



FOR 90 YEARS WE'VE BEEN ALL ABOUT WORK!

# GOODWILL

Fall / 2006

*we put people to work!*

*update*

Ohio Valley  
Goodwill Industries

## Ohio Valley Goodwill Honored During Disability Awareness Night At Cincinnati Reds Game

Saturday, July 22nd, was a banner evening for both Ohio Valley Goodwill Industries and 54 million Americans with disabilities. It was "Disability Awareness Night" at Great American Ball Park, and Goodwill was honored to have been selected for recognition for its 90 years of service to men and women with disabilities. Nominated by The Paragon Financial Group of MassMutual Life Insurance Company, Ohio Valley Goodwill was awarded the EP Maxwell J. Schleifer Distinguished Service honor, sponsored by Exceptional Parent magazine. Goodwill Rehabilitation Director, Steve Koons and Rick Keck, an individual successfully employed in the community and supported through Goodwill's job coaching program, accepted the award in a pre-game ceremony in front of 20,000 enthusiastic fans. The EP Maxwell J. Schleifer award is named for the late founder of Exceptional Parent magazine who was an advocate for people with disabilities and other special needs. MassMutual's Special Care program helps parents and caregivers effectively integrate financial analysis into a customized life plan for individuals with special needs. The goal is to help people with disabilities live dignified and fulfilling lives. MassMutual nominated Goodwill for the prestigious honor because of its long history of employment and training services for people with disabilities and other barriers to employment. "It was quite an evening," said Koons after the ceremony. "We are grateful to the Cincinnati Reds, Exceptional Parent magazine, MassMutual and the Greater Cincinnati community for their recognition and support of Goodwill's important mission of putting people to work." Rick Keck, who accepted the award with Koons, said, "it was really cool!" In addition, MassMutual sponsored tickets for 50 of Goodwill's program participants to attend and enjoy the pre-game ceremony as well as the Reds game that followed.

*Ohio Valley Goodwill thanks MassMutual Insurance, Exceptional Parent magazine, and the Cincinnati Reds for their support of people with disabilities.*



Disability Awareness Night at Red's Game  
July 22, 2006

*Bill Mc Kenna, Managing Director, The Paragon Financial Group/MassMutual (left) Doug Keck, Goodwill consumer (middle) Steve Koons, Director of Rehabilitation Services, Goodwill (right)*

## Ohio Valley Goodwill Lends Support To Neediest Kids of All Program



*Amber and Amanda Hudson*

Friday, September 1st marked the launch of Ohio Valley Goodwill's newest partnership with the Neediest Kids of All organization. Working with Nancy Herron, guidance counselor at Batavia Local Schools, Goodwill's Beechmont store was the location for the first group of families to obtain needed school clothing. Over 22 families and 50 kids were on hand for this very first visit to Goodwill. The Neediest Kids of All (NKOA) organization helps needy children in over 700 schools, Head Start sites, day-care programs and foster children in the juvenile court system. The program is designed to provide the basic necessities for children including hats, coats, shoes, clothing, eyeglasses and educational opportunities. Goodwill is hoping to help many of the families served by Batavia Local Schools over the next year.

"It's certainly a wonderful partnership which will help our kids and their families," said Nancy Herron, guidance counselor and initiative coordinator. Ohio Valley Goodwill is always pleased to have the opportunity to support children and families in the Greater Cincinnati community. While Goodwill's mission is to help persons with disabilities and other barriers to obtain job training and employment, the organization is also committed to improving the quality of the lives of all people in need. Goodwill looks forward to future activities with the Neediest Kids of All.

## Ohio Valley Goodwill and Hamilton Elder-Beerman Team-Up For Successful Donation Program

In September, Ohio Valley Goodwill teamed up with the downtown Hamilton Elder-Beerman department store to work cooperatively on "The Goodwill Sale." This special trade-in event, which ran from September 13th through 25th, encouraged shoppers to bring in gently worn clothing and household textiles. Donors then received a 20% coupon, which could be used on merchandise in the Elder-Beerman store. "We were so pleased with the response to this first-ever cooperative program with Ohio Valley Goodwill," said Gail Hana, VP for Contributed Goods.

"The Goodwill Sale" is actually a spin-off of an original program, which started many years ago in Milwaukee at the Carson Pirie Scott & Co. department store. When Carson Pirie Scott's parent company, the Bon-Ton Stores, purchased several national department stores the Goodwill trade-in became a commitment of the entire chain. The Bon-Ton Stores operates 271 department stores and seven furniture galleries in 23 states in the Northeast, Midwest and the Great Plains. This special trade-in will be a bi-annual event for all Bon-Ton Stores including the Hamilton Elder-Beerman store. "The support that Goodwill received from Elder-Beerman was outstanding. They helped customers understand that donations actually help Goodwill with its mission to provide programs and services for men and women with disabilities," said George Palmer, Goodwill's Director of Public Relations and Marketing. A total of 4,532 pounds of clothing and textiles were donated through the Hamilton Elder-Beerman store.

