



Helping People Achieve Personal Success

# WINTER • 2014 Goodwill update



Goodwill Team Members helping at Inaugural Queen Bee Half Marathon!

## Ohio Valley Goodwill Partners With Inaugural Queen Bee Half Marathon



Ohio Valley Goodwill was thrilled to serve as a royal sponsor for Cincinnati's first-ever Queen Bee Half Marathon. The race is an extension of the Flying Pig Marathon and provided Ohio Valley Goodwill with an opportunity to be involved in the inaugural event. On the weekend of Friday, October 10th and Saturday October 11th, the Queen Bee Half Marathon took place in and around downtown Cincinnati. More than 4,000 runners and walkers flew to the Horseshoe Casino on Friday for the Queen Bee Expo where participants picked up their race packets and had the chance to take advantage of all kinds of experiences with the group of excited vendors and sponsors. One of the major hits of the Expo was the Goodwill Photo "Selfie" area where race participants could dress up with the help of Goodwill team bees and take memorable photos of the first-time experience. Hundreds of attendees delighted in donning hats, tiaras, feather boas, and bee wings to pose for hilarious images.

Many generous race participants had also heard about the opportunity to recycle responsibly and brought donations to the Expo. They were especially thrilled to learn they had a chance to win a luxurious spa pampering basket at the end of the event. The highlight of the Expo for the Goodwill team, however, was the Cincy Chic Fashion Show event which featured models Leslie McCurley, Goodwill's Assistant Director of DD Services; and Stephanie Mitchell, advocate and long-time community employee. Excited to be showing off fashions from Goodwill's Montgomery Boutique, Leslie and Stephanie impressed the assembled crowd with their glamorous, high style looks.

The morning of Race Day, October 11th, brought clear skies and more than 4000 buzzing race participants swarming at the start line outside the Horseshoe Casino. Six members of Team Goodwill were participants in this year's premier race event, both in the half marathon and the four mile option. Other Goodwill team members manned the exhibit booth for the after party at the Casino and another team was stationed at the half-way point of the race managing the photo "selfie" booth at that location. A reporter from the Cincinnati Enquirer was so intrigued with the Goodwill photo "selfie" station that they stopped by to take photos and talk to the team members.

The post event party featured not only a band on stage and plenty of food and drink for all of the racers, but also a huge screen which played a slide show of all the "selfie" images taken throughout the two-day party at the Goodwill "selfie" booth location. "We could not be more thrilled with our first-ever partnership with the Queen Bee Half Marathon," said Sharon Hannon, Marketing Specialist. "It was a wonderful experience that allowed Ohio Valley Goodwill to interact closely with lots of new friends in the Greater Cincinnati community," added Hannon. The final highlight of race day was the announcement of the winner of the spa pampering basket sponsored by Goodwill and Christopher Marcus Salon. The winner, Erin, was delighted to be the recipient of the lavish basket which included a spa treatment package as well as lots of pampering goodies.

Ohio Valley Goodwill is grateful to the Queen Bee team for their invitation to be part of the first-ever event and looks forward to our continued collaboration in the future.



L-R, Leslie McCurley, Goodwill's Assistant Director of DD Services & Stephanie Mitchell, Community Employee



we put people® to work!

## Goodwill Service Guild Celebrates Annual Fall Mini Fest

The Service Guild of Ohio Valley Goodwill held their annual Fall Mini Fest on Friday, October 3rd and Saturday, October 4th at the corporate headquarters in Woodlawn. The annual festival is presented by volunteer members of the Service Guild and offers many special activities for visitors and staff alike. In addition to the always popular homemade baked goods and candy, the group offers special gifts and wonderful items from the Treasure Island Gift Shop, Elegant Junque and collectibles, books, tapes and CD's and the always anticipated grill out featuring hot dogs, chips and drinks during lunch both days. This fall, the festival even featured three gift baskets that were raffled off during the two-day special event.

The festival is one of the Service Guild's largest fundraising activities during the year and helps to support Goodwill's mission of putting people to work! The group was established in 1933 and last year, the organization celebrated its 80th year of service to Ohio Valley Goodwill.

