

## NEWS RELEASE

# GOODWILL

---

Ohio Valley Goodwill Industries Rehabilitation Center, Inc.  
10600 Springfield Pike, Cincinnati, OH 45215

---

**FOR IMMEDIATE RELEASE**

**CONTACT:**

George D. Palmer  
Director, Public Relations & Marketing  
e-mail: gpalmer@cincigoodwill.org  
Sharon Hannon  
Marketing Specialist  
e-mail: shannon@cincigoodwill.org  
513-771-4800 / Fax 513-771-4959

### Ohio Valley Goodwill Industries Re-Opens Loveland Retail Store

**Cincinnati, OH -- August 5, 2010 --** After many weeks of renovations and a complete remodel and expansion, Ohio Valley Goodwill's Loveland retail store and drive-thru donation center was re-opened with much fanfare and an excited crowd of shoppers waiting to see the new location on Wednesday, August 4<sup>th</sup>. The newly expanded retail center is located at 330 Loveland-Madeira Road in Loveland, OH. The store celebrated the re-opening with a formal ribbon cutting ceremony featuring Linda Cox and Mark Fitzgerald, representatives from the Loveland City Council, as well as Goodwill Board Chairman, Charlie Wright, Joe Byrum, Goodwill President and CEO and members of the Goodwill staff.

The newly re-designed 20,000 square foot Loveland store is now the largest of the Goodwill network of 16 retail locations in the Greater Cincinnati area and boasts hardwood floors, wider aisles for shopping ease, and all new display features. In addition, the store expanded its sales floor significantly to accommodate a new larger children's specialty area and moved its donation area to improve donor convenience. In only a short period of time, walls were built, a complete new floor was installed and the store received new interior mission signage. "We re-designed the store to enhance the shopping and donating experience of our loyal customers and we are so happy to see how our customers welcomed the new environment of the store and our expanded drive-up donation center," said Ann Walters, Sales Manager for Ohio Valley Goodwill Industries.

Ohio Valley Goodwill looks forward to the positive impact that the newly renovated Loveland store will have in the local business community as well as the opportunity to support its mission of putting people to work. The Loveland store will employ 30 individuals. Retail sales and donations help to support Goodwill's very important mission of providing vocational training and support

- more -

services for men and women with disabilities and programs to assist homeless veterans.

Ohio Valley Goodwill even has a program that accepts donations of cars, trucks and other vehicles.

As one of the largest providers of vocational training and job placement services in Southwestern Ohio, Goodwill Industries has a long history of excellence in the quality of services it provides to Greater Cincinnati. Last year (2009), Ohio Valley Goodwill provided service to more than 2,300 men and women with disabilities and helped 671 individuals obtain jobs in the Greater Cincinnati community. With support from the community, Goodwill is able “to put people to work.”

For more information about Ohio Valley Goodwill’s stores and donation process, visit its website at [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org). or call Goodwill at (513) 771-4800.

# # #