



**Ohio Valley Goodwill  
95th ANNIVERSARY**



**OHIO VALLEY  
GOODWILL INDUSTRIES**



Summer 2011

# Goodwill update

## Ohio Valley Goodwill Receives Award From Butler County Board of Developmental Disabilities

On Sunday, March 20th, at the 17th annual Butler County Board of Developmental Disabilities Community Recognition awards, Ohio Valley Goodwill was honored to be selected as the 2011 "Agency Provider of the Year" in recognition of the quality of its programs and services. During the awards ceremony, held this year at the Savannah Center in West Chester, Goodwill was recognized for its Fairfield Vocational Services Center as well as its Community Access Supports programs and was singled out for the prestigious recognition by the Butler County Board of Developmental Disabilities.



*Goodwill Staff Receives Award from Butler County Board of Developmental Disabilities*

Under the leadership of Michael Goforth and Mike Sweetin, Goodwill's Fairfield Vocational Services Center has attained a reputation for creating a culture of trust, integrity, and mutual respect for the individuals they serve within the work training program. Goodwill's Community Access Supports program under the direction of Aimee Rittner and Ranaye Hampton is noteworthy for its responsiveness to individualized, choice-driven involvement in community activities. Accepting the award on behalf of Goodwill was President and CEO, Joseph Byrum. "On behalf of Ohio Valley Goodwill and the hundreds of Butler County residents who we support, thank you so much for this important recognition of our commitment to community involvement and program excellence," said Byrum.

The evening was made even more memorable by the remarks made by Goodwill Public Information Officer, Michael Flannery, who served as guest speaker for the awards event. Laden with humor, Flannery's comments regarding the power of people working together to affect change brought the excited audience to their feet for a standing ovation.

Later in the month, Ohio Valley Goodwill received a proclamation from the Ohio Senate for "Remarkable Attainment" commending the organization for being selected for the award from the Butler County Board of Developmental Disabilities. The proclamation was signed by

Senator Tom Niehaus, President of the Ohio Senate, and Senator Gary Cates, 4th Senatorial District, who noted that "Ohio Valley Goodwill has enhanced the quality of life within the surrounding area, and its generous contributions have earned it the gratitude and respect of many." Goodwill also was honored to receive a letter of recognition from Ohio Senator Sherrod Brown who also recognized the organization on receiving the award from the Butler County Board of Developmental Disabilities. The Senator praised Goodwill for its on-going community involvement and support. Ohio Valley Goodwill is delighted that Ohio's elected representatives have chosen to single out the organization for recognition during this, its 95th year of service in the Greater Cincinnati community.

Ohio Valley Goodwill is very grateful to the Butler County Board of Developmental Disabilities for their acknowledgement of its vital programs and services for individuals supported by the Board.

## Goodwill Participates in 2011 Hope & Possibility Run

On Saturday, April 30th, "Team Goodwill" participated in the 5th annual Hope & Possibility Run, a special feature of the annual Cincinnati Flying Pig Marathon and celebrated the occasion by setting a new record time. Finishing the course in a remarkable time of 35 minutes, Goodwill team member Matt Graves proudly accepted his medal as he ran across the "Swine" line. This year's Hope & Possibility Run not only served as the opportunity for the largest group of "Team Goodwill" members ever to participate but also as the official kick-off for the celebration of "National Goodwill Week."

The first week in May is traditionally the launch of the "National Goodwill Week" celebration but this year was especially meaningful as Ohio Valley Goodwill commemorated its 95th Anniversary of service in the Greater Cincinnati community. "The Hope & Possibility Run really gives Team Goodwill the opportunity to show its pride during a week that is of national significance to the organization," said Sharon Hannon, Marketing Specialist. This year's team included athletes enrolled in the organization's services as well as Goodwill staff



members from its program and retail divisions and, most excitingly, family members. "It was truly wonderful to have the opportunity to come together in a way that is not only healthy but so supportive of each other," said Ann Walters, Retail Sales Manager.

