**NEWS RELEASE**

**GOODWILL**

Ohio Valley Goodwill Industries Rehabilitation Center, Inc.

10600 Springfield Pike, Cincinnati, OH 45215

***CONTACT:***

George Palmer

***FOR IMMEDIATE RELEASE*** Director, Public Relations & Marketing e-mail: gpalmer@cincigoodwill.org

Sharon Hannon

Marketing Specialist

e-mail: shannon@cincigoodwill.org

513-771-4800 / Fax 513-771-4959

**Ohio Valley Goodwill Joins Together With**

**Ringling Bros. Barnum & Bailey**® **To Present Built To Amaze** **in Cincinnati**

**Cincinnati, OH ·· February 10, 2014 ··** Ohio Valley Goodwill Industries is pleased to announce that the organization has teamed up *Ringling Brothers & Barnum & Bailey*® *Presents Built to Amaze!* While supplies last, beginning February 10th, when you shop or donate at any Ohio Valley Goodwill location in Greater Cincinnati, you will receive a discount coupon for up to $8 dollars off to see *Ringling Bros. & Barnum and Bailey® Presents Built to Amaze*, playing at U.S. BANK ARENA MARCH 12th – 16th. See coupon for details, while supplies last.

*Ringling Bros. and Barnum & Bailey*® Presents *Built To Amaze!,* is a*n* extraordinarily engineered circus experience where *Children of All Ages*® find out what it takes to build *The Greatest Show On Earth*®. A fantastic design with more than 110 of the world’s best performers representing 17 countries along with 95 exotic and domestic animals will be assembled, creating never-before-seen heart pounding performances.

*Ringling Bros.* is thrilled to introduce nine-time international award winning comedic animal presenting duo Alex and Emelin of Russia. Also new to *Ringling Bros.* is the Tower Tumblers, a troupe of competitive aerial athletes from the Ukraine who launch themselves from trampolines to scale, repel and pass through a thee-story high translucent tower. *Ringling Bros*. brings a spirited and fiery competition of basketball with the next generation of whirling unicyclists, the legendary King Charles Troup hailing from New York City!

The *Ringling Bros. & Barnum & Bailey*® show is being held at U.S. Bank Arena from Wednesday, March 12 – Sunday, March 16. To get your special discount coupon, gather your donations in a box and drop-off at any conveniently located Goodwill donation center. For a complete list of donation centers, visit [www.cincinnatigoodwill.org/donate](http://www.cincinnatigoodwill.org/donate). Remember your generous donations help put people with disabilities and our nation’s veterans to work in the Greater Cincinnati community. And, in this case, it’s a WIN-WIN! Donate today and get your discount coupon to *The Greatest Show On Earth!*®

For almost 100 years, Ohio Valley Goodwill has been providing job placement and employment services for men and women with disabilities, our nation’s veterans and others with barriers to employment. Goodwill thanks the Greater Cincinnati Community for its on-going support!

# # #