

## NEWS RELEASE

# GOODWILL

Ohio Valley Goodwill Industries Rehabilitation Center, Inc.  
10600 Springfield Pike, Cincinnati, OH 45215

**FOR IMMEDIATE RELEASE**

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### **Goodwill® TO HELP MENTOR TEENS**

**Justice Department Grant to Fight Juvenile Delinquency**

**Cincinnati, OH -- March 2, 2010--** Ohio Valley Goodwill Industries® is proud to launch a new program in Covington, Kentucky designed to assist youth in overcoming disadvantages and avoiding delinquency. The effort is part of a national mentoring program known as Goodwill® GoodGuides™ that helps teens finish school and transition into productive careers through the guidance of trusted adults.

“Goodwill has a long history of helping people find work,” said Joseph S. Byrum President and CEO of Ohio Valley Goodwill Industries. “A crucial part of that history is making sure that families are strong. Goodwill GoodGuides™ can help keep youth who are at-risk get on the right path, away from trouble and toward a better future. That’s good for everyone involved.”

The Goodwill GoodGuides™ program in the Covington area is made possible through a two-year, \$299,723 grant to Ohio Valley Goodwill Industries. The donation is part of a \$19.1 million award to Goodwill Industries International from the U.S. Department of Justice and dispersed to 56 independent Goodwill agencies around the country.

By engaging youth in positive activities with adults who are strong role models, youth receive the encouragement and support they need to maximize their potential. GoodGuides™ engages adult volunteers who are expected to commit to supporting, guiding, and being a friend to a young person for a period of at least one year. By becoming part of the social network of adults and community members who care about youth in the community, the mentor can help youth develop and reach positive academic, career, and personal goals. It targets youths between the ages of 12 and 17 who are at-risk for dropping out of school, facing legal troubles, or are at risk for delinquency due to issues such as abuse, disability, drug or alcohol dependence, or gang membership.

“With Goodwill GoodGuides™, we will be able to offer expanded mentoring services to the youth of our community,” said Tim Spoleti, Program Manager for Good Guides of Ohio Valley Goodwill. “Goodwill will recruit; train and support volunteer mentors to engage youth in promoting their career development and life skills.”

The Goodwill GoodGuides™ of Ohio Valley Goodwill Industries program will launch on March 2, 2010 in Covington, Kentucky. If you are interested in becoming a volunteer mentor or know of a youth who would benefit from this program, please call Marty Caffrey, Mentor Supervisor 513-771-4800 ext. 6231

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