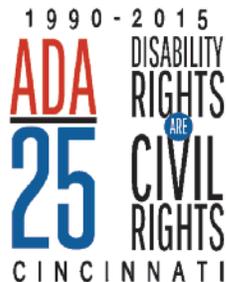


New ADA Promotional Video Released by Ohio Valley Goodwill in Support of Upcoming Celebration!

Goodwill Public Information Officer, Michael Flannery, couldn't have found a better spokesperson to be the star of his newly produced ADA25 celebration promotional video. The newly created video features Mr. Robert Harris, a long-time advocate and recent inductee into the Ohio Civil Rights Hall of Fame. The video showcases the progress in accessibility that is the result of the passage of the Americans with Disabilities Act; which was signed into law in 1990. The purpose of the segment is to let people know about the upcoming ADA25 Celebration taking place in downtown Cincinnati on Monday, July 27th. Ohio Valley Goodwill is a major sponsor of the upcoming celebration event and has been a member of the planning committee for the past year.

The 25th anniversary celebration of the Americans with Disabilities Act will begin with an inaugural Disability Pride March beginning at 9:30 am at Cincinnati City Hall. The March will proceed to Fountain Square with the formal ADA 25 program beginning at 10 am. Goodwill is nominated for award recognition in honor of the organization's history of putting people with disabilities to work in the Greater Cincinnati community.

To find out more about the upcoming historic ADA25 celebration and view the video, visit Cincinnati ADA 25th Anniversary Celebration.



Robert Harris, Civil Right Hero

Kristian Bush of Sugarland Fame Urges Fans to #GIVEITAWAY to Goodwill!



On April 7, country music recording artist and Goodwill® ambassador Kristian Bush of Sugarland released his debut solo album, Southern Gravity, in the United States. Touted as "the feel good album of the year," the album contains new songs by Kristian as well as his hit single that helped launch his partnership with Goodwill late last year, "Trailer Hitch" (named by Rolling Stone as one of the top 25 country songs of 2014). Kristian is a passionate brand ambassador on behalf of Goodwill and its mission of putting people to work. Follow Kristian's inspirational thoughts on his Facebook page at <http://www.facebook.com/KristianBushOfficial> and as Kristian would say Change Someone's Life and #GIVEITAWAY to Goodwill.

For a list of the 30 conveniently located Attended Donation Centers where you can give it away in the Greater Cincinnati community, visit www.cincinnati-goodwill.org/donate.

Our thanks to Kristian Bush for his wonderful support of Goodwill and our mission of putting people to work!





we put people to work!



15th Annual Goodwill Celebrity Golf Outing Celebrates Winners.

Ohio Valley Goodwill is excited to announce and celebrate the 2015 winners of this year's Goodwill Celebrity Golf Outing! The 15th annual event which took place on Thursday, June 11th at the beautiful Glenview Golf Club welcomed a sold-out crowd of sponsors, celebrities, players, volunteers and friends and marked the occasion of the crowning of this year's champions.

During the awards ceremony which took place following a delicious Italian meal catered by new dinner sponsor, Vincenzo's Restaurant, the following winners were announced by Celebrity Host Joe Walter:

1st place Gross Winners- Strategic Employee Benefits,
2nd place Gross Winners- Tape Products team # 1

1st place Net Winners- Vincenzo's Italian Restaurant
2nd place Net Winners- Riverpoint Capital Management

"Goodwill is so thankful to this year's champions and all of our wonderful sponsors and players as well as celebrity guests for their participation in this year's 15th annual Golf Outing," said Joe Byrum, Goodwill President and CEO. "We also want to cordially invite and encourage you to tour our corporate headquarters and find out more about our mission in action. Your support is critical to helping people with disabilities and our nation's veterans to go to work in our community," added Byrum.

One of the highlights of the evening's festivities was recognition of Golf Outing Co-Chair, Stephanie Mitchell for 5 years of involvement in the annual event. Stephanie proudly showed off the framed photo collage and bracelet that she received for her efforts.

Ohio Valley Goodwill is grateful to our 2015 Title Sponsor Strategic Employee Benefit Services; Presenting Sponsors Tape Products and US Bank as well as our Gold Sponsors Cumulus, MVD Communications, QuestMark, Riverpoint Capital and WCPO.

In addition, Goodwill very much appreciates the support of our long-time Beverage Sponsor Palmer Leasing; Cart Sponsor Rumpke; Signage sponsors Holthaus-Lackner Signs and Brockman Signs; and Hole-in-One Car Sponsor Superior Automotive Group.

The 2015 celebration ended on a high note with the announcement of the \$1500 Grand Prize winner and the Live Auction event followed by an official recognition gift to Celebrity Chair Joe Walter with formal thanks by Joe Byrum, President and CEO, on behalf of Ohio Valley Goodwill.

Photos L to R top row: Joe Walter and Stephanie Mitchell, Co-Chairs for this years event. Vincenzo's Restaurant receiving 1st Place Net Award, Strategic Employee Benefit Services receiving 1st Place Gross Award.

Photos L to R bottom row: Tape Products receiving 2nd place Gross Award, Co-Host Stephanie Mitchell recognized for 5 years with Sharon Hannon.



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