



**Ohio Valley Goodwill
95th ANNIVERSARY**



**OHIO VALLEY
GOODWILL INDUSTRIES**



Spring 2011

Goodwill update



Reverend Richard E. Scully

Ohio Valley Goodwill Industries Celebrates 95th Anniversary!

Ohio Valley Goodwill Industries is proud to be celebrating its 95th Anniversary of service to the Greater Cincinnati community during 2011. From humble beginnings in 1916, the organization has grown to become one of the largest vocational training and employment centers for people with disabilities and other barriers to employment in the State of Ohio.

Ohio Valley Goodwill Industries was founded in 1916 by Reverend Richard E. Scully, who provided the leadership as its first executive director, a position he held until 1938. Reverend Scully was born in Cincinnati on February 8, 1886 and had a passion for education. He received multiple degrees from a long list of schools that included DePauw University, Boston University, Harvard University Graduate School and the University of Cincinnati. After his eleven years of university training, Dr. Scully believed that his destiny was simply to become a teacher of philosophy. His faith and strong belief in God's work created another plan for his life's work.

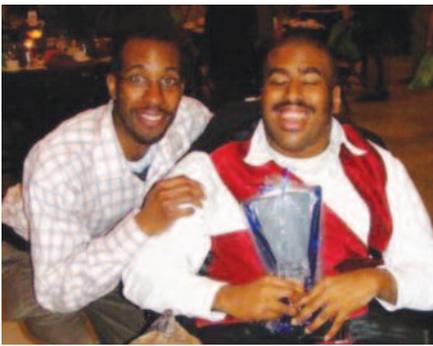
Goodwill Industries in Cincinnati began in the West End of the city in September 1916. Reverend Scully was appointed its first superintendent and pastor under the Methodist City Missionary Society. Patterning the organization in much the same way that the original Goodwill Industries founder Reverend Edgar Helms had done in Boston, Dr. Scully felt that

people with disabilities deserved to lead a productive life.

Early Goodwill services in Cincinnati not only helped to serve the disadvantaged, but also assisted people to lead fulfilling lives by encouraging them to learn a trade and to become employed. In many ways, Dr. Scully was able to practice the art of philosophy with the people he served through Goodwill verses those he had intended to teach via his Ph.D.

Through the years Ohio Valley Goodwill Industries prospered and grew into the organization that it is today. In 1957, Ohio Valley Goodwill Industries moved to the facility it occupies now in the Village of Woodlawn. Over the years, many new programs and services have been added to serve the needs of individuals with disabilities. Some years ago, Goodwill was even successful in adding services to assist homeless veterans and others with barriers to employment. At the core of Goodwill's mission is its commitment to assist people with employment needs and services that encourage self-sufficiency.

In 2004, the organization celebrated a grand re-opening that marked a four-year complete renovation of its entire campus. Today, Ohio Valley Goodwill Industries consists of the main corporate building and training center, a separate production facility and two other buildings. Under the leadership of current President and CEO, Joseph Byrum, Ohio Valley Goodwill serves more than 2,600 individuals each year. This year, we celebrate not only our anniversary and history, but also the many men and women who have achieved success. Ohio Valley Goodwill appreciates the continued support that it receives from the Greater Cincinnati community in support of its mission and the organization looks forward to many more years of accomplishment in serving the needs of men and women with disabilities.



Michael Johnson, Program Supervisor (L), James Harley - Sue Breiner Self-Advocacy Award Winner



Ron Martin (L) with Job Coach Matt Byrum - Superintendent's Award



Braxton Thomas - Lynn Sundermann Personal Achievement Award

Goodwill Advocates Honored at 2011 Hamilton County Developmental Disabilities Services Awards Event

The evening of March 7th was a momentous one in every way as Ohio Valley Goodwill partner, Hamilton County Developmental Disabilities Services, hosted its 10th annual awards banquet. Held at the Sharonville Convention Center, this year's event welcomed more than 550 excited guests. Ohio Valley Goodwill's team was especially enthused because several of its representatives were finalists in various award categories and because of their involvement in the evening's surprise entertainment.

The theme for the 10th annual celebration was "It's All About Relationships" and that message was carried out throughout the evening's program. One of the highlights of the evening was a specially produced video which showcased HCDDS staff and friends performing a flash mob dance to the Black-Eyed Peas song, "I've Got A Feeling."

Following the conclusion of the video, to the surprise of all of the assembled guests, members of the Community Ambassador

Resource Alliance (CARA) group took the stage to continue the dance performance "live."

