



*we put people to work!*



Spring 2012

# Goodwill

Ohio Valley Goodwill Industries

# update



## Ohio Valley Goodwill President and CEO Joseph Byrum Receives Pillar Award From Smart Business

Ohio Valley Goodwill Industries President and CEO, Joseph S. Byrum, was recently recognized as one of the of the “Nonprofit Executive Directors of the Year” at the 2012 Pillar Awards for Community Service on Wednesday, January 18th. The Medical Mutual Pillar Award for Community Service, presented by Smart Business, honors businesses of all types and sizes that make outstanding contributions to their community. Its purpose is to encourage a charitable environment, recognize creative efforts that make a difference and demonstrate the ties between the for-profit and nonprofit worlds.

“On behalf of Ohio Valley Goodwill and the thousands of individuals we serve each year, I want to thank you for this important recognition of community service and its impact on our society,” said Joe Byrum during his acceptance speech. The prestigious 2012 Pillar Awards were held at the Duke Energy Convention Center this year and welcomed more than 400 business elite to the gala event. This is the first year that Ohio Valley Goodwill and its CEO were singled out for the Community Service award and were gratified to have the opportunity to spread the message of Goodwill to the assembled guests.

Under Byrum's leadership over the past 35 years, the organization has grown to become the vital employment and training center that it is today, boasting more than 6 satellite locations in 4 different counties. Goodwill's economic impact in the local community is more than \$64 million annually, making it an important business partner in the Southwest Ohio region. Each year, the organization serves more than 2,600 individuals with disabilities and our nation's veterans and, with support from the community, Goodwill helps put people to work!

“I am delighted that Ohio Valley Goodwill is receiving the recognition for its contributions to community service that it richly deserves. It is especially poignant that the organization has been performing

this mission of service for more than 95 years now,” said Byrum.

Ohio Valley Goodwill commends Medical Mutual and Smart Business on their commitment to showcase the importance of Community Service in the Greater Cincinnati area.



Pictured left to right: Joseph S. Byrum, President & CEO, Ohio Valley Goodwill Industries, Dustin S. Klein, Publisher & Executive Editor, Smart Business, Dennis Barron, Secretary, Board of Directors, Ohio Valley Goodwill Industries.

## Ohio Valley Goodwill Joins Dell Reconnect Computer Recycling

Ohio Valley Goodwill is happy to announce a new partnership with the Dell Reconnect program which will allow donors to drop off any brand of unwanted computer equipment at any of Goodwill's 29 locations in the Greater Cincinnati area for free. The Dell Reconnect partnership will help consumers who want to responsibly recycle unwanted computers and divert technology waste from landfills. Nationwide, more than 232 million pounds of electronic equipment have been responsibly recycled through Goodwill since the partnership started in Texas in 2004.

Ohio Valley Goodwill is excited to be one of the newest members of the Dell Reconnect program. The Dell and Goodwill partnership was formed because Goodwill has a long-standing reputation as an entrepreneurial leader, environmental pioneer and social innovator of the "reduce, reuse, repurpose" movement. In addition to Goodwill's efforts to preserve the environment, what makes the organization's work meaningful to Dell is its mission to provide job training, employment and placement services for men and women with disabilities as well as our nation's veterans.

The Dell Reconnect program is a win-win for everyone. It benefits the environment, the community and the individuals that Goodwill serves. Ohio Valley Goodwill's program started with Dell in December, 2011.

For more information about the Dell Reconnect program, please visit [www.dell-reconnect.com](http://www.dell-reconnect.com) or [www.cincinnati-goodwill.org/donate](http://www.cincinnati-goodwill.org/donate).



Free technology recycling with Goodwill<sup>®</sup>

- Any brand
- Many locations
- One purpose

Help Reduce E-Waste Today

Dell Reconnect



## Goodwill Industries International President Visits Ohio Valley Goodwill for 95th Anniversary Celebration



Pictured left to right: Robin Usalis, President & CEO, Cloverbrook Center for the Blind and Visually Impaired, Jim Gibbons, President & CEO, Goodwill Industries International, Representative Connie Pillich, Ohio House of Representatives, Joseph Byrum, President & CEO, Ohio Valley Goodwill Industries.

Ohio Valley Goodwill was thrilled to host visiting guest, Jim Gibbons, President and CEO of Goodwill Industries International back in December to help the organization officially celebrate its 95th Anniversary. Mr. Gibbons scheduled his arrival early in order to tour the Goodwill's corporate headquarters, visit with staff and to meet with the local media. A formal 95th Anniversary luncheon was held on Friday, December 16th at the Sharonville Convention Center and featured Gibbons as the keynote speaker. Many special guests including State Representative Connie Pillich, Hamilton County Commissioner, Chris Monzel and Senator Sherrod Brown's SW Divisional Liaison, Brooke Hill, attended the luncheon and made special proclamations and greetings as a part of the event.