The Service Guild and its volunteers have long been involved in the day-to-day operation of the group's Treasure Island Gift Shop inside the Tri-County retail store which provides much of the income that the group generates to assist Ohio Valley Goodwill. Service Guild members order and stock the wonderful gifts and other products that they offer for sale in the gift shop. All of the items are brand new and many shoppers have come to know the Treasure Island Gift Shop for the elegant jewelry,

purses, and gift items that make lovely additions to the clothing items that they purchase from the Goodwill store. The gift shop is fully staffed by Service Guild volunteers on a daily basis. In addition to the gift shop, the Service Guild offers several bus trips and other special events that help to generate income and their ability to make a substantial gift to Ohio Valley Goodwill each year. The organization also helps to promote the mission of Ohio Valley Goodwill, assists in outreach to the community on behalf of Goodwill, and offers many special events including luncheons that benefit the individuals served by Goodwill Industries. Each year, the Service Guild members help with Goodwill's annual golf outing, support the Veterans Day luncheon, offer a cash gift to consumers during the holiday season, and coordinate a Mini Fest both in the spring and fall of the year. The group also helps to support other activities that Ohio Valley Goodwill has participated in including the sponsorship of runners in the annual "Flying Pig" marathon and other activities that consumers and staff have been involved in on the part of the organization.

The Service Guild has indeed been an ambassador for Ohio Valley Goodwill and has helped the Greater Cincinnati community to become more aware of the organization's mission to help put people to work. We thank the Service Guild for all that they do to assist Ohio Valley Goodwill and for the programs that they offer in support of the organization and the people that Goodwill serves!



## Your Holiday Giving Goes A Long Way to Help Goodwill!

This year why not put Ohio Valley Goodwill Industries on your holiday giving list? A contribution of any size will assist Goodwill with its very important mission of helping to serve the vocational and job support needs of men and women with disabilities and our nation's veterans. You can be sure that a monetary contribution of any size will go directly to support the programs and services for the people that Ohio Valley Goodwill serves.

Don't forget that during this time of giving, Goodwill needs your donations of clothing, household goods, furniture, small appliances, kitchen wares, and other usable items that help to fill our stores. When these donations are sold in Greater Cincinnati Goodwill retail stores, the income that is generated from the sale of these items goes directly to support the more than 3,000 individuals that Goodwill serves each year. Your support is always appreciated and goes a long way to help all the people who are served by Ohio Valley Goodwill.

For more information about Goodwill's programs and services and how your contributions help our organization, please visit our website at: [www.cincinnati-goodwill.org/donate](http://www.cincinnati-goodwill.org/donate)



## Representatives From Ohio Valley Goodwill Meet With P&G Employees

Ohio Valley Goodwill representatives enjoyed a lunchtime meeting with employees of Proctor & Gamble on Wednesday, October 15, 2014 and the opportunity to share information about the organization's employment programs and services. Aimee Rittner, Assistant Director of Employment Services; Matt Burnheimer, Employment Services Supervisor; and Sharon Hannon, Marketing Specialist met with the P&G team to offer an overview of the history of the Goodwill organization as well as insight into helping family members obtain community employment.

Approximately 25 members of the P&G organization participated in the lunch and learn session which took place both at their downtown headquarters as well as satellite locations via conference call. Participants were interested to learn about the "Employment First" initiative and how Goodwill's programs and services can help people to find community employment.

The hour long presentation was followed by an informal question and answer session which allowed attendees to speak directly with the Goodwill team members. At the end of the meeting, a cordial invitation was extended to the group to come to Goodwill for a comprehensive tour and the opportunity to see the organization's services in action. Visit [www.goodwillemploymentservices.com](http://www.goodwillemploymentservices.com) for more information about the organization's award-winning employment and community-based services.

Ohio Valley Goodwill thanks the P&G team for their kind invitation and the chance to share information about how Goodwill can help people with disabilities to obtain employment in the Greater Cincinnati community.