Following the entertainment aspects of the evening, Goodwill's team was delighted to learn that three of its advocates, (individuals supported by the organization), were selected for recognition in various award categories. James Harley was honored to receive the Sue G. Breiner Self Advocate Award; Braxton Thomas was singled out for the Lynn K. Sundermann Personal Achievement Award; and Ron Martin for the Superintendent's Award. Outstanding Achievement award finalist, Steve Koons, (Director of Rehabilitation Services), noted that he could not have been more pleased by the recognition of the three advocates supported by Goodwill.

Ohio Valley Goodwill congratulates James, Braxton, Ron and Steve on their outstanding achievements and well-deserved recognition during the 2011 HCDDS Awards event.



Ohio Valley Goodwill's Celebrity Golf Outing Is Moving to a New Location!

With spring just around the corner, planning for Goodwill's 11th annual Celebrity Golf Outing which will take place on Thursday June 9th, is on full steam ahead! The annual fundraising event is moving to the beautiful Glenview Golf Club in Glendale, Ohio - just down the street from Goodwill's headquarters. The new course will also be bringing some new features to the event including a spectacular Helicopter Ball Drop at the conclusion of play with a chance to win a large cash prize. Once again, former Bengal Joe Walter is serving as Celebrity Chairperson for the event and US Bank will be this year's Presenting Sponsor.

It's so easy to register for the always special Goodwill Celebrity Golf Outing - just go to Goodwill's website at: www.cincinnatiatgoodwill.org and click on the golf outing link. This year's extra special event promises to be an outstanding day of golf and fun for everyone!

Goodwill's Veterans Programs Receive New Funding

Ohio Valley Goodwill Industries Rehabilitation Center, Inc. was pleased to announce that it received a renewal award of \$172,000 for its longest running Permanent Housing for Persons with Disabilities grant. The organization also received notice that its newest HUD Housing Project was funded with a start up date of February 1, 2011. This is a two-year grant award of \$702,923. This permanent housing project is a "Housing and Rehabilitation Program" that will serve persons with documented disabilities and connect them with rehabilitation services offered by Ohio Valley Goodwill Industries and/or other local, state or federal funding sources.

In addition to these HUD grants, Ohio Valley Goodwill Industries also operates two Transitional Housing Leasing Pool programs (THLP), with one of those being veteran specific; a Tenant Based Rental Assistance (TBRA) program for veterans in Northern Kentucky, and also an Emergency Housing program which helps the organization to prevent homelessness.

Ohio Valley Goodwill Industries has \$900,000 in Veterans Administration and Department of Labor funding for programs that help to serve homeless veterans. "We are proud of the programs and services that we have been offering since the early 1990's that help to serve veterans and the successes that we have had in the area of housing and job placements," said Charlie Blythe, Goodwill's Grants Director.

For more information about these programs and the new grants that support them, please contact Charlie Blythe at (513) 771-4800, ext. 6345 or at: cblythe@cincgoodwill.org

Ohio Valley Goodwill Celebrating 95 Years of Service!

Ohio Valley Goodwill Staff and Programs Receive Awards From SWORA Disabilities Services Awards Event

Friday, December 3, 2010 marked the occasion of the annual Southwest Ohio Rehabilitation Association (SWORA) Awards Luncheon which this year was hosted by Ohio Valley Goodwill Industries. The annual Awards Luncheon is held each year to recognize outstanding contributions to the field of rehabilitation services. More than 60 people attended this year's event which celebrated performance in a number of different categories including: Outstanding Achievement, Employer of the Year, Rehabilitation Practitioner, Rehabilitation Support Staff, Rehabilitation Manager, Rehabilitation Organization, Advocacy and Rehabilitation Program of the Year.

While the organization was delighted to host the 2010 SWORA Awards Luncheon event, Goodwill was even more elated to learn that its own Emily Gillespie, Work Evaluation Administrative Assistant, received the "Rehabilitation Support Staff of the Year" award and Goodwill's Office Procedures and Computer Technology Training program was recognized as the "Rehabilitation Program of the Year."

"Ohio Valley Goodwill was honored to be selected for this recognition of its Office Procedures and Computer Technology Training program," said Kelly Manns, Assistant Director of Employment and Training. "It was especially poignant to be nominated by a former graduate," added Manns. The 2010 SWORA Rehabilitation Support Staff award recipient, Emily Gillespie, is also affiliated with Goodwill's award-winning Training Services division.

Ohio Valley Goodwill congratulates all of the 2010 SWORA Award honorees as well as all of those in attendance for their important contributions to the Rehabilitation field.