The Hope & Possibility Run is designed to pair athletes with and without disabilities together in a community showcase which highlights personal achievement and ability. Ohio Valley Goodwill has been a proud participant in the annual event since its beginning. Ohio Valley Goodwill congratulates the members of the record-setting "Team Goodwill" on the occasion of its 95th Anniversary of service.

## Goodwill Public Information Officer Receives Award

Ohio Valley Goodwill was honored to be recognized by Ohio Public Images (OPI) during an awards ceremony held on March 20th in partnership with the statewide County Board Association official luncheon. Goodwill's video "Transitions" which was produced by Public Information Officer, Michael Flannery, was singled out for the Ohio Public Images Award of Merit for Audio-Visual Production. The non-profit organization (OPI) was created to promote positive perceptions of people with developmental disabilities and Goodwill's "Transitions" video was featured as a very positive example of conveying that message in an audio-visual format.



The video was produced by Flannery on behalf of Ohio Valley Goodwill in order to provide an overview of choices that individuals with disabilities could make in moving from the world of school into the larger community. In accepting the award afterwards, Flannery commented that Goodwill's mission parallels that of Ohio Public Images in the sense that supporting the positive perceptions of individuals with disabilities is a primary focus of the organization.

The Goodwill team was also delighted to learn that the Style Guide developed by the Advocacy In Media (AIM) group was singled out for recognition by Ohio Public Images. As the Public Information Officer for Goodwill, Flannery is very active with the AIM group which is dedicated to promoting the use of People First language and respect for individuals with disabilities.

Ohio Valley Goodwill is very proud of its award-winning programs for individuals with disabilities and celebrates its most recent recognition during this, its 95th Anniversary of service in the Greater Cincinnati community.

## First-Ever Spring Clean-Out Day With Clear Channel Communications

Under bright sunny skies, Ohio Valley Goodwill, in partnership with Clear Channel Communications and WLWT News 5, held its first-ever Spring Clean-Out Day on Saturday, May 7th at the organization's Tri-County headquarters. Joining in the special event were radio stations 700WLW, 55KRC, KISS107 and WEBN all helping to draw attention to Goodwill's mission to serve men and women with disabilities, homeless veterans and others facing barriers to employment. "The real purpose of the event was to call out Goodwill's need for donations and to offer an easy way for donors to bring in their contributions," said George Palmer, Goodwill's Director of PR and Marketing. "We were so pleased when News 5 and Clear Channel came to us and proposed the Clean-Out Day as a way to increase donations and a means to draw attention to Goodwill's mission," mentioned Palmer.

Along with the radio stations which all took turns broadcasting live during the 9:00 am to 1:00 pm special event at Goodwill's headquarters, Gold Star Chili served up cheese coneys, Husman's offered potato chips and Pepsi gave out free drinks to event participants. Ohio Valley Goodwill's partner, "College Hunks Hauling" service even showed up to the event to promote their supported service for donors who might like to use the paid service for donations that might be too large to be dropped off and may need to be hauled by the service. The event proved to be fun and helped Goodwill at a time when donations were needed. "We were so pleased that the event brought in so many donations and that our donors could join in the fun of the day," said George Palmer, Goodwill's Director of Public Relations and Marketing and event coordinator.

Ohio Valley Goodwill thanks WLWT News 5 and Clear Channel Communications for helping to support its mission to put people to work and the Greater Cincinnati community for its continued support.

