

NEWS RELEASE

GOODWILL

Ohio Valley Goodwill Industries Rehabilitation Center, Inc.
10600 Springfield Pike, Cincinnati, OH 45215

FOR IMMEDIATE RELEASE
March 29, 2012

CONTACT:

George Palmer
Director, Public Relations & Marketing
e-mail: gpalmer@cincgoodwill.org
Sharon Hannon
Marketing Specialist
e-mail: shannon@cincgoodwill.org
513-771-4800 / Fax 513-771-4959

The Superior Automotive Group and Mike Albert Direct Named Official Automotive Dropsites For the Auto Auction of Ohio Valley Goodwill Industries

Cincinnati, OH -- March 29, 2012 -- Ohio Valley Goodwill Industries is pleased to announce that it has joined together with the Superior Automotive Group and Mike Albert Direct to become automotive-only dropsites for the Auto Auction of Goodwill Industries. These automotive dropsites provide six convenient, Greater Cincinnati locations for consumers to not only drop off their automobiles that may be eligible for a tax donation, but also receive a substantial discount on a new or used vehicle purchase as well.

The official locations for vehicle drop-off are:

- Superior Honda, Superior Hyundai South and Superior Kia – located at Exit 6 on I-75 (Cincinnati Zoo Exit)
- Superior Acura and Superior Hyundai North – located a half mile south of Jungle Jim's on Route 4 in Fairfield
- Mike Albert Direct – located on Evendale Drive at Exit 14 off I-75

As a service to our community, automotive donations will be accepted regardless of vehicle purchase. If the donor desires to dispose of the vehicle and would like to do something charitable, a donation to the Auto Auction of Ohio Valley Goodwill is the perfect option. All the donor has to do is visit one of the Superior Automotive or Mike Albert Direct locations listed above. The Superior Automotive and Mike Albert Direct association with the Auto Auction of Ohio Valley Goodwill truly makes this automotive donation service a unique and a welcomed resource for all those who are looking to donate their vehicle.

The Superior Automotive Group has been serving the Greater Cincinnati area for over 66 years. As the organization continues to grow, it will assist in giving even more back to our community with programs such as the Goodwill partnership.

Since 1916, Ohio Valley Goodwill has been providing vocational training and job support services for man and women with disabilities, homeless veterans and others with barriers to employment. With support from the community, Goodwill is able to provide services and programs that help people with workplace challenges and disabilities to achieve and maintain economic independence and an increased quality of life.

For questions about how you can donate your vehicle, please contact the Goodwill Auto Auction at (513) 612-5980

###