2010 SWORA Award Goodwill Recipients & Presenters. L to R: Andrea Langford, Kelly Manns, Kathie Kraemer, Emilie Gillespie (award winner), Jay Kehoe, Nancy VanderWoude, and Heather Baran.

Goodwill Partners With Convention Center for Annual Homeless Awareness Dinner

For the 9th year in a row, Ohio Valley Goodwill was delighted to partner with the Sharonville Convention Center in hosting the Annual Homeless Awareness Dinner on Tuesday, December 14, 2010. The annual tradition is planned and coordinated by staff members of Goodwill's Homeless Veterans Reintegration Project (HVRP) team. This past year's holiday celebration welcomed 446 individuals from area shelters including the Anna Louise Inn, Joseph House, City Gospel, Mt. Airy Shelter, Light House, Salvation Army, Interfaith & Urban A, Mercy-St. John's, the YWCA and the VA DOM. This year's special guests included 94 children under the age of seven. The youngest guest at this year's event was only 4 weeks old.

For the past 9 years, Ohio Valley Goodwill has partnered with the Sharonville Convention Center, Village Pantry Catering and owner Tom Ward on the memorable event which provides a holiday meal with all the trimmings, entertainment, gifts for each guest, and an eagerly awaited visit from Santa for all the children attending the event. While Ohio Valley Goodwill only provides direct services to a small percentage of each year's guests, the organization sponsors the annual event to reach out to all those struggling with homelessness during the holiday season. "We are thankful to have the opportunity to provide this important dinner during the holiday season for these families," said Mick Fusco, HVRP Grants Manager. "We appreciate the generous sponsorship of the Sharonville Convention Center and Tom Ward in making the Homeless Awareness Dinner such a success every year."

Each year, Ohio Valley Goodwill serves more than 1000 individuals challenged with homelessness in the Greater Cincinnati community. Community donations make it possible for the organization to provide skill training and employment services to help people to get jobs and permanent places to live. Goodwill is grateful for the on-going generosity of the Greater Cincinnati community which has allowed the organization to fulfill its important mission of service for the past 95 years.

GoodGuides Youth Mentoring Program Celebrates One Year of Service

Ohio Valley Goodwill's GoodGuides Youth Mentoring program celebrated its one-year of service to the community in January. Funded by the U.S. Department of Justice, the GoodGuides project is a two-year program that helps young people who are at risk for dropping out of school, who are facing legal trouble, and/or are at risk for delinquency. The goal of the GoodGuides program is to help young people in the Greater Cincinnati and Northern Kentucky area build career plans and skills; prepare them to finish school or obtain post-secondary training; and help them gain productive work lives by providing structured and supportive relationships with trusted adult mentors.

"Youth are reaching out to us for guidance and support, and we need more mentors to help them. We are always in need of committed adults willing to mentor youth that we are working with," said Tim Spoleti, GoodGuides Program Manager. A goal of the Ohio Valley Goodwill GoodGuides program is to serve 100 youth during the life of the grant program. Spoleti is delighted to say that currently, the Ohio Valley Goodwill program is serving 141 youth

in its program. "We are delighted that we've been able to meet the challenge and are able to reach out to so many youth in need of a mentor," commented Spoleti.

To keep the program vital, Ohio Valley Goodwill is always looking for mentors who are good listeners, encouraging and supportive, dependable and committed, and most especially people who truly enjoy working with adolescents. "We are seeking adults that are willing to commit at least one year to transforming the future of an adolescent," indicated Spoleti.

"In the first year of our program, we've seen dramatic positive changes in the lives of the young people who have received mentoring. They have stayed out of trouble, their academic performance has improved, and they are focused on their future," said Spoleti.

For more information about the GoodGuides program, please visit www.cincinnatiagoodwill.org or contact: Tim Spoleti, Youth Services Manager at (513) 771-4800 ext: 6322 or tspoleti@cincgoodwill.org.

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Ohio Valley Goodwill Industries Debuts New and Improved Website

In February, the Marketing Department of Ohio Valley Goodwill introduced a newly enhanced and updated website in celebration of the organization's 95 years of service to the community. The new site features easy to navigate options, simple to read toolbars and uncomplicated quick links. The completely new website includes new photos and vivid color that enhances the over-all attractiveness

of the website. Goodwill's website allows visitors to find local retail stores and neighborhood Attended Donation Centers with a click of a button. Donors will like the ability to find information such as a list of items that Goodwill is not able to accept, tax benefits for the donor, fair market values, and even information on donating a vehicle to Ohio Valley Goodwill.