**Ohio Valley Goodwill Celebrates Spring Clean-Out Day With Help From Clear Channel Communications!**



## Doug Ostholthoff - Goodwill's Vice President for Administrative Services "Discovers" Flying

When not leading Ohio Valley Goodwill's large Administrative Services division, Doug Ostholthoff can usually be found spending his free time on the golf course, but the past few years, another hobby has also been taking up some of his time. Doug discovered the passion of flight some years ago and now shares his free time behind the cockpit of a plane. "I always had an interest in learning to fly from an early age," says Doug, and through a gift of a "Discovery Flight" from a friend, he got the "bug" and immediately bought the books, a training kit and a flight bag. Ostholthoff was on his way! Doug took lessons at Butler County Regional Airport for ten months for his Private License and then another ten months to earn his Instrument Rating. An additional five months of training brought him his Commercial Rating which afforded him the reputation of being able to say he is a Professional pilot. "I fly for pleasure and recreation," indicates Ostholthoff, so being a pro is not something Doug plans on doing. His flights are always for fun and have taken him to places like Myrtle Beach, South Carolina and Put-In-Bay, off Lake Erie. "I even had the pleasure of taking Joe Byrum (Goodwill's CEO) to a meeting in Ashtabula, Ohio one time," said Doug.

Doug has no big plans of buying his own airplane. He's involved in a club called Victory Aviation which owns five planes, and he serves as their treasurer. When asked if he ever had an interesting situation that occurred while flying, he relayed the following story. Once, just after taking off out of the Butler County airfield, an oil leak covered the entire windshield, and he had to bring the craft back into the airfield on a low power glide. He was able to bring the plane back to the runway about five miles from the airport without incident. Perhaps it's Doug's flying ability and keen sense of calm that has helped him manage Ohio Valley Goodwill in such an effective manner. Thanks Doug for all that you do for Goodwill and for the leadership that you've provided for the past 35 years!



Doug Ostholthoff, Goodwill's Vice President for Administrative Services at Butler County Regional Airport.

## Goodwill Celebrates the Opening of Two New Programs

Ohio Valley Goodwill was pleased to launch two new programs this spring. At an Open House held on March 24th, Goodwill welcomed interested visitors to the opening of the new CARE West program. Modeled after the organization's award-winning Center for Advocacy, Recreation and Education (CARE) program, the new Westside satellite is located in the rear of the Advantage Bank Building at Harrison and Montana Avenues in the community of Westwood. Created in response to family request and community need, the new Westwood CARE program is designed to provide personal development activities for individuals served by long-time referral partner, Hamilton County Developmental Disabilities Services.

Individuals enrolled in the program have the opportunity to participate in a host of activities that can include everything from social events to recreational outings to community volunteering and paid work training. The new CARE program offers door-to-door Goodwill van service as well as delegated nursing services and personal care assistance so that individuals interested in participating can be supported in whatever fashion is appropriate. Goodwill's Westwood Vocational Services Center Supervisor, Michelle Ruschman who oversees the new CARE program and an experienced staff team are excited about the many opportunities that are being offered in the new setting. For a tour of the Westside CARE program, please contact Michelle Ruschman at (513) 661-2333 or e-mail: [mruschman@cincgoodwill.org](mailto:mruschman@cincgoodwill.org)

Later in the spring, another grand opening signaled the start of Goodwill's newest program offering with the opening of the Eastside Vocational Center located in Batavia, Ohio. The new center located at 4247 Grissom Drive offers a variety of work training opportunities which are facility and community-based. The new Eastside Center also offers door-to-door Goodwill van transportation service, as well as assembly and packaging tasks, and an on-site recreational program. In addition, the center offers the opportunity for participants to engage in community-based work experiences at Goodwill's Beechmont retail store location. This allows program participants the opportunity to learn retail merchandising skills including: display assembly, clothes hanging and pricing, donation processing, customer service and many other skills. The new program is an agreement between the Clermont and Hamilton County Boards of Developmental Disabilities which now offers more work options for individuals who reside on the Eastside of Greater Cincinnati. To arrange for a tour of the new Eastside Center or the Beechmont retail store location, please contact Marketing Specialist, Sharon Hannon at (513) 771-4800, ext. 6364 or by e-mail at: [shannon@cincgoodwill.org](mailto:shannon@cincgoodwill.org).

