



we put people to work!

OHIO VALLEY  
GOODWILL INDUSTRIES



Summer 2010

# Goodwill update



## Goodwill's Newest Store & Drive-Thru Donation Center Now Open In Lebanon

Ohio Valley Goodwill was delighted to open its newest retail store in celebration of the fortieth anniversary of Earth Day on April 22nd. The new Lebanon Store and Drive-Thru Donation Center was greeted with excited customers who have been waiting for months for the new facility to open. The retail location is the organization's 16th store location. An official ribbon-cutting ceremony was held just prior to the opening of the doors featuring City of Lebanon dignitaries: Mayor Amy Brewer; Scott Brunka, Deputy City Manager; Jason Millard, City Planner; and Maria Collins, Economic Development Coordinator. "The city of Lebanon is thrilled to welcome Ohio Valley Goodwill's new store to our community and we know that it will contribute to the economic vitality of our area," said Mayor Brewer in her remarks.

Shoppers enjoyed the colorful displays, fun fashions, assorted collectibles, electronic gear, wicker furniture and even children's toys that filled every corner of the new store. "We are glad to be a part of the growing business environment in the City of Lebanon" said Joe Byrum, Goodwill President



Goodwill Staff and Lebanon City Officials at Ribbon Cutting Ceremony

and CEO. Goodwill Service Guild President, Nancy Horton, served as the official greeter for the event welcoming shoppers and handing out seed packets that emphasized the donation message in honor of Earth Day.

The new Lebanon store has a convenient drive-thru donation area which provides an easy way for residents to contribute to the organization's mission of putting people to work. "Donating gently used clothing and household goods to Goodwill is a great way to be green and serve the community at the same time," said George Palmer, Director of PR and Marketing.

Ohio Valley Goodwill has been serving the Greater Cincinnati community for 94 years and annually helps more than 2500 individuals with disabilities and our nation's veterans to receive skill training and employment services. Check out Goodwill's new Lebanon location!

[www.cincinnati.goodwill.org](http://www.cincinnati.goodwill.org)

## Team Goodwill Sets New Record In Hope and Possibility Run

Each year, for the past four years, Ohio Valley Goodwill has sponsored a team in the annual Hope and Possibility run. Part of the Flying



"Team Goodwill" at 2010 Hope & Possibility Run

Pig Marathon, the annual event is a 5k specifically designed for teams of athletes with and without disabilities, racing together to achieve personal goals. This year, the 2010 run was held on Saturday, May 1st in downtown Cincinnati. Goodwill's team was made up of 12 partner pairs including Katie Wietmarschen and Matt Graves; Sharon Hannon and Melinda Gabelman; Craig Franta and Darlene O'Hair; Kristina Agoston, Ashley Baker and Garrett Halpin; and Leslie and Claire McCurley and Stephanie Mitchell. The 2010 participants were representative of Ohio Valley Goodwill's Work Adjustment program, CARE program and Westwood satellite location.

Despite the threat of thunderstorms and rainy conditions, "Team Goodwill" was determined to complete the course in record-setting time. Teammates Matt Graves and Katie Wietmarschen posted a time of 51 minutes to finish the 3.2 mile long course, which is a new record for the members of Goodwill's team. Overall, "Team Goodwill" finished the race in 1 hour and 18 minutes and felt wonderful crossing the finish line to receive their well-deserved medals.

"Team Goodwill has been involved with the Hope & Possibility Run since its inception. It's a wonderful event and it really promotes the inclusion of athletes of all abilities in the "Flying Pig Marathon," said Sharon Hannon, Goodwill's Marketing Specialist. Members of "Team Goodwill" happily posed for photos and commented that their favorite part of the race was, "running across the finish line and getting our medals!"

Ohio Valley Goodwill extends sincere congratulations to all of the members of "Team Goodwill 2010" as well as many thanks to the families who supported the team's efforts this year.

## Goodwill's Industrial Services Division Introduces Newly Re-Designed Website

Ohio Valley Goodwill's Industrial Services division recently introduced its newly re-designed business services website, [www.GoodwillB2B.com](http://www.GoodwillB2B.com). The newly enhanced site features a podcast testimonial from long-time partner, Stephen Byrnes, President of J & M Marketing, as well as a comprehensive overview of the division's business capabilities. In addition to fulfillment, packaging and assembly services, Goodwill's Industrial Services division is able to offer document management and janitorial cleaning services as well as warehousing and other out-sourcing options. The new website also provides information about news and events of interest to business services visitors.

