



Helping People Achieve Personal Success

WINTER • 2015 Goodwill update

Donations are important to Ohio Valley Goodwill Industries especially during the coming winter months. Every donation helps put people to work. Ohio Valley Goodwill has 31 convenient locations throughout the Tri-State. To find a donation location close to you, simply go to our website:

www.cincinnati goodwill.org

Thank you for your contributions!



we put people to work!



Ohio Valley Goodwill Industries Celebrates CEO Win at 2015 Business Courier C-Suite Awards

The evening of August 27th was a memorable one for Ohio Valley Goodwill and its board of directors and management team as the organization's President and CEO, Joe Byrum, was singled out for recognition by the Business Courier during its 2015 C-Suite Awards. The inaugural C-Suite Awards were created to honor top executives whose leadership and skills have helped shape their companies. The awards recognize CEO, CFO, COO, CMO and General Counsel Leaders in the Greater Cincinnati community.

The prestigious Business Courier awards event was held at historic Music Hall in downtown Cincinnati and featured a delicious buffet and video tribute to this year's award finalists in all executive recognition categories. With more than 16 finalists in the CEO category, the Goodwill

team was delighted when President and CEO Joe Byrum, was announced as the winner in the Non-Profit category.

During his acceptance speech, Byrum noted that "Ohio Valley Goodwill has been providing services to people with disabilities and our veterans for 99 years in the Greater Cincinnati community and is getting close to the celebration of the organization's 100th year. It is our mission of service that inspires us. Thanks to the Business Courier for the humbling recognition as well as to everyone in Greater Cincinnati for their support of Goodwill."

Byrum was one of a number of community leaders selected for recognition at the 2015 Business Courier C-Suite Awards. The Business Courier awards honor top executives whose leadership and skills have been instrumental in providing direction for their companies.

Joseph Byrum has been President and CEO of Ohio Valley Goodwill for the past 35 years and has consistently been recognized for his leadership in helping the organization to become an award-winning employment and training center serving thousands of people with disabilities and our nation's veterans each year. For more information about Ohio Valley Goodwill and Byrum's leadership, please visit www.cincinnati goodwill.org/about.

Ohio Valley Goodwill congratulates its President and CEO, Joe Byrum, on the occasion of the Business Courier C-Suite awards and his selection as a Chief Executive Officer worthy of this extraordinary level of recognition.

www.cincinnati goodwill.org

Goodwill's New Queen Bee "Bee-Tique" Created A Buzz!



It was a busy Queen Bee Half Marathon weekend and Ohio Valley Goodwill loved having the chance to debut its brand new "Bee-Tique" at the 2015 Queen Expo on Saturday, October 9th. The Queen Bee Expo kicked off the two day Half Marathon event which took place October 9th and 10th in downtown Cincinnati. The Goodwill "Bee-Tique" was a very popular new feature with this year's Queen Bee Half Marathon race participants and offered cold weather running gear on sale for only \$5.00. The Goodwill team made the debut of the new "Bee-Tique" pop-up-shop even more fun by having team members dress in their Halloween finest. Goodwill is always the best place to not only create the most unique Halloween costumes but also, to get them at the best prices in town.

Ohio Valley Goodwill was not only a Royal sponsor of the high profile community event for the second year in a row, the organization also helped Queen Bee participants produce their very best "selfies" at the photo booth. Donning their honey-colored sunglasses and other accessories provided by Goodwill, Expo attendees and runners alike had the opportunity to commemorate this year's Queen Bee participation in front of the photo back-drop provided for the event.

On Saturday, October 10th, a beautiful sunrise bright and early set the tone for the kick-off of this year's Queen Bee Half Marathon event. Goodwill team members, Ann Walters, Vanessa Cornett and Sharon Hannon, were excited about the chance to be part of this year's Queen Bee race and took flight along with 5,000 other eager runners at the



crack of dawn. The Goodwill team collected donations during the pre-race Expo as well as during the Queen Bee Race as part of the "Do Bee a Good Bee and Donate to Goodwill" promotion for the second year in a row. The donation drive offers racers the chance to de-clutter, simplify their lives and help in a good cause.