P&G



## Ohio Valley Goodwill's Homeless Veterans Reintegration Program Participates in Northern Kentucky Stand Down

The Homeless Veterans Reintegration Program (HVRP) of Ohio Valley Goodwill Industries participated in the annual fall Stand Down held on Friday, October 11th at the Bellevue Veterans Club in Northern Kentucky. The annual event is held each year as a way to draw attention to the needs of homeless veterans and to offer a variety of services for veterans. The phrase "Stand Down" comes from an old term relating to a time when military personnel could have their personal needs attended to. This year's event was sponsored by the Bellevue Veterans Club, the Cincinnati Veterans Administration, DAV, and Ohio Valley Goodwill Industries.

During the event, veterans had the opportunity to receive services from over 30 providers including: medical, dental, eye care, social services, employment, career opportunities, and legal aid. Members of the Veterans Administration were also on hand to provide benefits counseling. An opening ceremony took place at 9:00 am and a free hot lunch was provided from 11:00 am to 1:00 pm sponsored by the Bellevue Veterans Club.

Ohio Valley Goodwill Industries has been offering services to homeless and jobless veterans for over 20 years. To qualify for Goodwill's Homeless Veterans Reintegration Program (HVRP), an individual must be homeless and be available for work. "We are always so pleased to be a part of this very important event to provide services for our veterans and to join in with other service providers to help meet the needs of our veterans," said Bill Darnell, Goodwill's Grants Manager. Last year (2013), Ohio Valley Goodwill Industries provided service to more than 750 veterans and homeless individuals.



Team members from the Cincinnati Veterans Administration Medical Center



Volunteers from Mt. Zion Baptist Church – Woodlawn, OH

## Ohio Valley Goodwill Receives \$1.4 Million Grant To Serve Veterans and Their Families

Ohio Valley Goodwill is pleased to announce that the organization was recently awarded a \$1.4 million grant from the Veterans Administration and, specifically, Supportive Services for Veterans Families (SSVF) to serve 420 low-income veterans and their families in Hamilton County over the three year period of the grant. The new SSVF grant will augment the services that Goodwill is currently providing to 300 veterans and their families in seven counties in Ohio and Northern Kentucky. Assistance to veterans and their families includes: career planning, job placement, housing support, health care access, transportation, and personal financial planning.

The award was announced by U.S. Senator Sherrod Brown (D-OH) on September 30, 2014. In announcing the grant, Senator Brown noted

that, "The men and women of the Armed Forces have been made a promise that if they defend our country, a grateful nation will provide them with services and benefits they have earned. It is critical that we do all we can to end veteran homelessness and serve those who have served our nation."

Ohio Valley Goodwill has been providing programs and services to help our military veterans in the Greater Cincinnati community for more than 20 years and is honored that the Veterans Administration has chosen the organization to expand its vitally needed services. "We look forward to the opportunity to enhance our services to veterans and their families in the Hamilton County area," said Bill Darnell, Grants Manager.



For more information about Ohio Valley Goodwill's veteran's services, please visit [www.cincinnati goodwill.org/services](http://www.cincinnati goodwill.org/services) or call: (513) 631-4500.



we put people to work!

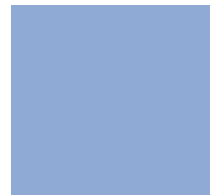


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## TEN WAYS TO **HELP** OHIO VALLEY GOODWILL

- 1 Donate clothing and household items to us!
- 2 Outsource your business needs to Goodwill's Industrial Services Division.
- 3 Shop at Goodwill's retail stores in Greater Cincinnati and Northern Kentucky this holiday season!
- 4 Donate an unwanted vehicle to Goodwill's Auto Auction program.
- 5 Remember Ohio Valley Goodwill in your will.
- 6 Have a Goodwill representative speak to your organization.
- 7 Make a financial contribution to Ohio Valley Goodwill.
- 8 Hire a graduate from one of Goodwill's vocational training programs.
- 9 Come for a tour of Ohio Valley Goodwill – you'll be glad you did!
- 10 Tell someone everything you know about Goodwill!