"Goodwill's Industrial Services division is delighted to have the opportunity to outreach to our business customers and to provide them with information about how Goodwill can help provide solutions for their business needs," said Todd Schreiber, Industrial Services Marketing Manager. By visiting the site, visitors can see first-hand how Goodwill's Industrial Services division can offer a multitude of services that can improve the productivity and performance of businesses.

Take a look at the newly enhanced Industrial Services website at: [www.GoodwillB2B.com](http://www.GoodwillB2B.com) and see how Goodwill can help your business today!

## Jim Raussen Joins Goodwill Board of Directors

The Board of Directors of Ohio Valley Goodwill Industries Rehabilitation Center recently elected Jim Raussen, Director of Insurance and Financial Services for the Ohio Department of Development, to its Board of Directors. Mr. Raussen was elected at the Board of Directors meeting on March 22, 2010. Jim was appointed to his current position in the Department of Development by Ohio Governor Ted Strickland. In this role, he is responsible for establishing collaboration between Ohio's financial services industries and state government; focusing on workforce development for the growing insurance industry. He is also responsible for marketing the State of Ohio as a great place for the banking and insurance industries, as well as encouraging greater bank participation in support of economic development.

Prior to joining the Ohio Department of Development, Jim served in the Ohio Legislature for three terms and was a member of various committees including Insurance, Health, Economic Development, and Public Utilities. While in the Ohio House, Jim won many distinguished awards including Freshman Legislator of the Year from Columbus Monthly magazine, Watchdog of the Treasury award, Outstanding Legislator of the Year award from the Ohio Association of County Boards of Mental Retardation and Developmental Disabilities, and was recently recognized as one of the area's top "Forty Under 40" by the Cincinnati Business Courier.

In addition to his legislative accomplishments, Jim has four years of local government experience as a township trustee and has more than 10 years experience in the insurance industry with a focus on property and casualty, risk management, environmental, and worker's compensation issues. He is also a member of the board of trustees for the Health Improvement Collaborative of Cincinnati.

Jim is a graduate of Xavier University where he earned a bachelor's degree in political science with a minor in history. He resides in Springdale, OH with his wife Tara and two children.

Goodwill Industries welcomes Jim to the organization.

## Ohio Valley Goodwill Industries Co-Sponsors Annual Stand Down Event for Veterans



Left photo: (pictured left to right) Matt Consolo, Goodwill HVRP Case Manager, Christine Adams, HUD Veterans Administration Supportive Housing Case Manager, Mick Fusco, Goodwill Grants Manager. Center photo: Veterans Administration Mobile Health Clinic. Right photo: (pictured left to right) Michael Jones and Eduardo Garcia, Goodwill HVRP Case Manager

Goodwill's Homeless Veterans Reintegration Program (HVRP) celebrated its third annual Cincinnati Stand Down on April 23, 2010. It was held at Mercy Franciscan at St. John in Over-the-Rhine who also served as the event co-sponsor. The purpose of the event was to draw attention to the needs of homeless veterans and to offer a variety of services for these individuals including: housing assistance, job services, legal support, haircuts and medical attention. A hot lunch was served to all participants in addition to the distribution of clothing to individuals as needed.

The phrase "stand down" comes from an old military term relating to a time that military personnel could have their personal needs attended to. More than 20 service provider agencies were part of this year's event and hundreds of individuals currently struggling with homelessness participated in the 2010 Stand Down. In addition to Ohio Valley Goodwill, other sponsors for the Stand Down included: Cincinnati Veteran's Administration, Mercy Franciscan - St. John, the Greater Cincinnati Homeless Coalition, Church of the Redeemer, Lee's Famous Recipe Chicken, and Bruegger's.

Ohio Valley Goodwill has been offering services to individuals who are homeless and unemployed for many years. In 2009, the organization served more than 600 veterans and homeless individuals. Ohio Valley Goodwill is grateful to Mercy Franciscan at St. John for their on-going support of this important annual community outreach event. For more information about Goodwill's HVRP program, please contact Mick Fusco, Grants Manager at (513) 631-4500.