Anyone who donated during the 2-day donation drive was entered to win a basket full of pampering goodies. The winner's name was drawn by Betsy Ross, President at Game Day Communications who served as this year's MC, on stage on Saturday, October 10th following the race. The 2015 Queen Bee winner of the Goodwill deluxe Spa Pampering Basket also received a Pamper Package from the Christopher Marcus Salon in Hyde Park Square.

Ohio Valley Goodwill is pleased and honored to be a partner with the annual Queen Bee Half Marathon which is designed to empower women in the Greater Cincinnati community. "We think it's a wonderful event and are excited to support women in partnership with the Queen Bee Half Marathon team," said Sharon Hannon, Marketing Specialist. Goodwill salutes all of the participants in this year's Queen Bee Half Marathon event. Please join us next year for even more spectacular new features for the 2016 Queen Bee!

Goodwill's Service Guild Sponsors Annual Fall Mini-Fest

It's a sure sign of fall at Ohio Valley Goodwill when the Service Guild holds its annual Fall Mini Fest! Held on Friday, October 2nd and Saturday, October 3rd, the two-day semi-annual event is planned and presented by the Service Guild and their many volunteer members.



The Mini Fest is a way for the Service Guild to promote the organization and to raise funds in support of their mission to assist Goodwill with its programs and services. The annual event features homemade baked goods and candy, an "Elegant Junque" and collectibles booth, special items from the Service Guild's Treasure Island Gift Shop, dozens of books, and the always popular grilled hot dogs served during lunchtime.

"Our members work for weeks preceding the Mini-Fest to plan for the event and to get ready for this annual two-day special activity. Service Guild members prepare their special treats for days before the festival just so that we have lots of baked goods and candy on hand for everyone who comes to the event," said Sue Burreson, Service Guild President.

The Service Guild has been presenting the annual spring and fall festivals for more than 25 years in support of Goodwill's mission to put people to work. "It's always a great way to reach out to the public and have them learn more not only about the work that we do, but also about Goodwill's mission of serving the needs of people with disabilities and homeless veterans," said Burreson.

The Goodwill Service Guild has more than 100 volunteers who have been actively supporting the group for over 80 years to advance the mission of Ohio Valley Goodwill Industries. "We appreciate the great work that the Service Guild does on behalf of Goodwill and the programs that they offer throughout the year. The semi-annual festivals help to promote our very important mission to the public and assist in making more people aware of the important work that we do on behalf of people with disabilities," said George Palmer, Goodwill's Director of Public Relations and Marketing.

Ohio Valley Goodwill thanks the Service Guild for their dedication and support over the past many years.

Ohio Valley Goodwill Celebrates the "Unofficial" Opening of New Harrison Store

Ohio Valley Goodwill was excited to celebrate the "unofficial" opening of its new Harrison Store on Friday, September 18th. Goodwill's newest retail store was built on the same site as its previous store in the Harrison, Ohio community. The new store is larger, brighter and filled with everything that savvy shoppers may be looking for and features a large display floor, the latest in fall fashions as well as housewares and select furniture items. In addition, the store offers a convenient drive-thru donation center that makes de-cluttering and donating easier than ever. "Ohio Valley Goodwill is thrilled that we are able to bring this brand new store to the Harrison community. Our loyal shoppers have been eagerly waiting for this day and it is wonderful to be able to open the doors and share all the new things that we have to offer them," said Ann Walters, Retail Sales Manager.

The September "soft opening" will be followed with an "official" Grand Opening later in the fall. Watch for upcoming announcements about the official Grand Opening event. In the meantime, be one of the first to visit the brand new Harrison Goodwill store located at 1110 Harrison Avenue and take advantage of all the great bargains on display.