"We are very excited about both of these new programs and the opportunities that they now offer for the residents of both the East and West side areas of Greater Cincinnati," said Leslie McCurley, Assistant Director of Developmental Disabilities Services. Goodwill looks forward to providing services to many more individuals and their families in the coming months.

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## Ways To Help Ohio Valley Goodwill Industries



1. Donate clothing and household goods to us!
2. Outsource your business needs to Goodwill's Industrial Services division.
3. Shop at Goodwill's retail stores in Greater Cincinnati and Northern Kentucky.
4. Donate an unwanted vehicle to Goodwill's auto donation program.
5. Remember Goodwill in your will.
6. Have a Goodwill representative speak to your organization.
7. Make a financial contribution to Goodwill.
8. Hire a graduate from one of Goodwill's vocational training programs.
9. Come for a tour of Goodwill Industries.
10. Tell someone everything you know about Goodwill!

**Donating and Shopping Supports Programs, Services and Employment!**

## Goodwill Celebrates 11th Annual Golf Outing

Sunny skies, a scenic view, and smiling faces were all part of the winning formula for the celebration of the 2011 Ohio Valley Goodwill Celebrity Golf Outing held on Thursday, June 9th at the historic Glenview Golf Club. This year's event was made even more memorable by the Spectacular Helicopter Ball Drop that took place at the end of play commemorating the organization's 95th Anniversary of service in the Greater Cincinnati area. Golfers, celebrities and committee members all gathered at 4:00 pm to view the first-ever Golf Ball Drop which involved more than 1400 golf balls being released in a cascade from the hovering helicopter to the driving range below. The ball closest to the pin won the large cash prize for this year's special event.

Other highlights of the day included the host of celebrity guests who participated in the 2011 Goodwill Golf Outing including such notables as Bengal alumni Anthony Munoz, Robert Jackson, Jim Breech, Eric Thomas and of course, Celebrity Chairperson Joe Walter. Celebrities as well as arriving players loved the now-annual enthusiastic welcome that they received upon arriving at the course. Goodwill's CARE program participants along with last year's co-host Stephanie Mitchell warmly welcomed each player with cheers, hugs and handshakes. This year's golfers also appreciated the mouth-watering meal prepared by dinner sponsor, Lother's Catering, at the end of the day and enjoyed the silent auction and contest winner presentations following the delicious meal.

Lother's Catering, at the end of the day and enjoyed the silent auction and contest winner presentations following the delicious meal.

Ohio Valley Goodwill is grateful to its wonderful 2011 Sponsors for their support of this year's 95th Anniversary Celebration event including Presenting Sponsors: Hubbard Interactive, MVD Communications, and US Bank; Beverage Sponsor: Palmer Leasing; CART Sponsor: Rumpke; Gold Sponsors: Dwyer Companies, Frost Brown Todd, Riverpoint Capital, Tape Products, and Wells Fargo; Hole-in-One Sponsor: McCluskey Chevrolet; Signage Sponsor: Holthaus Signs; and Dinner Sponsor: Lother's Catering. Thank you everyone for your support!



**Top Photo: Doug Ostholthoff (left) Golf Outing Coordinator and Joe Walter (right) Celebrity Chairperson**  
**Right Photo: Celebrity Chairperson Joe Walter (rear) with volunteers from Goodwill's CARE Program**

*Goodwill Golf Outing  
2011*

## SHOPPING & DONATING TO GOODWILL

Goodwill has 28 locations throughout Greater Cincinnati and Northern Kentucky. Donations are accepted at any of the following locations. Call (513) 771-4800 for hours and information or visit our website at: [www.cincinnati-goodwill.org](http://www.cincinnati-goodwill.org)