### Ohio Valley Goodwill Remembers Donald A. Spencer

Ohio Valley Goodwill was saddened by the loss of one of its longest serving board members, Mr. Donald A. Spencer, who passed away on May 5, 2010. A long-time community activist and a member of the organization's Board of Directors since 1966, Mr. Spencer was known for his civil rights efforts as well as his volunteerism. As an active, committed member of Goodwill's board of directors, Mr. Spencer was instrumental in the recent renovation of the organization's corporate headquarters as well as its on-growing growth and expansion over the past 44 years. "We are deeply saddened by the loss of Donald Spencer from our board of directors," said Joe Byrum, President and CEO. "Our sympathies are with his wife and family," added Byrum.

Educated at the University of Cincinnati, Mr. Spencer received both an undergraduate and a Masters degree from the institution, and while at the university, he helped to establish the undergraduate chapter of Kappa Alpha Psi Fraternity. Following his graduation, he was a teacher for the Cincinnati Public Schools for 18 years and went on to build a very successful real estate brokerage firm. In 1986, he was named the first African American broker of the Cincinnati Board of Realtors, a post he accepted after clearly stating his non-allegiance to any covert housing restrictions the board might endorse. He also served as a member of their statewide legislative committee and past president of the Cincinnati Association of Real Estate Brokers.

Mr. Spencer was also a founding member of the Friends of Cincinnati Parks, a board member of Walnut Hills High

School Foundation which developed a \$12 million addition to the public school with private funds, a first in the United States, and a board member of Ohio University. In 2001, Mr. Spencer chaired the campaign to pass the tax levy for Cincinnati Public Schools and in 2003; he served with CASE (Cincinnati's Active in the Support of Education) which led to the passage of a \$455 million levy to build 35 new schools and to renovate the remaining 31 buildings.

In 2005, Donald Spencer was honored by the Greater Cincinnati Chamber of Commerce by being named as one of its Great Living Cincinnati's – an award that goes to exceptional men and women who have made their mark through long careers, community service, business or civic achievements on a local, national or international level and for outstanding leadership. In addition to this award, Mr. Spencer was also recognized with other awards and citations including the Charles P. Taft Civic Gumption Award from the Cincinnati Charter Committee and the Founder's Citation from the Ohio University Board of Trustees, one of only 14 to receive the honor in the university's 200 year history. The Cincinnati Park Board also developed the Donald A. Spencer Overlook in Eden Park in 2001 to recognize his many years of service to the park system, among many other civic awards over the years.

In addition to his wife of 69 years, Marian, he leaves two sons and three grandchildren. Ohio Valley Goodwill will miss the involvement and contributions of this truly great Cincinnati.



## Goodwill Service Guild Celebrates Spring With Annual Mini-Fest!

Goodwill's Service Guild celebrated spring on Friday, April 30th and Saturday, May 1st with their annual Mini-Fest held at the Tri County retail store location. The annual event is sponsored by the Service Guild and has grown to be a long standing tradition at Ohio Valley Goodwill. The 2-day event features homemade baked goods and candy, "Elegant Junque," collectibles, books, tapes and, this year, even a plant sale hosted by the Mt. Healthy Garden Club. Each day the Service Guild holds a lunch time grill-out which is a star attraction for hungry shoppers featuring hot dogs, chips and cold drinks.

The Spring Mini-Fest also offered an opportunity for patrons to get a quick health check-up with blood pressure screenings provided by the Woodlawn Fire Department and fingerprinting for children, provided by the Woodlawn Police Department. The annual event is designed as a fund-raiser by the Service Guild organization to support Goodwill's mission of service to individuals with disabilities and our nation's veterans.

"The Guild really enjoys putting on the Annual Spring Mini-Fest each year," said Nancy Horton, Guild President. "Funds raised go towards Goodwill's important mission of putting people to work," added Horton.