While at Ohio Valley Goodwill, Mr. Gibbons was able to tour the entire facility and talk with many of the organization's program participants. During the tour, which was documented by WLWT-News 5, the Goodwill team took advantage of the opportunity to ask Mr. Gibbons for his comments about the organization's mission in the community. "The reason Goodwill exists is to help people with disabilities and our nation's veterans go to work in our community. Goodwill is a job creator and is proud of its on-going record of success during these challenging economic times," said Gibbons.

Mr. Gibbons' tour was followed by an appearance on WCPO Channel 9 News at noon, and then it was back to Goodwill for a welcome reception at the corporate headquarters. At the reception, Mr. Gibbons had the opportunity to interact more closely with the organization's executive and management staff teams and learn more about its local success. WXIX- Channel 19 also stopped by to catch a few moments of the festivities and speak with Mr. Gibbons about his visit to Ohio Valley Goodwill.

On Friday, December 16th prior to the luncheon, Mr. Gibbons was featured on Local 12 Newsmakers with Dan Hurley for a video taping of a program that played later on the network.

Ohio Valley Goodwill is grateful to Mr. Gibbons for visiting Ohio Valley Goodwill on the occasion of its 95th Anniversary and committing so much of his time towards spreading the message of Goodwill during the holiday season. "We certainly appreciate Jim's time with us at Ohio Valley Goodwill and his participation in our 95th Anniversary Celebration," said Joe Byrum, President and CEO.

## Ohio Valley Goodwill's Beechmont Store Re-Opens After Vandalism and Fire

Ohio Valley Goodwill's Beechmont retail store and Attended Donation Center re-opened on Saturday, February 25th with special festivities and an enthusiastic crowd of shoppers following weeks of extensive remodeling after an early morning fire and vandalism closed it for several weeks. The entire facility sustained severe damage from smoke and water destruction on January 26th and had to undergo a near complete redo. Vandals overturned racks and shelves and nearly all of the contents were destroyed due to the fire and water damage.

"We needed to re-order shelving and racks and re-stock the entire store," said Sales Manager, Ann Walters. During the weeks of remodeling, a call to the public was put out for donations and the Greater Cincinnati donating community stepped-up to help bring in donations. A donation trailer was set-up on site and donations came in at the Beechmont location as well as from many other of Ohio Valley Goodwill's donation locations. "We were so stunned to have our customers and donors call and come in and ask to have their donations targeted for the

Beechmont location," remarked Walters. Ohio Valley Goodwill thanks the Greater Cincinnati community for helping in this great time of need.

The grand re-opening included a live radio remote with WGRR and day-long festivities, special sales and fun for the family. Goodwill encourages its customers and supporters to stop by the Beechmont location at 4051 Commercial Drive to see the new look! Thank you Cincinnati for helping Goodwill and its very important mission of putting people to work!

*Donating and Shopping Supports Programs, Services and Employment!*



## Ohio Valley Goodwill Receives Awards from South West Rehabilitation Association

Ohio Valley Goodwill and its staff team were delighted to be selected for recognition at the 2011 South West Ohio Rehabilitation Association (SWORA) Awards event held in December. Goodwill was selected as the “**2011 Rehabilitation Organization of the Year**” as a result of its outstanding record of service to people with disabilities during the year. Presented by Goodwill Board member, Charlie Wright, the organization was honored by the esteemed recognition provided by an organization like SWORA that represents rehabilitation excellence.

In addition, Ohio Valley Goodwill was very pleased that long-time Work Evaluation Senior Case Manager Stephanie Eppley was selected for recognition as the “**Rehabilitation Practitioner of the Year.**” This award is presented to an individual whose energy and expertise have inspired professionals and others in the field of rehabilitation. Eppley has served as a well-respected Work Evaluator for more than 20 years for Goodwill.

The organization was further honored to be selected for recognition as the “**Rehabilitation Program of the Year,**” which is given to an innovative program serving individuals with disabilities which has helped the community. Goodwill’s Job Placement Services under the leadership of Manager Marty Caffery was singled out for the award.

“Ohio Valley Goodwill is very proud of its record of outstanding services to individuals with disabilities in the Greater Cincinnati



Staff of Ohio Valley Goodwill at 2011 SWORA Awards luncheon celebration.

community,” said President and CEO Joe Byrum. “We are very honored to receive this important recognition from SWORA and are delighted that our Job Placement and Work Evaluation staff were recognized as well,” added Byrum.

The annual Awards Luncheon is held to recognize outstanding contributions to the field of rehabilitation each year. Ohio Valley Goodwill congratulates all of the 2011 SWORA Award honorees as well as all of those in attendance for their important contributions to the rehabilitation field.