It is also important for shoppers and donors to remember that supporting Goodwill helps put people with disabilities and our nation's veterans to work in the Greater Cincinnati community. Last year alone, proceeds from Goodwill stores allowed the organization to serve more than 3,400 individuals and help almost 1000 to get jobs in the local area. The other great part about making a donation to Goodwill is that you know that you are choosing to recycle responsibly. The organization helps to recycle more than 45,000,000 lbs. of donated product each year diverting items from area landfills.

Ohio Valley Goodwill thanks Greater Cincinnati and the community of Harrison for its on-going support of the organization and its mission of service.



For directions to our new Harrison store, visit: www.cincinnati-goodwill.org/shop.

Goodwill Employment Specialist Honored with 2015 Oticon Focus On People Advocacy Award!

Goodwill Employment Specialist, Camilla Gilbert is among the outstanding individuals with hearing loss honored by the 2015 Oticon Focus on People Awards, a national competition that celebrates individuals who are helping to eliminate negative stereotypes of what it means to have a hearing loss. As the First Place Winner in the Advocacy Category, Camilla was honored at a special awards ceremony at Oticon, Inc. US headquarters in Somerset, New Jersey on October 8th. More than 120 hearing care professionals from across the US attended the event to celebrate Camilla's achievements. As part of her award, Camilla has designated the non-profit Ear Community as her choice for a \$1,000 donation from Oticon, Inc.

More than 10,000 votes were cast by people from across the country to help determine who among the 12 finalists would be the 2015 first, second, and third place winners in the Adult, Student, Practitioner and Advocacy categories.

Camilla was born with bilateral microtia, a congenital condition in which the ears do not fully develop and which can result in hearing loss. As a child, she was fitted with a bone anchored hearing solution that she covered with a headband every day until age 26 when she found information about her condition and much needed support in the non-profit Ear Community. Today, the young girl who hid her hearing loss from the world is a confident adult who educates and advocates for others with hearing loss. Camilla serves on the committee for the Ear Community's Microtia and Atresia Support Group and is a past president of Southwest Ohio chapter of the Hearing Loss Association of America.

"Individuals like Camilla are inspiring role models for people living with hearing loss," states Oticon President Peer Lauritsen. "The remarkable people who are honored in this year's Oticon Focus on People Awards program have taken their unique circumstances and transformed their lives with a positive outlook that has enabled them to overcome challenges and accomplish goals well beyond what many thought possible."

The Oticon Focus on People Awards program was created in 1997 by Oticon, Inc., one of the world's oldest and most respected hearing instrument manufacturers. By celebrating the accomplishments and contributions of individuals with hearing loss, Oticon, Inc. aims to call attention to common misconceptions about hearing loss and motivate people with hearing loss to take advantage of the help that is available to them. The company's goal is to reach out to the 80 percent of an estimated 28 million Americans who could benefit from hearing solutions, but who fail to seek professional help. Ohio Valley Goodwill congratulates Camilla Gilbert, 2015 Oticon "Focus on People Advocacy Award" Winner on her wonderful recognition and advocacy efforts. Read the inspirational stories of all 12 winners of the Oticon Focus on People Awards at www.oticonusa.com.



Camilla Gilbert, Goodwill Employment Specialist (R) and Peer Lauritsen, Oticon President (L)

Your Holiday Giving Goes A Long Way To Help Goodwill!

This year why not put Ohio Valley Goodwill Industries on your holiday giving list!



A contribution of any size will assist Goodwill with its very important mission of helping to serve the vocational and job support needs of men and women with disabilities and our nation's veterans. You can be sure that a monetary contribution of any size will go directly to support the programs and services for the people that Ohio Valley Goodwill serves.

Don't forget that during this time of giving, Goodwill needs your donations of clothing, shoes, household goods, furniture, small appliances, kitchen wares, and other usable items that help to fill our stores for the upcoming winter months. When these donations are sold in Greater Cincinnati Goodwill retail stores, the income that is generated from the sale of these items goes directly to support the more than 3,000 individuals that Goodwill serves each year. Your support is always appreciated and goes a long way to help all the people who are served by Ohio Valley Goodwill.