Check us out on our new improved Website and Facebook page!
www.cincinnati-goodwill.org

YOUR DONATIONS ARE NEEDED



Ohio Valley Goodwill is always in need of clean, useable donations of textiles, household goods and small electric appliances. These donations help Goodwill with its mission to provide programs and services for men and women with disabilities, homeless veterans and others with barriers to employment. All donations must be in good salable condition.

Goodwill accepts the following:

- Clothing for the entire family
- Outerwear, coats and leathers
- Shoes for the entire family
- Household linens
- Seasonal items including holiday decorations
- Sporting goods
- Digital fitness equipment
- Furniture in clean usable condition (Goodwill does not repair or reupholster)
- Small appliances in usable condition
- Dishes, kitchen items and glassware

Donations are accepted at any of Goodwill's Attended Donation Centers or any of Goodwill's 16 area retail stores.

For questions call (513) 771-4800 or visit our website at:
www.cincinnati-goodwill.org

Goodwill's Auto Auction also accepts vehicles, which are sold to assist the organization with its mission to serve men and women with disabilities.

Call (513) 612-5980 or visit our website for more information

Joseph S. Byrum, President & CEO • Charles Wright, Chairman Board of Directors • George D. Palmer, Newsletter Editor

Receiving duplicate newsletters or do we have the wrong address?

Send corrections or deletions to gpalmer@cincigoodwill.org or call (513) 771-4800, ext. 6215. We'll be happy to make the change!



- An equal Opportunity Employer and Services Provider • A United Way Agency • Donations to Goodwill are tax deductible
- Ohio Valley Goodwill Industries, Inc. is a non-profit 501(c) 3 tax-exempt organization. • Accredited by: The Commission on Accreditation of Rehabilitation Facilities (CARF)

Ohio Valley Goodwill Launches New Facebook Page!

In celebration of its 95th anniversary of service in the Greater Cincinnati community, Ohio Valley Goodwill is excited to announce the official launch of its new Facebook page. The new page features a special 95th anniversary coupon for all visitors who choose to "like" Goodwill. The organization decided to enter the world of social media on the occasion of its 95th year of service in an effort to expand its message to the millions of users of Facebook.



The month of March was chosen as the official launch date for Ohio Valley Goodwill's new Facebook page not only in honor of its 95th Anniversary Celebration but also because March is national Developmental Disabilities Awareness Month. Goodwill has been providing employment, training and personal development services for individuals with disabilities throughout its 95 year history and works closely with the Rehabilitation Services

Commission and local county boards of developmental disabilities in providing these services.

Ohio Valley Goodwill is grateful to its friends, supporters, loyal shoppers and donors for their on-going support of our important mission of service. We hope that you will visit our new Facebook page and **"Like" us today!**

Ohio Valley Goodwill Opens New Westside CARE Program

Ohio Valley Goodwill Industries is proud to announce the opening of its newest satellite program located in the Westwood community. Modeled after the organization's award-winning Center for Advocacy, Recreation and Education (CARE) program, the new Westside CARE program is located in the rear of the Advantage Bank Building at Harrison and Montana Avenues.

Created in response to family request and community need, the new Westwood CARE program is designed to provide personal development activities for individuals served by long-time referral partner, Hamilton County Developmental Disabilities Services (HCDDS). A key feature of the new CARE program is community involvement and the whole idea of having fun! Individuals enrolled in the program will have the opportunity to participate in a host of activities that can include everything from social events to recreational outings to community volunteering.

The new CARE program offers door-to-door Goodwill van service as well as delegated nursing services and personal care assistance so that individuals interested in participating can be supported in whatever fashion is appropriate. Long-time Goodwill Westwood Program Supervisor, Michelle Ruschman is in charge of the new CARE program and she and an experienced staff team are excited about the many opportunities that are being offered in the new setting. "We've been hearing from families in the area that they wanted more of a personal development, community-focused program for their family members and we're thrilled that Goodwill now has that option available," said Ruschman. An official Open House for the new CARE West program was held on Thursday, March 24th.

For information or a tour of the new Westside CARE program, please contact Michelle Ruschman at 661-2333 or email: mruschman@cincigoodwill.org.

Goodwill's Service Guild Presents the Organization With An Annual Gift

At Goodwill's annual holiday luncheon on December 17, 2010, the Goodwill Service Guild presented President and CEO, Joe Byrum with a check for \$20,000 to be used for programs and services to help support the organization's mission. Service Guild President, Nancy Horton commented that the volunteer group is always so pleased that it is able to support Goodwill through its fundraising efforts. "The Service Guild is always so happy to be able to support Goodwill with a substantial contribution each year. The dedication of our volunteers to our fundraising efforts is outstanding and we are always happy to be able to support the organization each and every year," said Nancy.