Goodwill appreciates the support it received from this trade-in and looks forward to future programs with Elder-Beerman.



Read about the program at:  
[www.cincinnati goodwill.org](http://www.cincinnati goodwill.org)  
and click on donating or contact Sharon Hannon at (513) 771-4800, ext. 6364



*(From left to right)*

*Tony Helton, Ohio Case Manager, Goodwill, Christie Watts, Northern Kentucky Case Manager Goodwill, Mick Fusco, Veterans Projects Supervisor, Goodwill, Donald Whitehead, Former Executive Director, National Coalition for the Homeless and Jeff Hall, Northern Kentucky Case Manager, Goodwill*

## Ohio Valley Goodwill Hosts 6th Annual Northern Kentucky "Stand Down" Event

In partnership with the Veterans Administration, Ohio Valley Goodwill Industries welcomed Northern Kentucky veterans to its 6th annual "Stand Down" event, held at the Bellevue Veterans Club on October 20, 2006. The phrase "stand down" comes from an old military term relating to a time that military personnel can have their personal needs attended to.

Featured speaker at the event was Donald Whitehead, former executive director of the National Coalition of the Homeless. During the daylong program, veterans had the opportunity to receive services including medical, dental, eye/vision services, legal, religious, chaplain, and social services. Also available were benefits and vocational counseling, AA/NA meetings, haircuts, and employment seeking services. Enthusiastic Volunteers prepared fabulous food, which was available throughout the day.

"We are so thankful to have the opportunity to reach out to our nation's heroes through an event like this each year," said Charlie Blythe, Special Projects Manager. "It is especially gratifying to have the support of the National Coalition of Homeless Veterans, the Veteran's Administration, and all of our community partners," said Blythe.

Ohio Valley Goodwill Industries has been offering services to homeless and jobless veterans in Northern Kentucky the past six years. To qualify for Goodwill's Homeless Veterans Reintegration Program (HVRP), an individual must be homeless and jobless, yet be available for work. Last year (2005), Ohio Valley Goodwill Industries provided services to more than 700 veterans and homeless individuals including 145 through the Northern Kentucky HVRP program. More than 600 individuals participated in the Northern Kentucky "stand down" last year.

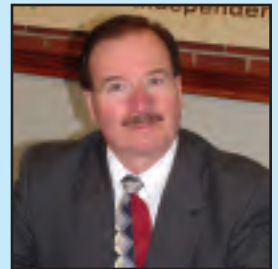
## Remembering Dick Wolf

Ohio Valley Goodwill Industries lost a former long-time employee when Carl Richard "Dick" Wolf passed away on July 6, 2006. Dick retired from Goodwill Industries as Associate Executive Director in March of 1991. During his nearly thirty years with the organization, Dick had served in a variety of positions including Director of Public Information, and Sales Director. Throughout his time with Goodwill Industries, Dick had seen rapid growth of the organization and was responsible for much of the success of Ohio Valley Goodwill Industries. He helped to provide management and supervision for Goodwill's many retail stores. Dick also provided valuable counsel and guidance to his fellow executives at Goodwill and to the members of the Goodwill Board of Trustees.

Dick and his wife Kathy had seven children, twenty grandchildren and seven great-grandchildren. Dick was an avid golfer and he also enjoyed gardening. He was a long-time member of Sacred Heart Church in Fairfield, OH. He graduated from Hamilton High School in 1945 and served in the United States Navy during World War Two.

## Goodwill Appoints New Vice President For Industrial Services Division

Ohio Valley Goodwill Industries recently announced that Patrick McFalls has joined Ohio Valley Goodwill as its new Vice President for Industrial Services. With increased regional demand for skilled labor, Patrick's role will be to expand Contract Services' ability to meet the requirements of businesses to optimize the utilization of their existing skilled workforce by outsourcing non-value added content.



*Patrick McFalls*

Through supply chain partnership agreements, Industrial Services will provide labor resources either at the client's facility or perform the work at Goodwill. These agreements not only provide convenient and competitive labor but also employment and experience opportunities for disabled and disadvantaged. Currently, Industrial Services is performing a variety of functions for local industries including packaging, light assembly, janitorial services, kitting, bagging, sorting and repair.

Prior to joining Goodwill Industries, Patrick served as a senior executive in a wide range of industries including CEO of Trinity Technologies, a electrical contracting and telecommunications installation firm, Regional General Manager for TW Metals, a specialty metal distributor, Senior Vice President for Eagle Pitcher, a manufacturer of heavy equipment, and Vice President for Floturn, a manufacturer of laser jet printer components. Patrick also served as a division manager for Cincinnati Milacron, a manufacturer of machine tools and products and systems for aerospace and defense.