For more information about Goodwill's programs and services and how your contributions help our organization, please visit our website at:

www.cincinnati goodwill.org/donate

Ohio Valley Goodwill Industries congratulates the following on their service and dedication during 2015:

Administrative Services:

5 Years Gail Biehl
5 Years Kristy Hacker
5 Years Nathaniel McCoy
5 Years Alexander Savage

Contributed Goods:

5 Years Douglas Adams
5 Years Anthony Briggs
5 Years Bonita Brinkman
5 Years Yosepine Burkey
5 Years Matthew Castle
5 Years Sherrie Clements
5 Years Janice Cook
5 Years Jeffrey Decker
5 Years Terry Donaldson Jr.
5 Years Timothy Fletcher
5 Years Lynnetta Foster
5 Years Donda Hall
5 Years Sarah Kellogg
5 Years Michael Kemp
5 Years Debra Longhauser
5 Years John Milliken

5 Years Karen Roddy
5 years Kimberly Webb
5 Years Ruth Williams
5 Years Terress Williams
10 Years Timothy Allesi
10 Years Jack Bennett
10 Years Ruth Cole
10 Years Robert Copenhaver
10 Years Carla Everett
10 Years Terry Jackson
10 Years Bernadette Jenkins
10 Years Deborah Johnson
10 Years Krystal Magee
10 Years Tammy Rosen
10 Years Nathaniel Thompson
10 Years Ann Walters
15 Years Deborah Ison
15 Years Robyn Scott
20 Years Roger Casey
20 Years Donald Mowery
25 Years Linda Jordan
30 Years Michael Jennings
30 Years Randy Seip

Facilities:

5 Years Charles Busch
10 Years Keith Koerner

Industrial Services:

5 Years Pennington Brown
5 years Danny Farmer
5 Years Bruce Heald
5 Years Zaitor Moore
5 Years Douglas Perry
5 Years Quinton Williams
10 Years Maria Clayborne
10 Years Nichole Gilreath
10 Years Ehren McClelland
10 Years Sandra Mills
20 Years Joe Dickow
20 Years Errol Long
20 Years Dashonda Thomas
25 Years Kenneth Foster
25 Years Richard Peak
30 Years Paul Rapping

Public Relations & Marketing:

25 Years George Palmer

Rehabilitation Services:

5 Years Chelsea Combs
5 Years Valli Ekvall
5 years Catherine Feltner
5 Years Jay Kehoe
5 Years Christine Knarr
5 Years Summer McGriff
10 Years Jacqueline Bush
10 Years Lucy Smith
10 Years Christie Watts
20 Years Leslie McCurley
25 Years Sharon Hannon
30 Years Matthew Byrum
30 Years Stephanie Eppley

congratulations



we put people to work!



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TEN WAYS TO HELP OHIO VALLEY GOODWILL

- 1 Donate clothing and household items to us!
2 Outsource your business needs to Goodwill's Industrial Services Division.
3 Shop at Goodwill's retail stores in Greater Cincinnati and Northern Kentucky this holiday season!
4 Donate an unwanted vehicle to Goodwill's Auto Auction program.
5 Remember Ohio Valley Goodwill in your will.
6 Have a Goodwill representative speak to your organization.
7 Make a financial contribution to Ohio Valley Goodwill.
8 Hire a graduate from one of Goodwill's vocational training programs.
9 Come for a tour of Ohio Valley Goodwill - you'll be glad you did!
10 Tell someone everything you know about Goodwill!