During her address, Nancy told the audience about the programs that the Service Guild had been involved in throughout the year and the services that the group had made available to the individuals that Goodwill serves. In addition to operating the Treasure Island Gift Shop inside the Tri-County retail store, the Service Guild plans several bus trips during the year and is involved in other fundraising activities. Also throughout the year, the Service Guild assists with the planning and support for special meals and events for consumers and veterans.

In accepting the gift from the Service Guild, President and CEO, Joe Byrum commented that it would be used for programs and to offer services to the individuals with disabilities the organization serves each year. "We appreciate the wonderful work that the Service Guild is committed to doing throughout the year and the dedication that the group has to supporting the mission of Ohio Valley Goodwill Industries," said Joe Byrum.

For more 70 years, the Service Guild has been providing outreach and support for Ohio Valley Goodwill Industries. An additional purpose of the Service Guild is to assist in helping the community to be aware of Goodwill's mission. Goodwill appreciates the work and dedication of the Service Guild!



Nancy Horton and Joe Byrum at 2010 Holiday Luncheon.

SHOPPING & DONATING TO GOODWILL

Goodwill has 28 locations throughout Greater Cincinnati and Northern Kentucky.

Donations are accepted at any of the following locations.

Call (513) 771-4800 for hours and information or visit our website at:

www.cincinnati-goodwill.org



Amelia Attended Donation Center
87 East Main St.
Amelia, OH 45102
(513) 947-2800

Batesville Goodwill Store
1348 State Rd., 46 East
Batesville, IN 47006
(812) 934-6349

Beechmont Goodwill Store
4051 Commercial Dr.
Cincinnati, OH 45245
(513) 752-0067

Bellevue Goodwill Store
15 Donnermeyer Drive
Bellevue, KY 41073
(859) 291-1333

Blue Ash Attended Donation Center
9410 Kenwood Rd.
Cincinnati, OH 45242
(513) 791-6058

Cheviot Goodwill Store
3980 North Bend Rd.
Cincinnati, OH 45211
(513) 662-7080

Colerain Attended Donation Center
9289 Colerain Avenue
Cincinnati, OH 45251
(513) 245-2964

Delhi Attended Donation Center
5080 Delhi Pike @ Former Kroger Store
Cincinnati, OH 45238

Fairfield Crossings Goodwill Store
4605 Dixie Highway
Fairfield, OH 45014
(513) 939-0020

Finneytown Attended Donation Center
6700 Winton Rd.
Cincinnati, OH 45224
(513) 541-0409

Florence Goodwill Store
7855 Tanner's Lane
Florence, KY 41042
(859) 371-1238

Hamilton Attended Donation Center
5420 Liberty Fairfield Rd. @ Kroger
Hamilton, OH 45011

Harrison Goodwill Store
1110 Harrison Ave.
Harrison, OH 45030
(513) 367-2495

Independence Goodwill Store
6435 Taylor Mill Rd.
Independence, KY 41051
(859) 356-5591

Landen Attended Donation Center
8927 Columbia Rd.
Landen, OH 45140
(513) 583-5461

Lebanon Goodwill Store
1161 E. Main St.
Lebanon, OH 45036
(513) 932-6856

Loveland Goodwill Store
330 Loveland-Madeira Rd.
Loveland, OH 45140
(513) 683-1151

Mariemont Attended Donation Center
7385 Wooster Pike @ Kroger
Cincinnati, OH 45227

Mason Boutique & Donation Drive-Thru
1063 Reading Rd.
Mason, OH 45040
(513) 770-3290

Milford Attended Donation Center
985 State Route 28
Milford, OH 45150
(513) 831-9900

Mt. Airy Attended Donation Center
6401 Colerain Ave. @ Kroger
Cincinnati, OH 45239

Montgomery Boutique & Donation Drive-Thru
9820 Montgomery Rd.
Cincinnati, OH 45242
(513) 791-7058

Mt. Washington Boutique & Donation Drive-Thru
2234 Beechmont Ave.
Cincinnati, OH 45230
(513) 231-1459

Oakley Goodwill Store
3080 Markbreit Ave.
Cincinnati, OH 45209
(513) 631-6348

Tri-County Goodwill Store
10600 Springfield Pike
Cincinnati, OH 45215
(513) 771-4804

West Chester Attended Donation Center
7779 Tylersville & Cox Rd. @ Big Lots
West Chester, OH 45069

Westwood Attended Donation Center
2990 Harrison Ave.
Cincinnati, OH 45211

Williamsburg Goodwill Store
342 Main St.
Williamsburg, OH 44176
(513) 724-1402

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