## SHOPPING & DONATING TO GOODWILL

Goodwill has 29 locations throughout Greater Cincinnati and Northern Kentucky. Donations are accepted at any of the following locations. Call (513) 771-4800 for hours and information or visit our website at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org)

**Amelia Attended Donation Center**  
87 East Main St.  
Amelia, OH 45102  
(513) 947-2800

**Batesville Goodwill Store**  
1348 State Rd., 46 East  
Batesville, IN 47006  
(812) 934-6349

**Beechmont Goodwill Store**  
4051 Commercial Dr.  
Cincinnati, OH 45245  
(513) 752-0067

**Bellevue Goodwill Store**  
15 Donnermeyer Drive  
Bellevue, KY 41073  
(859) 291-1333

**Blue Ash Attended Donation Center**  
9410 Kenwood Rd.  
Cincinnati, OH 45242  
(513) 791-6058

**Cheviot Goodwill Store**  
3980 North Bend Rd.  
Cincinnati, OH 45211  
(513) 662-7080

**Colerain Attended Donation Center**  
9289 Colerain Avenue  
Cincinnati, OH 45251  
(513) 245-2964

**Delhi Attended Donation Center**  
5080 Delhi Pike @ Former Kroger Store  
Cincinnati, OH 45238

**Fairfield Crossings Goodwill Store**  
4605 Dixie Highway  
Fairfield, OH 45014  
(513) 939-0020

**Finnestown Attended Donation Center**  
6700 Winton Rd.  
Cincinnati, OH 45224  
(513) 541-0409

**Florence Goodwill Store**  
7855 Tanner's Lane  
Florence, KY 41042  
(859) 371-1238

**Hamilton Attended Donation Center**  
5420 Liberty Fairfield Rd. @ Kroger  
Hamilton, OH 45011

**Harrison Goodwill Store**  
1110 Harrison Ave.  
Harrison, OH 45030  
(513) 367-2495

**Independence Goodwill Store**  
6435 Taylor Mill Rd.  
Independence, KY 41051  
(859) 356-5591

**Landen Attended Donation Center**  
8927 Columbia Rd.  
Landen, OH 45140  
(513) 583-5461

**Lebanon Goodwill Store & Attended Donation Center • New Location!**  
1161 E. Main St.  
Lebanon, OH 45036  
(513) 932-6856



**Loveland Goodwill Store**  
330 Loveland-Madeira Rd.  
Loveland, OH 45140  
(513) 683-1151

**Mariemont Attended Donation Center**  
7385 Wooster Pike @ Kroger  
Cincinnati, OH 45227

**Mason Boutique & Donation Drive-Thru**  
1063 Reading Rd.  
Mason, OH 45040  
(513) 770-3290

**Milford Attended Donation Center**  
985 State Route 28  
Milford, OH 45150  
(513) 831-9900

**Mt. Airy Attended Donation Center**  
6401 Colerain Ave. @ Kroger  
Cincinnati, OH 45239

**Monroe Attended Donation Center @ Cincinnati Premium Outlets**  
I-75 at State Route 63 Interchange  
Monroe, OH 45050

**Montgomery Boutique & Donation Drive-Thru**  
9820 Montgomery Rd.  
Cincinnati, OH 45242  
(513) 791-7058

**Mt. Washington Boutique & Donation Drive-Thru**  
2234 Beechmont Ave.  
Cincinnati, OH 45230  
(513) 231-1459

**Oakley Goodwill Store**  
3080 Markbreit Ave.  
Cincinnati, OH 45209  
(513) 631-6348

**Tri-County Goodwill Store**  
10600 Springfield Pike  
Cincinnati, OH 45215  
(513) 771-4804

**West Chester Attended Donation Center**  
7779 Tylersville & Cox Rd. @ Big Lots  
West Chester, OH 45069

**Westwood Attended Donation Center**  
2990 Harrison Ave.  
Cincinnati, OH 45211

**Williamsburg Goodwill Store**  
342 Main St.  
Williamsburg, OH 44176  
(513) 724-1402

Joseph S. Byrum, President & CEO • Charles Wright, Chairman Board of Directors • George D. Palmer, Newsletter Editor

Receiving duplicate newsletters or do we have the wrong address?  
Send corrections or deletions to [gpalmer@cincgoodwill.org](mailto:gpalmer@cincgoodwill.org) or call (513) 771-4800, ext. 6215. We'll be happy to make the change!



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