## Goodwill’s Service Guild Presents the Organization With An Annual Gift



Service Guild President Nancy Horton presents gift to Goodwill President Joe Byrum.

At Goodwill’s 95th Anniversary Holiday Luncheon on December 16, 2011, the Goodwill Service Guild presented President and CEO, Joe Byrum, with a check for \$20,000 to be used for programs and services to help support the organization’s mission. Service Guild President, Nancy Horton, commented that the volunteer group is always so pleased that it is able to support Goodwill through its

fundraising efforts. “The Service Guild is always so happy to be able to support Goodwill with a substantial contribution each year. The dedication of our volunteers to our fundraising efforts is outstanding and we are always happy to be able to support the organization each and every year,” said Nancy.

During her address, Nancy told the audience about the programs that the Service Guild had been involved in throughout the year and the services that the group had made available to the individuals that Goodwill serves. In addition to operating the Treasure Island Gift Shop inside the Tri-County retail store, the Service Guild plans several bus trips during the year and is involved in other fundraising activities. Also, throughout the year, the Service Guild assists with the planning and support for special meals and events for consumers and veterans.

In accepting the gift from the Service Guild, President and CEO, Joe Byrum commented that it would be used for programs and to offer services to the individuals with disabilities the organization serves each year. “We appreciate the wonderful work that the Service Guild is committed to doing throughout the year and the dedication that the group has to supporting the mission of Ohio Valley Goodwill Industries,” said Goodwill President, Joe Byrum.

For more 75 years, the Service Guild has been providing outreach and support for Ohio Valley Goodwill Industries. An additional purpose of the Service Guild is to assist in helping the community to be aware of Goodwill’s mission. Goodwill appreciates the work and dedication of the Service Guild!

## Goodwill Partners With Sharonville Convention Center for Annual Homeless Awareness Dinner

For the 10th year in a row, Ohio Valley Goodwill was pleased to partner with the Sharonville Convention Center in hosting the annual Homeless Awareness dinner on Wednesday, December 14, 2011. The yearly tradition is planned and coordinated by staff members of Goodwill’s Homeless Veterans Reintegration Project (HVRP) team. This year’s holiday celebration welcomed over 400 individuals from area shelters including the YMCA, Tom Geiger House, Anna Louise Inn, Salvation Army, Joseph House, First Step Inn, Inter Faith, Drop Inn Center, Mt. Airy Shelter, VA Dom, and Goodwill Dorm. This year’s special guests included 65 children under the age of eight and a total of 95 children.

For the past 10 years, Ohio Valley Goodwill has partnered with the Sharonville Convention Center, Village Pantry Catering and owner Tom Ward on this memorable event which provides a holiday meal with all the trimmings, entertainment and gifts for each guest. While Ohio Valley Goodwill only provides direct services to a small percentage of each year’s guests, the organization sponsors the

annual event to reach out to all those struggling with homelessness during the holiday season.

“We are thankful to have the opportunity to provide this wonderful dinner during the holiday season for these families,” said Charlie Blythe, HVRP Grants Director. “We appreciate the generous sponsorship of the Sharonville Convention Center and Tom Ward in making the Homeless Awareness Dinner the success that it has been for the past ten years.”

Each year, Ohio Valley Goodwill serves more than 500 individuals challenged with homelessness in the Greater Cincinnati community. Community donations make it possible for the organization to provide skill training and employment services to help people to get jobs and permanent places to live. Goodwill is grateful for the on-going generosity of the Greater Cincinnati community which has allowed the organization to fulfill its important mission of service for more than 95 years.



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## New Attended Donation Center in Northern Kentucky!

Ohio Valley Goodwill Industries has opened a new Attended Donation Center located at 4691 Alexandria Pike in Cold Spring, Kentucky. For the convenience of donors, the drive-thru center is staffed with an attendant who will assist contributors with their donations and offers a receipt for donors. Hours of operation are Monday through Saturday from 9:00 am to 7:00 pm and Sunday from 11:00 am to 6:00 pm.

Ohio Valley Goodwill Industries is always in need of clean, usable clothing, household items including small electric appliances and kitchen items, seasonal items, sporting goods, shoes, furniture, computers and even auto donations! Goodwill thanks the Greater Cincinnati community for its continued support and donations.

## Celebrity Golf Outing Planning Is Underway!

With spring just around the corner, planning for Goodwill's 12th annual Celebrity Golf Outing is already underway! The annual fundraising event will again take place at the beautiful Glenview Golf Club in Glendale, Ohio on Thursday, June 14th. Once again, former Bengal Joe Walter is serving as Celebrity Chairperson. This year's Title Sponsor is Hubbard Interactive and Presenting Sponsors are US Bank and MVD Communications. Joining Joe Walter will be a host of local sporting greats who will be on the course for celebrity play during the day-long event.