Patrick obtained from Northern Illinois University both an MBA in 1981 and a Bachelor of Science in Operational Management and Finance in 1978. He is a Fellow and past Cincinnati Chapter President of the National Contracts Management Association. He resides in Loveland, OH with his wife Kathleen.



# GOODWILL

*we put people to work!*

*update*

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Goodwill Industries

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Cincinnati, Ohio  
PERMIT No. 5742

## Holiday Giving Helps Goodwill – All Year Long

Your financial contribution to Ohio Valley Goodwill Industries is a gift that works all the year through. A financial gift of any size helps Goodwill with its programs and services for men and women with disabilities, homeless veterans, and other individuals with barriers to employment. Please know that a donation of any amount will help Ohio Valley Goodwill Industries with its very important work. Your support of Goodwill is much appreciated during the holidays and throughout the year.

Simply send your gift to: Ohio Valley Goodwill Industries  
10600 Springfield Pike, Cincinnati, OH 45215



Receiving duplicate newsletters or do we have the wrong address? Send corrections or deletions to [gpalmer@cincgoodwill.org](mailto:gpalmer@cincgoodwill.org) or call (513) 771-4800, ext. 6215. We'll be happy to make the change!

## Goodwill Moves Blue Ash Donation Center To New Location

Goodwill's popular Blue Ash Attended Donation Center moved to a new location early this fall. Due to the remodeling of the Kroger location at 4100 Hunt Road, the donation center moved to the opposite end of the shopping center in front of the K-Mart store near Hunt and Plainfield Roads.

## SHOPPING & DONATING TO GOODWILL

Goodwill has 23 locations throughout Greater Cincinnati and Northern Kentucky. Donations are accepted at any of the following locations. Call (513) 771-4800 for hours and information or visit our website at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org)

Batesville Goodwill Store  
1348 State Rd., 46 East  
Batesville, In 47006  
(812) 934-6349

Beechmont Goodwill Store  
4051 Commercial Dr.  
Cincinnati, Ohio 45245  
(513) 752-0067

Bellevue Goodwill Store  
15 Donnemeyer Drive  
Bellevue, Ky 41073  
(859) 291-1333

Blue Ash Attended Donation Center  
4150 Hunt Rd. @ K-Mart  
Cincinnati, Ohio 45236

Brentwood Attended Donation Center  
8685 Winton Rd. @ Former Kroger  
Cincinnati, Ohio 45231

Cheviot Goodwill Store  
3980 North Bend Rd.  
Cincinnati, Ohio 45211  
(513) 662-7080

Delhi Attended Donation Center  
5080 Delhi Pike @ former Kroger  
Cincinnati, Ohio 45238

Fairfield Attended Donation Center  
5320 Pleasant Ave. @ Fair Plaza  
Fairfield, Ohio 45014

Fairfield Crossings Attended Donation Center  
4605 Dixie Highway  
Fairfield, Ohio 45014

Florence Goodwill Store  
7855 Tanner's Lane  
Florence, Ky 41042  
(859) 371-1238

Hamilton Goodwill Store  
164 North Brookwood Ave.  
Hamilton, Ohio 45013  
(513) 863-9352

Hamilton Attended Donation Center  
5420 Liberty Fairfield Rd. @ Kroger,  
Hamilton, Ohio 45011

Harrison Goodwill Store  
1110 Harrison Ave.  
Harrison, Ohio 45030  
(513) 367-2495

Independence Goodwill Store  
6433 Taylor Mill Road  
Independence, KY 41011  
(859) 356-5591

Lebanon Goodwill Store  
10 S. Mechanic St.  
Lebanon, Ohio 45036  
(513) 932-6856

Loveland Goodwill Store  
330 Loveland-Madeira Rd.  
Loveland, Ohio 45140  
(513) 683-1151

Mariemont Attended Donation Center  
7385 Wooster, Ohio Pike @ Kroger,  
Cincinnati, Ohio 45227

Mt. Airy Attended Donation Center  
6401 Colerain Ave. @ Kroger  
Cincinnati, Ohio 45239

Montgomery Goodwill Store  
10020 Montgomery Rd.  
Cincinnati, Ohio 45242  
(513) 791-7058

Oakley Goodwill Store  
3080 Markbreit Ave.  
Cincinnati, Ohio 45209  
(513) 631-6348

Tri-County Goodwill Store  
10600 Springfield Pike  
Cincinnati, Ohio 45215  
(513) 771-4804

West Chester Attended Donation Center  
7779 Tylersville Rd. & Cox @ Big Lots  
West Chester, Ohio 45069

Williamsburg Goodwill Store  
342 Main St.  
Williamsburg, Ohio 45176  
(513) 724-1402

- An equal Opportunity Employer and Services Provider • A United Way Agency • Donations to Goodwill are tax deductible
- Ohio Valley Goodwill Industries, Inc. is a non-profit 501(c) 3 tax-exempt organization.
- Accredited by: The Commission on Accreditation of Rehabilitation Facilities (CARF)

