

## NEWS RELEASE

# GOODWILL

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Ohio Valley Goodwill Industries Rehabilitation Center, Inc.  
10600 Springfield Pike, Cincinnati, OH 45215

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**FOR IMMEDIATE RELEASE**

**CONTACT:**

George D. Palmer  
Director, Public Relations & Marketing  
e-mail: gpalmer@cincigoodwill.org  
Sharon Hannon  
Marketing Specialist  
e-mail: shannon@cincigoodwill.org  
513-771-4800 / Cell: 513-378-5800

### Ohio Valley Goodwill CEO Receives International Management Award!

**Cincinnati, OH -- July 2, 2008** --Ohio Valley Goodwill Industries wishes to announce that CEO and President, Joseph S. Byrum, is the recipient of the 2008 Kenneth K. King Management Award. Presented by Goodwill Industries International (GII), this award is presented to a Goodwill Industries executive in recognition of outstanding management abilities and accomplishments. The award recognizes a CEO whose performance consistently demonstrates strong organizational impact related to mission, excellence and sustainability.

The prestigious award is presented to Joseph S. Byrum in recognition of his 30 year career as well as for his initiative in implementing new techniques in management and commitment to ethical performance at all levels.

Specifically, the King Management award requires that the recipient has to have demonstrated growth in net worth and gross revenues as well as fiscal stability; achievement in the development of collaborative mission/business activities; evidence of a continuous quality improvement program; the implementation of a significant staff development plan and appropriate program scope and outcomes. Under Byrum's leadership, Ohio Valley Goodwill has earned a reputation for outstanding management practices as

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recognized by the Better Business Bureau, the international Commission on Accreditation of Rehabilitation Facilities (CARF), the South West Ohio Rehabilitation Association (SWORA) and the Hamilton County Board of Mental Retardation and Developmental Disabilities (HCBMR/DD).

Ohio Valley Goodwill is a member agency of Goodwill Industries International, along with 184 other partner organizations world-wide. Locally, the organization is celebrating 92 years of service to the Greater Cincinnati community, helping more than 2400 individuals annually to receive vocational training and job placement assistance.

“We are delighted that Joe has been selected for the very elite Kenneth K. King Management award,” said Board Vice-Chair, Jim Armour. “He certainly has proven his leadership skills over the past 30 years and has helped thousands of individuals to achieve economic self-sufficiency,” added Armour.

Ohio Valley Goodwill congratulates President and CEO Joseph S. Byrum, on his recognition as the 2008 Kenneth K. King Management Award recipient.

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