It's so easy to register for the always special Goodwill Celebrity Golf Outing – just go to Goodwill's website at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org) and click on the golf outing link. This year's extra special event promises to be an outstanding day of golf and fun for everyone!

## SHOPPING & DONATING TO GOODWILL

Goodwill has 29 locations throughout Greater Cincinnati and Northern Kentucky. Donations are accepted at any of the following locations. Call (513) 771-4800 for hours and information or visit our website at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org)

**Amelia Attended Donation Center**  
87 East Main St.  
Amelia, OH 45102  
(513) 947-2800

**Batesville Goodwill Store**  
1348 State Rd., 46 East  
Batesville, IN 47006  
(812) 934-6349

**Beechmont Goodwill Store**  
4051 Commercial Dr.  
Cincinnati, OH 45245  
(513) 752-0067

**Bellevue Goodwill Store**  
15 Donnermeyer Drive  
Bellevue, KY 41073  
(859) 291-1333

**Blue Ash Attended Donation Center**  
9410 Kenwood Rd.  
Cincinnati, OH 45242  
(513) 791-6058

**Cheviot Goodwill Store**  
3980 North Bend Rd.  
Cincinnati, OH 45211  
(513) 662-7080

**Cold Spring Attended Donation Center**  
4691 Alexandria Pike  
Cold Spring, KY 41076  
(859) 441-0803 **NEW LOCATION!**

**Colerain Attended Donation Center**  
9289 Colerain Avenue  
Cincinnati, OH 45251  
(513) 245-2964

**Delhi Attended Donation Center**  
5080 Delhi Pike @ Former Kroger Store  
Cincinnati, OH 45238

**Fairfield Crossings Goodwill Store**  
4605 Dixie Highway  
Fairfield, OH 45014  
(513) 939-0020

**Finneytown Attended Donation Center**  
6700 Winton Rd.  
Cincinnati, OH 45224  
(513) 541-0409

**Florence Goodwill Store**  
7855 Tanner's Lane  
Florence, KY 41042  
(859) 371-1238

**Hamilton Attended Donation Center**  
5420 Liberty Fairfield Rd. @ Kroger  
Hamilton, OH 45011

**Harrison Goodwill Store**  
1110 Harrison Ave.  
Harrison, OH 45030  
(513) 367-2495

**Independence Goodwill Store**  
6435 Taylor Mill Rd.  
Independence, KY 41051  
(859) 356-5591

**Landen Attended Donation Center**  
8927 Columbia Rd.  
Landen, OH 45140  
(513) 583-5461

**Lebanon Goodwill Store**  
1161 E. Main St.  
Lebanon, OH 45036  
(513) 932-6856

**Loveland Goodwill Store**  
330 Loveland-Madeira Rd.  
Loveland, OH 45140  
(513) 683-1151

**Mariemont Attended Donation Center**  
7385 Wooster Pike @ Kroger  
Cincinnati, OH 45227

**Mason Boutique & Donation Drive-Thru**  
1063 Reading Rd.  
Mason, OH 45040  
(513) 770-3290

**Milford Attended Donation Center**  
985 State Route 28  
Milford, OH 45150  
(513) 831-9900

**Mt. Airy Attended Donation Center**  
6401 Colerain Ave. @ Kroger  
Cincinnati, OH 45239

**Montgomery Boutique & Donation Drive-Thru**  
9820 Montgomery Rd.  
Cincinnati, OH 45242  
(513) 791-7058

**Mt. Washington Boutique & Donation Drive-Thru**  
2234 Beechmont Ave.  
Cincinnati, OH 45230  
(513) 231-1459

**Oakley Goodwill Store**  
3080 Markbreit Ave.  
Cincinnati, OH 45209  
(513) 631-6348

**Tri-County Goodwill Store**  
10600 Springfield Pike  
Cincinnati, OH 45215  
(513) 771-4804

**West Chester Attended Donation Center**  
7779 Tylersville & Cox Rd. @ Big Lots  
West Chester, OH 45069

**Westwood Attended Donation Center**  
2990 Harrison Ave.  
Cincinnati, OH 45211

**Williamsburg Goodwill Store**  
342 Main St.  
Williamsburg, OH 45176  
(513) 724-1402



Joseph S. Byrum, President & CEO • Charles Wright, Chairman Board of Directors • George Palmer, Newsletter Editor

Receiving duplicate newsletters or do we have the wrong address?

Send corrections or deletions to [gpalmer@cincgoodwill.org](mailto:gpalmer@cincgoodwill.org) or call (513) 771-4800, ext. 6215. We'll be happy to make the change!

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