You can find out more at [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org)



## SHOPPING & DONATING TO OHIO VALLEY GOODWILL

Goodwill has 29 locations throughout Greater Cincinnati and Northern Kentucky. Donations are accepted at any of the following locations. Call (513) 771-4800 for hours and information or visit our website at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org)

**Amelia Attended Donation Center**  
87 East Main St.  
Amelia, OH 45102  
(513) 947-2800

**Aurora Attended Donation Center**  
1030 Green Blvd.  
Aurora, IN 47001  
(812) 926-8139

**Batesville Goodwill Store**  
1348 State Rd., 46 East  
Batesville, IN 47006  
(812) 934-6349

**Beechmont Goodwill Store**  
4051 Commercial Dr.  
Cincinnati, OH 45245  
(513) 752-0067

**Bellevue Goodwill Store**  
15 Donnermeyer Drive  
Bellevue, KY 41073  
(859) 291-1333

**Blue Ash Attended Donation Center**  
9410 Kenwood Rd.  
Cincinnati, OH 45242  
(513) 791-6058

**Cheviot Goodwill Store**  
3980 North Bend Rd.  
Cincinnati, OH 45211  
(513) 662-7080

**Cold Spring Attended Donation Center**  
4691 Alexandria Pike  
Cold Spring, KY 41076  
(859) 441-0803

**Colerain Attended Donation Center**  
9289 Colerain Avenue  
Cincinnati, OH 45251  
(513) 245-2964

**Delhi Attended Donation Center**  
5080 Delhi Pike @ Former Kroger Store  
Cincinnati, OH 45238

**Fairfield Crossings Goodwill Store**  
4605 Dixie Highway  
Fairfield, OH 45014  
(513) 939-0020

**Finneytown Attended Donation Center**  
6700 Winton Rd.  
Cincinnati, OH 45224  
(513) 541-0409

**Florence Goodwill Store**  
7855 Tanner's Lane  
Florence, KY 41042  
(859) 371-1238

**Hamilton Attended Donation Center**  
5420 Liberty Fairfield Rd. @ Kroger  
Hamilton, OH 45011

**Harrison Goodwill Store**  
1110 Harrison Ave.  
Harrison, OH 45030  
(513) 367-2495

**Independence Goodwill Store**  
6435 Taylor Mill Rd.  
Independence, KY 41051  
(859) 356-5591

**Landen Attended Donation Center**  
8927 Columbia Rd.  
Landen, OH 45140  
(513) 583-5461

**Lebanon Goodwill Store**  
1161 E. Main St.  
Lebanon, OH 45036  
(513) 932-6856

**Loveland Goodwill Store**  
330 Loveland-Madeira Rd.  
Loveland, OH 45140  
(513) 683-1151

**Mariemont Attended Donation Center**  
7385 Wooster Pike @ Kroger  
Cincinnati, OH 45227

**Mason Boutique & Donation Drive-Thru**  
1063 Reading Rd.  
Mason, OH 45040  
(513) 770-3290

**Milford Attended Donation Center**  
985 State Route 28  
Milford, OH 45150  
(513) 831-9900

**Mt. Airy Attended Donation Center**  
6401 Colerain Ave. @ Kroger  
Cincinnati, OH 45239

**Montgomery Boutique & Donation Drive-Thru**  
9820 Montgomery Rd.  
Cincinnati, OH 45242  
(513) 791-7058

**Mt. Washington Boutique & Donation Drive-Thru**  
2234 Beechmont Ave.  
Cincinnati, OH 45230  
(513) 231-1459

**Oakley Goodwill Store**  
3080 Markbreit Ave.  
Cincinnati, OH 45209  
(513) 631-6348

**Tri-County Goodwill Store**  
10600 Springfield Pike  
Cincinnati, OH 45215  
(513) 771-4804

**West Chester Attended Donation Center**  
7779 Tylersville & Cox Rd. @ Big Lots  
West Chester, OH 45069

**Westwood Attended Donation Center**  
2990 Harrison Ave.  
Cincinnati, OH 45211



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Send corrections or deletions to [gpalmer@cincgoodwill.org](mailto:gpalmer@cincgoodwill.org)  
or call (513) 771-4800, ext. 6215. We'll be happy to make the change!

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