You can find out more at www.cincinnati-goodwill.org

SHOPPING & DONATING TO OHIO VALLEY GOODWILL

Goodwill has 31 locations throughout Greater Cincinnati and Northern Kentucky. Donations are accepted at any of the following locations. Call (513) 771-4800 for hours and information or visit our website at: www.cincinnati-goodwill.org

Amelia Attended Donation Center
87 East Main St.
Amelia, OH 45102
(513) 947-2800

Aurora Attended Donation Center
1030 Green Blvd.
Aurora, IN 47001
(812) 926-8139

Batesville Goodwill Store
1348 State Rd., 46 East
Batesville, IN 47006
(812) 934-6349

Beechmont Goodwill Store
4051 Commercial Dr.
Cincinnati, OH 45245
(513) 752-0067

Bellevue Goodwill Store
15 Donermeyer Drive
Bellevue, KY 41073
(859) 291-1333

Blue Ash Attended Donation Center
9410 Kenwood Rd.
Cincinnati, OH 45242
(513) 791-6058

Cheviot Goodwill Store
3980 North Bend Rd.
Cincinnati, OH 45211
(513) 662-7080

Cold Spring Attended Donation Center
4691 Alexandria Pike
Cold Spring, KY 41076
(859) 441-0803

Colerain Attended Donation Center
9289 Colerain Avenue
Cincinnati, OH 45251
(513) 245-2964

Delhi Attended Donation Center
5080 Delhi Pike @ Former Kroger Store
Cincinnati, OH 45238

Delhi-Cleves Warsaw Attended Donation Center
6096 Cleves-Warsaw Rd.
Cincinnati, OH 45238
(513) 467-0542

Fairfield Crossings Goodwill Store
4605 Dixie Highway
Fairfield, OH 45014
(513) 939-0020

Finnetown Attended Donation Center
6700 Winton Rd.
Cincinnati, OH 45224
(513) 541-0409

Florence Goodwill Store
7855 Tanner's Lane
Florence, KY 41042
(859) 371-1238

Hamilton Attended Donation Center
5420 Liberty Fairfield Rd. @ Kroger
Hamilton, OH 45011

Harrison Goodwill Store
1110 Harrison Ave.
Harrison, OH 45030
(513) 367-2495

Independence Goodwill Store
6435 Taylor Mill Rd.
Independence, KY 41051
(859) 356-5591

Landen Attended Donation Center
8927 Columbia Rd.
Landen, OH 45140
(513) 583-5461

Lebanon Goodwill Store
1161 E. Main St.
Lebanon, OH 45036
(513) 932-6856

Loveland Goodwill Store
330 Loveland-Madeira Rd.
Loveland, OH 45140
(513) 683-1151

Mariemont Attended Donation Center
7385 Wooster Pike @ Kroger
Cincinnati, OH 45227

Mason Boutique & Donation Drive-Thru
1063 Reading Rd.
Mason, OH 45040
(513) 770-3290

Milford Attended Donation Center
985 State Route 28
Milford, OH 45150
(513) 831-9900

Mt. Airy Attended Donation Center
6401 Colerain Ave. @ Kroger
Cincinnati, OH 45239

Montgomery Boutique & Donation Drive-Thru
9820 Montgomery Rd.
Cincinnati, OH 45242
(513) 791-7058

Mt. Washington Boutique & Donation Drive-Thru
2234 Beechmont Ave.
Cincinnati, OH 45230
(513) 231-1459

Oakley Goodwill Store
3080 Markbreit Ave.
Cincinnati, OH 45209
(513) 631-6348

Tri-County Goodwill Store
10600 Springfield Pike
Cincinnati, OH 45215
(513) 771-4804

West Chester Attended Donation Center: Tylersville Road
7779 Tylersville & Cox Rd. @ Big Lots
West Chester, OH 45069

West Chester Attended Donation Center: Cincinnati Dayton Road
7773 Cincinnati Dayton Rd.
West Chester, OH 45069
(513) 755-0575

Westwood Attended Donation Center
2990 Harrison Ave.
Cincinnati, OH 45211

Receiving duplicate newsletters or do we have the wrong address? Send corrections or deletions to gpalmer@cincgoodwill.org or call (513) 771-4800, ext. 6215. We'll be happy to make the change!

An equal Opportunity Employer and Services Provider A United Way Agency

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Joseph S. Byrum, President & CEO • Charles Wright, Chairman Board of Directors • George Palmer, Newsletter Editor