### Amelia Attended Donation Center

87 East Main St.  
Amelia, OH 45102  
(513) 947-2800

### Batesville Goodwill Store

1348 State Rd., 46 East  
Batesville, IN 47006  
(812) 934-6349

### Beechmont Goodwill Store

4051 Commercial Dr.  
Cincinnati, OH 45245  
(513) 752-0067

### Bellevue Goodwill Store

15 Donnermeyer Drive  
Bellevue, KY 41073  
(859) 291-1333

### Blue Ash Attended Donation Center

9410 Kenwood Rd.  
Cincinnati, OH 45242  
(513) 791-6058

### Cheviot Goodwill Store

3980 North Bend Rd.  
Cincinnati, OH 45211  
(513) 662-7080

### Colerain Attended Donation Center

9289 Colerain Avenue  
Cincinnati, OH 45251  
(513) 245-2964

### Delhi Attended Donation Center

5080 Delhi Pike @ Former Kroger Store  
Cincinnati, OH 45238

### Fairfield Crossings Goodwill Store

4605 Dixie Highway  
Fairfield, OH 45014  
(513) 939-0020

### Finneytown Attended Donation Center

6700 Winton Rd.  
Cincinnati, OH 45224  
(513) 541-0409

### Florence Goodwill Store

7855 Tanner's Lane  
Florence, KY 41042  
(859) 371-1238

### Hamilton Attended Donation Center

5420 Liberty Fairfield Rd. @ Kroger  
Hamilton, OH 45011

### Harrison Goodwill Store

1110 Harrison Ave.  
Harrison, OH 45030  
(513) 367-2495

### Independence Goodwill Store

6435 Taylor Mill Rd.  
Independence, KY 41051  
(859) 356-5591

### Landen Attended Donation Center

8927 Columbia Rd.  
Landen, OH 45140  
(513) 583-5461

### Lebanon Goodwill Store

1161 E. Main St.  
Lebanon, OH 45036  
(513) 932-6856

### Loveland Goodwill Store

330 Loveland-Madeira Rd.  
Loveland, OH 45140  
(513) 683-1151

### Mariemont Attended Donation Center

7385 Wooster Pike @ Kroger  
Cincinnati, OH 45227

### Mason Boutique & Donation Drive-Thru

1063 Reading Rd.  
Mason, OH 45040  
(513) 770-3290

### Milford Attended Donation Center

985 State Route 28  
Milford, OH 45150  
(513) 831-9900

### Mt. Airy Attended Donation Center

6401 Colerain Ave. @ Kroger  
Cincinnati, OH 45239

### Montgomery Boutique & Donation Drive-Thru

9820 Montgomery Rd.  
Cincinnati, OH 45242  
(513) 791-7058

### Mt. Washington Boutique & Donation Drive-Thru

2234 Beechmont Ave.  
Cincinnati, OH 45230  
(513) 231-1459

### Oakley Goodwill Store

3080 Markbreit Ave.  
Cincinnati, OH 45209  
(513) 631-6348

### Tri-County Goodwill Store

10600 Springfield Pike  
Cincinnati, OH 45215  
(513) 771-4804

### West Chester Attended Donation Center

7779 Tylersville & Cox Rd. @ Big Lots  
West Chester, OH 45069

### Westwood Attended Donation Center

2990 Harrison Ave.  
Cincinnati, OH 45211

### Williamsburg Goodwill Store

342 Main St.  
Williamsburg, OH 44176  
(513) 724-1402

Joseph S. Byrum, President & CEO • Charles Wright, Chairman Board of Directors • George Palmer, Newsletter Editor

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**Send corrections or deletions to [gpalmer@cincgoodwill.org](mailto:gpalmer@cincgoodwill.org) or call (513) 771-4800, ext. 6215. We'll be happy to make the change!**



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- A United Way Agency
- Donations to Goodwill are tax deductible
- Ohio Valley Goodwill Industries, Inc. is a non-profit 501(c) 3 tax-exempt organization.
- Accredited by: The Commission on Accreditation of Rehabilitation Facilities (CARF)